

S. J. McKee Archives



Intersection of Rosser Avenue and 8th Street facing west

<http://archives.brandonu.ca/en/permalink/descriptions13786>

Part Of: Fred McGuinness collection

Creator: Photographer: Brandon Sun

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.97

Accession Number: 20-2009

GMD: graphic

Date Range: [19--]

Physical Description: 8.5" x 5.25" (b/w)

Material Details: reproduction

Scope and Content:

Photograph shows the 800 block of Rosser Avenue facing west. On the south side of Rosser Avenue the Nation Block, Christie's Bookstore, and Reesor's Clock can be seen. A number of horse and buggies/carriages are travelling along Rosser Avenue.

Name Access: Rosser Avenue

Reesor's Jewellery

Reesor's clock

Subject Access: downtown

street scenes

Brandon Street Scenes Before 1940

Transportation

horses

buggies

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





10th Street viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13876>

Part Of: Fred McGuinness collection
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.186
Accession Number: 20-2009
GMD: graphic
Date Range: 1927-1929
Physical Description: 3.5" x 5.5" (colour)
Material Details: postcard

Scope and Content:

Photograph shows a street view of 10th Street facing north. There are many automobiles parked along the street and several pedestrians in summer dress are on the sidewalks and street. Visible business signs include: Hentzman & Co. Pianos (possibly belonging to J.J.H. McLean Co. Ltd.), the Strand Theatre, T & D Clothes, Campbell & Campbell, the CPR Station, and Bowling Alley and Billiards.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook]. Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: 10th St., looking north (C.P.R. Station at end of Street) Brandon, Man.

Name Access: 10th Street
Heintzman & Co. Pianos
CPR Station
Strand Theatre
Campbell & Campbell
T & D Clothes

Subject Access: downtown
street scenes
Transportation
automobiles
Brandon business buildings & facilities before 1940
store exteriors
theatres

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 photos

Images





Early scene of Rosser Avenue facing west

<http://archives.brandonu.ca/en/permalink/descriptions13782>

Part Of:	Fred McGuinness collection
Creator:	Photographer: I. Bennetto & Co. (Winnipeg)
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.93
Accession Number:	20-2009
GMD:	graphic
Date Range:	c.1882
Physical Description:	9.25" x 6.26" (b/w)
Material Details:	on matting
Physical Condition:	Photograph mat is bent. Emulsion problems with image.

Scope and Content:

Photograph shows Rosser Avenue in its incipient stages. Canvas tents are mixed amongst wooden structures. The James Smart Hardware store, Winter & O'Neil Groceries & Provisions, and the law office of F.G.A. Henderson in the Molesworth Block can be seen on the north side of Rosser Avenue. A street sign designating 6th Street can be seen below the Winter & O'Neil sign. A horse and buggy is traveling down the dirt track that is Rosser Avenue. Groups of men can be seen congregating outside some of the local businesses.

Notes:	Front of photograph reads: Rosser Avenue, Brandon 1882-1883, from east of Six Street. Back of photograph is stamped: I. Bennetto & Co., Photographers, Opposite Post-Office, Winnipeg, Man.
Name Access:	James Smart Hardware store Winter & O'Neil Groceries and Provisions F.G.A. Henderson Law Office Molesworth Block Rosser Avenue
Subject Access:	downtown hardware stores Pioneers dry goods street scenes Brandon Street Scenes Before 1940 grocery stores lawyers
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)

Images





Aerial view of Brandon postcard

<http://archives.brandonu.ca/en/permalink/descriptions13867>

Part Of: Fred McGuinness collection
Creator: Photographer: R.J. "Bob" Snazel
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.177
Accession Number: 20-2009
GMD: graphic
Date Range: 1970
Physical Description: 3.5" x 6" (colour)
Material Details: postcard

Scope and Content:

Postcard shows an aerial view of the city of Brandon

Notes: Writing on the back of the postcard reads: No. 10. Brandon, Manitoba, Canada / Aerial View of Brandon / Distributed by Clements Drug Store / Brandon, Manitoba, Canada / Photos by: R.J. "Bob" Snazel. / Printed by: D.W. Friesen & Sons Ltd. Altona, Manitoba, Canada. The postcard is addressed to Mr. F.A. Rosser and is postmarked Brandon 30 May 1970. A 6-cent Queen Elizabeth red postage stamp portraying various modes of the transportation. The stamp has been cancelled with a postmark that reads "Help Retarded Children."

Name Access: City of Brandon

Subject Access: aerial photographs
aerial views

Repro Restriction: Canadian Copyright restrictions apply. Consult the Archivist.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #1 File 13 Sunbeams

Images





Aerial view: Brandon University campus

<http://archives.brandonu.ca/en/permalink/descriptions2576>

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 9

Item Number: BUPC 9.36

GMD: graphic

Date Range: September 21, 1999

Physical Description: 11" x 14" (colour)

History /

Biographical:

The photograph was taken for the Centennial of Brandon College/University.

