

# S. J. McKee Archives



## Planned marketing

<http://archives.brandonu.ca/en/permalink/specialcollections295>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Reed, Vergil Daniel, 1896  
Description Level: Item  
Item Number: Archives 14-14-4  
Item Number Range: Archives 14-14-4  
Responsibility: by Vergil D. Reed  
Start Date: c1929  
Date Range: c1929  
Publication: New York : The Ronald Press Company  
Physical Description: xi, 346 p. : ill. ; 22 cm  
Subject Access: Marketing  
Storage Location: Box 14-Discards II  
Storage Range: Box 14-Discards II



## Principles of marketing

<http://archives.brandonu.ca/en/permalink/specialcollections308>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Clark, Fred Emerson, 1890  
Description Level: Item  
Item Number: Archives 14-14-18  
Item Number Range: Archives 14-14-18  
Responsibility: by Fred E. Clark  
Start Date: 1927  
Date Range: 1927  
Publication: New York : The Macmillan company  
Physical Description: xiii, 570 p. : ill., maps ; 21 cm  
Subject Access: Marketing  
Storage Location: Box 14-Discards II  
Storage Range: Box 14-Discards II



## Economic impact of rail branch-line abandonment : research procedures employed in a South-Central Nebraska case study

<http://archives.brandonu.ca/en/permalink/specialcollections326>

|                       |                                                                                                                           |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                                                                                         |
| Collection:           | Manitoba Pool Elevator Library Collection                                                                                 |
| Creator:              | Berglund, Mary<br>Anderson, Dale G                                                                                        |
| Description Level:    | Item                                                                                                                      |
| Item Number:          | Archives 14-19-8                                                                                                          |
| Item Number Range:    | Archives 14-19-8                                                                                                          |
| Responsibility:       | by Mary Berglund, Dale Anderson                                                                                           |
| Start Date:           | 1976                                                                                                                      |
| Date Range:           | 1976                                                                                                                      |
| Publication:          | [Lincoln] : Agricultural Experiment Station, Institute of Agriculture and Natural Resources, University of Nebraska       |
| Publisher Series:     | Report - Department of Agricultural Economics ; no. 71                                                                    |
| Physical Description: | iv, 43 leaves : ill. ; 29 cm. + a booklet (26 p. ; 22 cm.)                                                                |
| Notes:                | Cover title<br>Bibliography: p. 23                                                                                        |
| Subject Access:       | Grain Transportation Nebraska Case studies<br>Railroads Abandonment Nebraska Case studies<br>Nebraska Economic conditions |
| Storage Location:     | Box 19 - Transportation II                                                                                                |
| Storage Range:        | Box 19 - Transportation II                                                                                                |



## Marketing insights : selected readings

<http://archives.brandonu.ca/en/permalink/specialcollections297>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Andersen, R Clifton  
Cateora, Philip R  
Description Level: Item  
Item Number: Archives 14-14-6  
Item Number Range: Archives 14-14-6  
Responsibility: R. Clifton Andersen and Philip R. Cateora  
Start Date: 1968  
Date Range: 1968  
Publication: New York : Appleton-Century-Crofts  
Physical Description: xiii, 482 p. : ill  
Notes: Bibliographical footnotes  
Subject Access: **Marketing**  
Storage Location: Box 14-Discards II  
Storage Range: Box 14-Discards II



## Marketing of agricultural products

<http://archives.brandonu.ca/en/permalink/specialcollections276>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Boyle, James Ernest, 1873  
Description Level: Item  
Item Number: Archives 14-12-9  
Item Number Range: Archives 14-12-9  
Responsibility: by James E. Boyle  
Start Date: 1925  
Date Range: 1925  
Publication: New York : McGraw-Hill  
Publisher Series: McGraw-Hill Publications in Agricultural and Botanical sciences  
Physical Description: viii, 479 p. : ill. ; 24 cm  
Subject Access: **Farm produce Marketing**  
Storage Location: Box 12 - Agriculture III  
Storage Range: Box 12 - Agriculture III



