

# S. J. McKee Archives



## Registration Day

<http://archives.brandonu.ca/en/permalink/descriptions1702>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.7.1  
Item Number: 6.7.1  
Date Range: c. 1965  
Physical Description: b/w, 3.5" x 5.75"  
Scope and Content:  
gymnasium. registration day. Dr. Leo Liu



## Registration Day

<http://archives.brandonu.ca/en/permalink/descriptions1703>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.7.2  
Item Number: 6.7.2  
Date Range: c. 1965  
Physical Description: b/w, 5.25" x 7.25"  
Scope and Content:  
Library reading room. registration day. Rodney Mykle, Prof. Norma Walmsley, registrar



## Registration Day

<http://archives.brandonu.ca/en/permalink/descriptions1704>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.7.3  
Item Number: 6.7.3  
Date Range: c. 1963-66  
Physical Description: b/w, 6.4" x 7.5"  
Scope and Content:  
gymnasium. registration day: bill payment



## Registration Day

<http://archives.brandonu.ca/en/permalink/descriptions1706>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.7.5  
Item Number: 6.7.5  
Date Range: c. early 1970s  
Physical Description: b/w, 3.5" x 5"  
Scope and Content:  
gymnasium. registration day. Robert Ray: Sessional Lecturer, Agriculture (standing)



## Registration Day

<http://archives.brandonu.ca/en/permalink/descriptions1707>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.7.6  
Item Number: 6.7.6  
Date Range: c. early 1970s  
Physical Description: b/w, 5" x 8"  
Scope and Content:  
astronomy/physics. registration day. Dr. Archie Miller, Dr. John Rice



## Registration Day

<http://archives.brandonu.ca/en/permalink/descriptions1708>

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 6

File Number: 6.7.7

Item Number: 6.7.7

Date Range: c. 1970s

Physical Description: b/w, 4" x 5"

Scope and Content:

housing office, main floor McMaster Hall. registration day



## Registration Day

<http://archives.brandonu.ca/en/permalink/descriptions1709>

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 6

Item Number: 6.7.8

GMD: graphic

Date Range: post-1963

Physical Description: 5.25" x 7.25" (b/w)

Physical Condition: Left side of the photograph has been trimmed.

Scope and Content:

Photograph of three female students registering as residents of the Women's Residence at Brandon University. Behind counter: Flora Cowan.

Name Access: Flora Cowan

Subject Access: registration

student activities

campus life

Storage Location: Faculty activities photo box

### Images

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## Career Day

<http://archives.brandonu.ca/en/permalink/descriptions3072>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 7  
File Number: 7.10.213  
Item Number: 7.10.213  
Date Range: Fall 1989  
Physical Description: colour, 3.5" x 5"  
Scope and Content:  
Career Day



## Dominion Day on Rosser Avenue

<http://archives.brandonu.ca/en/permalink/descriptions13697>

Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.7  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1906  
Physical Description: 6" x 4" (b/w)  
Material Details: on matting  
Physical Condition: Photographs have been glued to a backing board that has warped over time

### Scope and Content:

Photograph shows street view of north side of Rosser Avenue, primarily the 700 block. Horse and buggies are travelling on the avenue and pedestrians fill the sidewalks. Union Jacks and English flags are mounted from the windows on the Fleming and Beaubier blocks. Flag banners are draped across Rosser Avenue. Businesses visible in the Fleming Block include: Lowes Brothers Clothing and Spring Park Nurseries. Businesses visible in the Beaubier Block include the Empire Hotel. Businesses east of the Empire Hotel are grocer A.M. Percival and the Brandon Hardware Company. An advertisement for the Northern Bank is affixed to a telephone pole on the southside of the street.

Notes: Writing on the front of the photograph matting reads: July 1 1906, 314.  
One photograph (20-2009.8) is glued below and another, 20-2009.6, is glued on the reverse side. Page appears to be from a photo album.

Name Access: Fleming Block  
Lowes Brothers Clothing  
Spring Park Nurseries Limited  
Empire Hotel  
D.W. Beaubier Block  
A.M. Percival  
Brandon Hardware Company  
Rosser Avenue

Subject Access: Street scene  
Transportation  
downtown  
grocers  
storefronts  
Dominion Day  
horses

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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### Dominion Day on Rosser Avenue

<http://archives.brandonu.ca/en/permalink/descriptions13698>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.8

Accession Number: 20-2009

GMD: graphic

Date Range: 1906

Physical Description: 6" x 4" (b/w)

Material Details: on matting

Physical Condition: Photographs have been glued to a backing board that has warped over time

#### Scope and Content:

Photograph shows street view of north side of Rosser Avenue, primarily the 700 block. Horse and buggies are travelling on the avenue and pedestrians fill the sidewalks. Union Jacks and English flags are mounted from the windows on the Fleming and Beaubier blocks. Flag banners are draped across Rosser Avenue. Businesses visible in the Fleming Block include: Lowes Brothers Clothing and Spring Park Nurseries. Businesses visible in the Beaubier Block include the Empire Hotel. Businesses east of the Empire Hotel are grocer A.M. Percival and the Brandon Hardware Company. An advertisement for the Northern Bank is affixed to a telephone pole on the southside of the street. The street is lined with litter and a number of dogs can be seen roaming the area.