Scope and Content:

Aerial photograph taken looking southwest from approximately the northeast corner of Princess Avenue and 17th Street. The entire campus, as well as a number of residential streets are visible.

Notes: Negative is located with the photograph

Subject Access: campus buildings
aerial photographs
aerial photography
aerial views
cityscapes

Storage Range: Oversized drawer 4

Images





McGuinness Medicine Hat residence - aerial

<http://archives.brandonu.ca/en/permalink/descriptions14115>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.184

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 10" x 8" (b/w)

Scope and Content:

Photograph shows the construction of the McGuinness home in a new housing development in Medicine Hat, 492 6th Street Northeast. Aerial view shows that neighbouring blocks have yet to be constructed.

Name Access: Fred McGuinness
Frederick George McGuinness
Medicine Hat

Subject Access: residences
street scenes
residential streets
winter
aerial views
aerial photography

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images





McGuinness Medicine Hat residence - winter aerial

<http://archives.brandonu.ca/en/permalink/descriptions14116>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.185

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 10" x 8" (b/w)

Scope and Content:

Photograph shows the McGuinness home in a new housing development in Medicine Hat, 492 6th Street Northeast. Aerial view shows that neighbouring blocks have yet to be constructed and the backyard to the McGuinness home is completed.

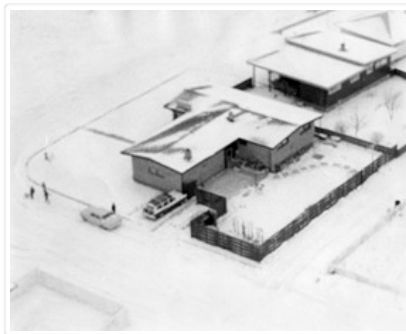
Name Access: Fred McGuinness
Frederick George McGuinness
Medicine Hat

Subject Access: residences
street scenes
residential streets
winter
aerial views
aerial photography

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Rosser Avenue viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13877>

Part Of: Fred McGuinness collection

Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa

Description Level: Item
Series Number: McG 9
Item Number: 20-2009.187
Accession Number: 20-2009
GMD: graphic
Date Range: 1927-1929
Physical Description: 3.5" x 5.5" (colour)
Material Details: postcard

Scope and Content:

Photograph shows the 700-block of Rosser Avenue facing west. Visible businesses on the north side of Rosser Avenue include: Burchill's Music Store, E.W. Woolworth Co. Ltd. 5-10 and 15 Cent Store in the E.E. Evans Block, Empire Hotel, and W.A. Paterson Drugs. Automobiles are parked on both sides of the avenue and at the time the photograph was taken, Rosser Avenue was a two-way street.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: Rosser St. [sic.] - Brandon, Man.

Name Access: Rosser Avenue
Burchill's Music Store
Evans Block
Empire Hotel

Subject Access: downtown
street scenes
Transportation
automobiles
Brandon business buildings & facilities before 1940
store exteriors

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 photos

Images





Twin Pines Motel postcard

<http://archives.brandonu.ca/en/permalink/descriptions13868>

Part Of: Fred McGuinness collection

Creator: Photographer: Joe Fartak

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.178

Accession Number: 20-2009

GMD: graphic

Date Range: 1970

Physical Description: 3.5" x 6" (colour)

Material Details: postcard

Scope and Content:

Postcard shows an exterior view of the Twin Pines Motel

Notes: Writing on the back of the postcard reads: Twin Pines Motel & Restaurant / Brandon, Manitoba, Canada / Located at 10th Street & Queens Avenue / 40 Fully modern units with bath & showers, T. / Kichenettes, winter plug-ins, Ample parking. / For reservations call.... / 30717-C Color Photo by Joe Fartak / Color Productions Ltd., Box 1243, Regina, Sask. The postcard is addressed to Mr. F.A. Rosser and is postmarked Brandon 06 June 1970. A 6-cent Queen Elizabeth red postage stamp portraying various modes of the transportation.