## Marketing management & administrative action

<http://archives.brandonu.ca/en/permalink/specialcollections302>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Britt, Steuart Henderson, 1907  
Boyd, Harper W  
Description Level: Item  
Item Number: Archives 14-14-11  
Item Number Range: Archives 14-14-11  
Responsibility: [by] Steuart Henderson Britt [and] Harper W. Boyd, Jr  
Start Date: c1968  
Date Range: c1968  
Publication: New York : McGraw-Hill  
Publisher Series: McGraw-Hill series in marketing and advertising  
Physical Description: xiii, 776 p. : ill. ; 23 cm  
Notes: Bibliographical footnotes  
Subject Access: Marketing management  
Storage Location: Box 14-Discards II  
Storage Range: Box 14-Discards II



## The Dartnell marketing manager's handbook / editor Steuart Henderson Britt

<http://archives.brandonu.ca/en/permalink/specialcollections284>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Britt, Steuart Henderson, 1907  
Dartnell Corporation  
Description Level: Item  
Item Number: Archives 14-15-9  
Item Number Range: Archives 14-15-9  
Start Date: c1973  
Date Range: c1973  
Publication: Chicago : Dartnell Corporation  
Physical Description: 1135 p. : ill. ; 23 cm  
Subject Access: Marketing management  
Marketing  
Marketing Gestion  
Storage Location: Box 15 - Discards III  
Storage Range: Box 15 - Discards III



## Feed grains marketing in Canada

<http://archives.brandonu.ca/en/permalink/specialcollections108>

|                       |                                                                             |
|-----------------------|-----------------------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                                           |
| Collection:           | Manitoba Pool Elevator Library Collection                                   |
| Creator:              | Canadian Federation of Agriculture                                          |
| Description Level:    | Item                                                                        |
| Item Number:          | Archives 14-1-13                                                            |
| Item Number Range:    | Archives 14-1-13                                                            |
| Responsibility:       | Canadian Federation of Agriculture = Fédération Canadienne de l'agriculture |
| Start Date:           | 1971                                                                        |
| Date Range:           | 1971                                                                        |
| Publication:          | Ottawa, Ont. : The Federation                                               |
| Physical Description: | 1 v. (various pagings) : ill. ; 28 cm                                       |
| Notes:                | Cover title<br>Includes bibliographical references                          |
| Subject Access:       | Feeds Canada Marketing                                                      |
| Storage Location:     | Box 1-Agriculture I                                                         |
| Storage Range:        | Box 1-Agriculture I                                                         |