Notes: Writing on the front of the photograph matting reads: 313 July 1906. One photograph (20-2009.8) is glued below and another, 20-2009.6, is glued on the reverse side. Page appears to be from a photo album.

Name Access: Fleming Block  
Lowes Brothers Clothing  
Spring Park Nurseries Limited  
Empire Hotel  
D.W. Beaubier Block  
A.M. Percival  
Brandon Hardware Company  
Rosser Avenue

Subject Access: Street scene  
Transportation  
downtown  
grocers  
storefronts  
Dominion Day  
dogs  
horses

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

#### Images

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## Brandon University Day Care

<http://archives.brandonu.ca/en/permalink/descriptions1685>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.5.30  
Item Number: 6.5.30  
Date Range: c. 1980s  
Physical Description: b/w, 5.5" x 8.25"  
Scope and Content:  
Brandon University Day Care (Kindergarten Activity). A child paints a picture



## Day Care Children visit the President

<http://archives.brandonu.ca/en/permalink/descriptions3042>

Part Of: Brandon University Photograph Collection  
Description Level: Item  
Series Number: 6  
File Number: 6.10.13  
Item Number: 6.10.13  
Date Range: c. mid-1980s  
Physical Description: 15 negatives  
Scope and Content:  
students visit the president's office



## Medicine Hat Exhibition and Stampede - Parade Day 1

<http://archives.brandonu.ca/en/permalink/descriptions14142>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.211  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)



## History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. A residential area showing homes with extensive backyard gardens can be seen. The South Saskatchewan River can be seen on the right of the photograph.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 2

<http://archives.brandonu.ca/en/permalink/descriptions14143>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.212  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

### History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: China Wonderland, Grey Cup Cafe, Lane Bros. & Gibson Ltd., Joy's, Marshall's, Monarch, Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son, Club Cafe, Black Hardware Ltd., Regency Billards, and Sair's Shoe Hospital.

Name Access: Medicine Hat  
South Saskatchewan River  
Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
Repro Restriction: Subject to Canadian Copyright Law  
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

## Images

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### Medicine Hat Exhibition and Stampede - Parade Day 3

<http://archives.brandonu.ca/en/permalink/descriptions14144>

Part Of:	Fred McGuinness collection
Creator:	Photographer: Howard Heid, Medicine Hat News
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.213
Accession Number:	1-2015
GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)

## History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on the First Street SE and North Railway Street merge.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 4

<http://archives.brandonu.ca/en/permalink/descriptions14145>

Part Of: Fred McGuinness collection  
 Creator: Photographer: Howard Heid, Medicine Hat News  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 1-2015.214  
 Accession Number: 1-2015  
 GMD: graphic  
 Date Range: 1962  
 Physical Description: 10" x 8" (b/w)  
 History /  
 Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
fraternal organizations  
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
BR #3 Family photos

#### Images

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### Medicine Hat Exhibition and Stampede - Parade Day 5

<http://archives.brandonu.ca/en/permalink/descriptions14146>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.215

Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 6

<http://archives.brandonu.ca/en/permalink/descriptions14147>

Part Of: Fred McGuinness collection  
 Creator: Photographer: Howard Heid, Medicine Hat News  
 Description Level: Item  
 Series Number: McG 9  
 Item Number: 1-2015.216  
 Accession Number: 1-2015  
 GMD: graphic  
 Date Range: 1962  
 Physical Description: 10" x 8" (b/w)  
 History /  
 Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)



#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
gardens  
fraternal organizations  
garages

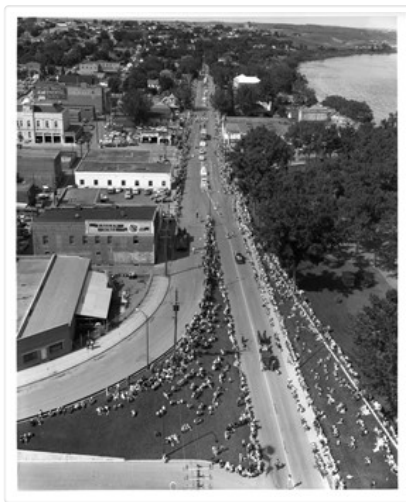
Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
BR #3 Family photos

#### Images

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### Medicine Hat Exhibition and Stampede - Parade Day 7

<http://archives.brandonu.ca/en/permalink/descriptions14148>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9



Item Number: 1-2015.217  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Sixth Avenue intersection. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. A number of observers can be seen sitting on rooftops.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



## Medicine Hat Exhibition and Stampede - Parade Day 8

<http://archives.brandonu.ca/en/permalink/descriptions14149>

Part Of:	Fred McGuinness collection
Creator:	Photographer: Howard Heid, Medicine Hat News
Description Level:	Item
Series Number:	McG 9
Item Number:	1-2015.218
Accession Number:	1-2015
GMD:	graphic
Date Range:	1962
Physical Description:	10" x 8" (b/w)

### History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son Furniture, Alberta Credit Jewellers, James Richardson & Sons, Medicine Hat Gas Power Water City Owned Utilities.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access: parades  
floats  
aerial photography  
aerial views  
street scenes  
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
BR #3 Family photos

#### Images

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