Name Access: City of Brandon

Subject Access: aerial photographs
aerial views

Brandon business buildings & facilities after 1940

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #1 File 13 Sunbeams

Images



Brandon Wheat Market at Pacific Avenue and 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions13795>

Part Of: Fred McGuinness collection



Description Level: Item
Series Number: McG 9
Item Number: 20-2009.104
Accession Number: 20-2009
GMD: graphic
Date Range: 1885
Physical Description: 9.25" x 7.25" (b/w)
Material Details: On matting
Physical Condition: Photograph is creased and scratched
Scope and Content:

Photograph shows the Brandon Wheat Market along Pacific Avenue on November 30, 1885. Farmers can be seen driving wagon teams loaded with bags of grain in line on Pacific Avenue from 10 Street to at least 7th Street. On the north side of Pacific Avenue the CPR Land Office and grain elevators are pictured. On the south side of Pacific Avenue, the general merchant/hardware store Bower, Blackburn, Mundell & Porter is situated on the corner of Pacific Avenue and 10th Street. A 10th Street sign is affixed to the merchants' store. On the east side of the general store, Edie House, the Grand View Hotel, and a Farmers' boarding and lodging house can be seen. Most of the buildings appear to be woodframed except for the Grand View, which is constructed of brick. Sidewalks appear to be in place on the south side of Pacific and snow dusts the streets. A baby swathed in winter clothing sits in a pram/baby carriage in front of the general store.

Notes: Writing on the front of the photograph reads: Novemeber 30th, 1885, Brandon Wheat Market

Name Access: Bower, Blackburn, Mundell, & Porter
Edie House
Grand View Hotel
Pacific Avenue
10th Street
CPR Land Office
Brandon Wheat Market

Subject Access: horses
wagons
Transportation
street scenes
hotels
markets
Grain elevators
downtown
Brandon business buildings & facilities before 1940
store exteriors
winter
general stores
hardware stores
children

Storage Location: McGuinness oversize storage drawer (1-2015)

Related Material: Lawrence Stuckey collection 1-2002.3.1C3

Images





CPR Station viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13878>

Part Of: Fred McGuinness collection
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.188
Accession Number: 20-2009
GMD: graphic
Date Range: 1927-1929
Physical Description: 3.5" x 5.5" (b/w)
Material Details: postcard
Scope and Content:

Photograph shows the CPR Train Station on Pacific Avenue and 10th Street.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: CPR Station, Brandon, Man.

Name Access: CPR Station

Subject Access: downtown

street scenes

Transportation

train stations

Brandon business buildings & facilities before 1940

store exteriors

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 photos

Images



Panorama of Brandon viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13879>

Part Of: Fred McGuinness collection
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa

Description Level: Item
Series Number: McG 9
Item Number: 20-2009.189
Accession Number: 20-2009
GMD: graphic
Date Range: 1927-1929
Physical Description: 3.5" x 5.5" (b/w)
Material Details: postcard

Scope and Content:

Photograph shows a panorama, bird's-eye-view of downtown Brandon, between Pacific and Rosser Avenues and 7th Street facing east. Photograph likely taken from the McKenzie Seeds Building. Visible businesses include: Western Canada Flour Mills, Hanbury Hardware Co. Ltd., Cockshutt Plow Co., New Pacific Hotel, Gordon McKay Building, and Arlington Hotel.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: Panorama of Brandon, Man.

Name Access: Hanbury Hardware Co. Ltd.
New Pacific Hotel
Cockshutt Plow Co.
Gordon McKay Building
Arlington Hotel
Western Canada Flour Mills
Pacific Avenue
Rosser Avenue

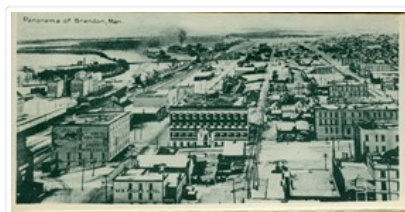
Subject Access: downtown
street scenes
Transportation
train stations
Brandon business buildings & facilities before 1940
store exteriors
hotels
hardware stores
Elevators

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 photos

Images





Prince Edward Hotel viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13880>

Part Of: Fred McGuinness collection
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.190
Accession Number: 20-2009
GMD: graphic
Date Range: 1927-1929
Physical Description: 3.5" x 5.5" (b/w)
Material Details: postcard
Physical Condition: Postcard is water damaged on back and ripped
Scope and Content:

Photograph shows a southwest view of the Prince Edward Hotel and train station.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: Prince Edward Hotel, Brandon, Man.

Name Access: Prince Edward Hotel

Subject Access: downtown
street scenes
Transportation
train stations
Brandon business buildings & facilities before 1940
store exteriors
hotels

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 photos

Images





Stores near the corner of Rosser Avenue and 6th Street

<http://archives.brandonu.ca/en/permalink/descriptions13783>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.94

Accession Number: 20-2009

GMD: graphic

Date Range: 1881-1882

Physical Description: 9.25" x 6.25" (b/w)

Material Details: on matting

Physical Condition: Corners of photograph mat are bent. Picture is cracked.