## Practical cooperative marketing

<http://archives.brandonu.ca/en/permalink/specialcollections307>

Part Of: RG 4 Manitoba Pool Elevator fonds

Collection: Manitoba Pool Elevator Library Collection

Creator: McKay, Andrew William, 1883  
Lane, Charles Homer, 1877

Description Level: Item

Item Number: Archives 14-14-17

Item Number Range: Archives 14-14-17

Responsibility: by A. W. McKay and C. H. Lane

Start Date: 1928

Date Range: 1928

Publication: New York : J. Wiley & Sons, Inc. ; London : Chapman & Hall, Limited

Publisher Series: Wiley farm series

Physical Description: xvii, 512 p. : ill., maps ; 21 cm

Notes: "References" at end of most of the chapters

Subject Access: Agriculture  
Cooperative  
Farm produce Marketing

Storage Location: Box 14-Discards II

Storage Range: Box 14-Discards II



## Cooperative marketing of agricultural products

<http://archives.brandonu.ca/en/permalink/specialcollections242>

|                       |                                                                                   |
|-----------------------|-----------------------------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                                                 |
| Collection:           | Manitoba Pool Elevator Library Collection                                         |
| Creator:              | Comish, Newel Howland, b. 1888                                                    |
| Description Level:    | Item                                                                              |
| Item Number:          | Archives 14-8-15                                                                  |
| Item Number Range:    | Archives 14-8-15                                                                  |
| Responsibility:       | by Newel Howland Comish                                                           |
| Start Date:           | 1929                                                                              |
| Date Range:           | 1929                                                                              |
| Publication:          | New York : D. Appleton and Company                                                |
| Physical Description: | xxii, 479 p. ; 21 cm                                                              |
| Notes:                | Includes bibliographical reference and index                                      |
| Subject Access:       | Agriculture<br>Cooperative<br>Cooperative United States<br>Farm produce Marketing |
| Storage Location:     | Box 8 - Historical IV & Cooperation II                                            |
| Storage Range:        | Box 8 - Historical IV & Cooperation II                                            |



## Cooperative marketing of agricultural products

<http://archives.brandonu.ca/en/permalink/specialcollections681>

|                       |                                                                                   |
|-----------------------|-----------------------------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                                                 |
| Collection:           | Robert Dudley Howland Fabian Society Collection                                   |
| Creator:              | Comish, Newel Howland, b. 1888                                                    |
| Description Level:    | Item                                                                              |
| Item Number:          | Archives 14-8-15                                                                  |
| Item Number Range:    | Archives 14-8-15                                                                  |
| Responsibility:       | by Newel Howland Comish                                                           |
| Start Date:           | 1929                                                                              |
| Date Range:           | 1929                                                                              |
| Publication:          | New York : D. Appleton and Company                                                |
| Physical Description: | xxii, 479 p. ; 21 cm                                                              |
| Notes:                | Includes bibliographical reference and index                                      |
| Subject Access:       | Agriculture<br>Cooperative<br>Cooperative United States<br>Farm produce Marketing |
| Storage Location:     | Box 8 - Historical IV & Cooperation II                                            |
| Storage Range:        | Box 8 - Historical IV & Cooperation II                                            |



## Canadian wheat : problems and prospects

<http://archives.brandonu.ca/en/permalink/specialcollections336>

|                       |                                                                                                                                                                   |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                                                                                                                                 |
| Collection:           | Manitoba Pool Elevator Library Collection                                                                                                                         |
| Creator:              | Hedlin, Menzies & Associates                                                                                                                                      |
| Description Level:    | Item                                                                                                                                                              |
| Item Number:          | Archives 14-23-11                                                                                                                                                 |
| Item Number Range:    | Archives 14-23-11                                                                                                                                                 |
| Responsibility:       | prepared by Hedlin, Menzies & Associates                                                                                                                          |
| Start Date:           | 1968                                                                                                                                                              |
| Date Range:           | 1968                                                                                                                                                              |
| Publication:          | [Saskatoon, Sask.?] : The Wheat Pool                                                                                                                              |
| Physical Description: | 38 p. ; 23 cm                                                                                                                                                     |
| Notes:                | A study prepared with financial assistance from Canadian Co-operative Wheat Producers Limited, representing the Wheat Pools of Alberta, Manitoba and Saskatchewan |
| Subject Access:       | Wheat trade Canada                                                                                                                                                |
| Storage Location:     | Box 23 - Historical VI                                                                                                                                            |
| Storage Range:        | Box 23 - Historical VI                                                                                                                                            |



## The economics of cooperative marketing

<http://archives.brandonu.ca/en/permalink/specialcollections241>

Part Of: RG 4 Manitoba Pool Elevator fonds

Collection: Manitoba Pool Elevator Library Collection

Creator: Bakken, Henry Harrison, 1896  
Schaars, Marvin Arnold

Description Level: Item

Item Number: Archives 14-8-14

Item Number Range: Archives 14-8-14

Responsibility: by Henry H. Bakken and Marvin A. Schaars

Start Date: 1937

Date Range: 1937

Publication: New York ; London : McGraw Hill Book Company, inc

Physical Description: viii, 583 p. : ill. ; 24 cm

Notes: Includes bibliographical reference and index

Subject Access: Agriculture  
Cooperative United States  
Agriculture Economic aspects  
Agriculture Economic aspects United States  
Agriculture cooperative credit associations United States  
Farm produce Marketing

