

S. J. McKee Archives



Marketing management & administrative action

<http://archives.brandonu.ca/en/permalink/specialcollections302>

Part Of:	RG 4 Manitoba Pool Elevator fonds
Collection:	Manitoba Pool Elevator Library Collection
Creator:	Britt, Steuart Henderson, 1907 Boyd, Harper W
Description Level:	Item
Item Number:	Archives 14-14-11
Item Number Range:	Archives 14-14-11
Responsibility:	[by] Steuart Henderson Britt [and] Harper W. Boyd, Jr
Start Date:	c1968
Date Range:	c1968
Publication:	New York : McGraw-Hill
Publisher Series:	McGraw-Hill series in marketing and advertising
Physical Description:	xiii, 776 p. : ill. ; 23 cm
Notes:	Bibliographical footnotes
Subject Access:	Marketing management
Storage Location:	Box 14-Discards II
Storage Range:	Box 14-Discards II



The Dartnell marketing manager's handbook / editor Steuart Henderson Britt

<http://archives.brandonu.ca/en/permalink/specialcollections284>

Part Of:	RG 4 Manitoba Pool Elevator fonds
Collection:	Manitoba Pool Elevator Library Collection
Creator:	Britt, Steuart Henderson, 1907 Dartnell Corporation
Description Level:	Item
Item Number:	Archives 14-15-9
Item Number Range:	Archives 14-15-9
Start Date:	c1973
Date Range:	c1973
Publication:	Chicago : Dartnell Corporation
Physical Description:	1135 p. : ill. ; 23 cm
Subject Access:	Marketing management Marketing Marketing Gestion
Storage Location:	Box 15 - Discards III
Storage Range:	Box 15 - Discards III