Scope and Content:

Photograph shows an early view of Brandon's 6th Street in the 1880s. The Winter & O'Neil Groceries & Provisions and James Smart Hardware storefronts have been photographed. A street sign designating 6th Street can be seen below the Winter & O'Neil sign. A horse and cart is parked in front of the grocery store. A number of men wearing hats and jackets are standing along the boardwalk while posing for the picture. Lumber/timber saws are displayed in the windows of the hardware store.

Notes: Front of photograph reads: 6th Street, Brandon, Manitoba, 1881-1882, Entrance [to Winter & O'Neil] corner of Rosser Ave & 6th Street.

Name Access: James Smart Hardware store

Winter & O'Neil Groceries and Provisions

6th Street

Subject Access: downtown

hardware stores

Pioneers

dry goods

street scenes

Brandon Street Scenes Before 1940

grocery stores

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





Winter Fair Arena viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13884>

Part Of: Fred McGuinness collection
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.194
Accession Number: 20-2009
GMD: graphic
Date Range: 1920s
Physical Description: 3.5" x 5.5" (b/w)
Material Details: postcard
Scope and Content:

Photograph shows the exterior of the Winter Fair Arena on 10th Street.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: Winter Fair Arena, Brandon, Man.

Name Access: Provincial Exhibition of Manitoba
Winter Fair Building

Subject Access: fairs
winter fairs
street scenes
building exteriors
Brandon business buildings & facilities before 1940

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
From 20-2009 photos

Images





10th Street, Brandon

<http://archives.brandonu.ca/en/permalink/descriptions13948>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.20

Accession Number: 1-2015

GMD: graphic

Date Range: 1882

Physical Description: 5" x 4" (b/w)

Material Details: reproduction

Scope and Content:

Photograph shows seven men posing in front of a wood-framed shack on 10th Street. The men are wearing three-piece suits or vests and long-sleeved shirts. One man can be seen holding an axe another a saw. A double ox-team wagon is in front of the structure.

Notes: Writing on the back of the photograph reads: 10th St. May 1882, Brandon. Photograph is stamped Public Archives Canada.

Name Access: 10th Street

Subject Access: Pioneers

store exteriors

Brandon business buildings & facilities before 1940

wagons

Ox wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

See McG 4.1 File 51 William R. Morrison correspondence dated 14 January 1985

Images





Brandon General Hospital postcard

<http://archives.brandonu.ca/en/permalink/descriptions13873>

Part Of: Fred McGuinness collection
Creator: Published by Christie's Bookstore, Brandon, Man.
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.183
Accession Number: 20-2009
GMD: graphic
Date Range: 1910s
Physical Description: 3.5" x 5.5" (colour)
Material Details: postcard
Scope and Content:

Photograph shows the buildings of the Brandon General Hospital

Notes: Part of "Christie's Brandon Series of Six Colored Picture Postcards of Brandon, Manitoba, The Crown Series, Published by Christie's Bookstore, Brandon, Man." [note: missing sixth postcard]. Writing on the front of the photograph reads: Brandon General Hospital, Brandon, Man.

Name Access: Brandon General Hospital

Subject Access: hospitals

Brandon business buildings & facilities before 1940

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 File 9

Images





Brandon General Hospital viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13881>

Part Of: Fred McGuinness collection
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.191
Accession Number: 20-2009
GMD: graphic
Date Range: 1927-1929
Physical Description: 3.5" x 5.5" (b/w)
Material Details: postcard
Physical Condition: Postcard is water damaged on back and ripped
Scope and Content:

Photograph shows an eastern view of the hospital grounds, including the 1922 hospital building.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: Hospital & Nurses Home, Brandon, Man.

Name Access: Brandon General Hospital

Subject Access: Brandon business buildings & facilities before 1940
hospitals

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 photos

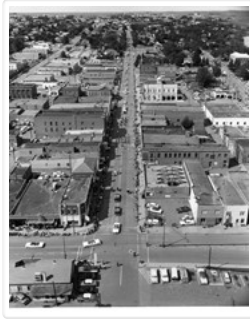
Images



Medicine Hat Exhibition and Stampede - Parade Day 2

<http://archives.brandonu.ca/en/permalink/descriptions14143>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9



Item Number: 1-2015.212
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: China Wonderland, Grey Cup Cafe, Lane Bros. & Gibson Ltd., Joy's, Marshall's, Monarch, Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son, Club Cafe, Black Hardware Ltd., Regency Billards, and Sair's Shoe Hospital.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 3

<http://archives.brandonu.ca/en/permalink/descriptions14144>

Part Of: Fred McGuinness collection
 Creator: Photographer: Howard Heid, Medicine Hat News
 Description Level: Item
 Series Number: McG 9
 Item Number: 1-2015.213
 Accession Number: 1-2015
 GMD: graphic
 Date Range: 1962
 Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on the First Street SE and North Railway Street merge.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images