Storage Location: Box 8 - Historical IV & Cooperation II

Storage Range: Box 8 - Historical IV & Cooperation II



## Proceedings of hearings into the Canadian Egg Marketing Agency's pricing formula

<http://archives.brandonu.ca/en/permalink/specialcollections26>

|                       |                                                                                                                                                                                                    |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                                                                                                                                                                  |
| Collection:           | Manitoba Pool Elevator Library Collection                                                                                                                                                          |
| Creator:              | Canada. National Farm Products Marketing Council<br>Canadian Egg Marketing Agency                                                                                                                  |
| Description Level:    | Item                                                                                                                                                                                               |
| Item Number:          | HD 9284.C22C215<br>Archives 14-1-4                                                                                                                                                                 |
| Item Number Range:    | HD 9284.C22C215<br>Archives 14-1-4                                                                                                                                                                 |
| Start Date:           | [1976]                                                                                                                                                                                             |
| Date Range:           | [1976]                                                                                                                                                                                             |
| Publication:          | [Ottawa] : The Council                                                                                                                                                                             |
| Physical Description: | 5 v. in 2 (iii, 434 p.) ; 23 cm. + summary of findings                                                                                                                                             |
| Notes:                | "February 26th & 27th, 1976 - Ottawa. March 2nd, 1976 - Regina. March 9, 1976 - Fredericton."<br><br>On cover: Proceedings of the public hearings. Canadian Egg Marketing Agency's pricing formula |
| Name Access:          | Canadian Egg Marketing Agency                                                                                                                                                                      |
| Subject Access:       | Eggs Prices Canada                                                                                                                                                                                 |
| Storage Location:     | Box 1-Agriculture I (Archives copy)                                                                                                                                                                |
| Storage Range:        | Box 1-Agriculture I (Archives copy)                                                                                                                                                                |



## Rural social problems

<http://archives.brandonu.ca/en/permalink/specialcollections205>

|                       |                                                            |
|-----------------------|------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                          |
| Collection:           | Manitoba Pool Elevator Library Collection                  |
| Creator:              | Galpin, Charles Josiah, 1864                               |
| Description Level:    | Item                                                       |
| Item Number:          | Archives 14-5-14                                           |
| Item Number Range:    | Archives 14-5-14                                           |
| Responsibility:       | by Charles Josiah Galpin                                   |
| Start Date:           | c1924                                                      |
| Date Range:           | c1924                                                      |
| Publication:          | New York ; London : The Century co                         |
| Publisher Series:     | The Century rural life books                               |
| Physical Description: | 286 p. ; 20 cm                                             |
| Subject Access:       | Country life United States<br>Farm life<br>Social problems |
| Storage Location:     | Box 5 - Historical II                                      |
| Storage Range:        | Box 5 - Historical II                                      |



## Problems of modern industry

<http://archives.brandonu.ca/en/permalink/specialcollections445>

Part Of: MG 2 2.16 Robert Dudley Howland Collection

Collection: Robert Dudley Howland Fabian Society Collection

Creator: Webb, Sidney, 1859-1947  
Webb, Beatrice Potter, 1858-1943

Description Level: Item

Item Number: Archives 15-1-4

Item Number Range: Archives 15-1-4

Responsibility: by Sidney & Beatrice Webb

Start Date: 1898

Date Range: 1898

Publication: London ; New York ; Bombay : Longmans, Green, and Co

Physical Description: viii, 286 p. ; 23 cm

Notes: "Certain of the chapters have appeared, in part, in the Nineteenth century, Contemporary review, Economic journal, and Quarterly review of economics ... The essay upon 'The Jews in East London' was contributed to Mr. Charles Booth's Life and labour of the people."--Pref

Subject Access: Labor and laboring classes Great Britain  
Labor laws and legislation Great Britain  
Social sciences  
Jews England London



## The Canadian railway problem : some economic aspects of Canadian transportation and a suggested solution for the railway problem

<http://archives.brandonu.ca/en/permalink/specialcollections60>

|                       |                                                                         |
|-----------------------|-------------------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                                       |
| Collection:           | Manitoba Pool Elevator Library Collection                               |
| Creator:              | Thomson, Lesslie Rielle, 1886                                           |
| Description Level:    | Item                                                                    |
| Item Number:          | HE 2805.T5<br>Archives 14-19-1                                          |
| Item Number Range:    | HE 2805.T5<br>Archives 14-19-1                                          |
| Standard number:      | System Control Number 87063371                                          |
| Responsibility:       | by Lesslie R. Thomson                                                   |
| Start Date:           | 1938                                                                    |
| Date Range:           | 1938                                                                    |
| Publication:          | Toronto : The Macmillan Co. of Canada                                   |
| Physical Description: | xiii, 1080 p. : ill., diagrs., map on lining papers ; 26 cm             |
| Notes:                | Includes bibliographical reference and index                            |
| Subject Access:       | Railroads Canada<br>Transportation Canada<br>Railroads and state Canada |
| Storage Location:     | Box 19 - Transportation II (Archives copy)                              |
| Storage Range:        | Box 19 - Transportation II (Archives copy)                              |



## Labor problems : cases and readings

<http://archives.brandonu.ca/en/permalink/specialcollections50>

|                       |                                                           |
|-----------------------|-----------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                         |
| Collection:           | Manitoba Pool Elevator Library Collection                 |
| Creator:              | Shultz, George Pratt, 1920<br>Coleman, John Royston, 1921 |
| Description Level:    | Item                                                      |
| Item Number:          | HD 8066.S45 1959<br>Archives 14-5-2                       |
| Item Number Range:    | HD 8066.S45 1959<br>Archives 14-5-2                       |
| Standard number:      | System Control Number 87058188                            |
| Responsibility:       | George P. Shultz, John R. Coleman                         |
| Start Date:           | 1959                                                      |
| Date Range:           | 1959                                                      |
| Publication:          | New York : McGraw-Hill                                    |
| Physical Description: | 546 p. : ill. ; 24 cm                                     |
| Notes:                | Includes bibliographical references and index             |
| Subject Access:       | <b>Industrial relations United States</b>                 |
| Storage Location:     | Box 5 - Historical II (Archives copy)                     |
| Storage Range:        | Box 5 - Historical II (Archives copy)                     |



## Personnel : the human problems of management

<http://archives.brandonu.ca/en/permalink/specialcollections282>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Strauss, George, 1923  
Sayles, Leonard Robert, 1926  
Description Level: Item  
Item Number: Archives 14-15-6  
Item Number Range: Archives 14-15-6  
Responsibility: George Strauss, Leonard R. Sayles  
Start Date: c1967  
Date Range: c1967  
Publication: Englewood Cliffs, N.J. : Prentice-Hall  
Physical Description: xii, 756 p. : ill. ; 24 cm  
Notes: Includes bibliographical reference and index  
Subject Access: Personnel management  
Storage Location: Box 15 - Discards III  
Storage Range: Box 15 - Discards III



## Operations management : problems and models

<http://archives.brandonu.ca/en/permalink/specialcollections298>

Part Of: RG 4 Manitoba Pool Elevator fonds  
Collection: Manitoba Pool Elevator Library Collection  
Creator: Buffa, Elwood Spencer, 1923  
Description Level: Item  
Item Number: Archives 14-14-7  
Item Number Range: Archives 14-14-7  
Responsibility: [by] Elwood S. Buffa  
Start Date: c1968  
Date Range: c1968  
Publication: New York : Wiley  
Physical Description: xii, 745 p. : ill. ; 24 cm  
Notes: First ed. published in 1963 under title: Models for production and operations management  
Includes index  
Subject Access: Industrial management Mathematical models  
Storage Location: Box 14-Discards II  
Storage Range: Box 14-Discards II