

# S. J. McKee Archives

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## Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX  
Fedoruk's  
Purity Flour  
Subject Access: cars  
advertising  
businesses  
building exteriors  
grocery stores  
contests  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13533>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R3  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX  
Royalite  
Subject Access: persons  
garages  
service stations  
business and professional people  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13534>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R3  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX  
Royalite  
Subject Access: persons  
garages  
service stations  
business and professional people  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Radio booth at '59 fair

<http://archives.brandonu.ca/en/permalink/descriptions13390>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R75h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1959  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a radio booth.

Name Access: CKX  
Subject Access: broadcasting  
Radio  
broadcasting equipment  
broadcasters  
ckx staff  
children  
signs and signboards  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P11  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX  
Purity Flour  
Subject Access: cars  
advertising  
winter  
employees  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour car

<http://archives.brandonu.ca/en/permalink/descriptions13555>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P53  
Accession Number: 11-2010  
GMD: graphic  
Date Range: November 2, 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a competition winner.

Name Access: CKX  
Subject Access: persons  
cars  
on set  
contests  
television broadcasting  
business and professional people  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Academy Award contest Famous Players

<http://archives.brandonu.ca/en/permalink/descriptions10951>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two women with a record player.

Name Access: Famous Players

CKX

Subject Access: contests

store interiors

entertainment

Storage Location: CKX fonds - 2010 accessions

### Images

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## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX  
Subject Access: store interiors  
persons  
grocery stores  
business and professional people  
broadcasting  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Around the world with Kelvinator contest

<http://archives.brandonu.ca/en/permalink/descriptions11088>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A28  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c 1965  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two contest entry boxes for the Around the World with Kelvinator contest.

Name Access: CKX Radio  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11540>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

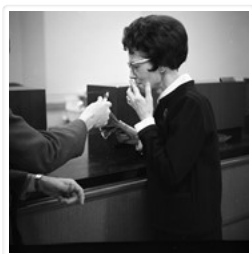
Portrait of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11542>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11543>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11544>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Royalite winner to windfall

<http://archives.brandonu.ca/en/permalink/descriptions13531>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R5  
Accession Number: 11-2010  
GMD: graphic  
Date Range: June 1968  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a contest winner.

Name Access: CKX  
Royalite  
Subject Access: contests  
persons  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13583>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of kids.

Name Access: CKX  
Subject Access: children  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Rowntree winner

<http://archives.brandonu.ca/en/permalink/descriptions13530>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R6  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1967  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a contest winner.

Name Access: CKX  
Rowntree  
Subject Access: contests  
children  
dogs  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Winners of color month TV's

<http://archives.brandonu.ca/en/permalink/descriptions12744>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W71  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of contest winners standing beside a t.v. announcer and a television set in studio.

Name Access: CKX  
Subject Access: persons  
television broadcasting  
on set  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Windfall car winner

<http://archives.brandonu.ca/en/permalink/descriptions12753>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W64  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in front of a car on set.

Name Access: CKX  
Waddell's Clothing  
Subject Access: on set  
persons  
contests  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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## Wilson family (Crystal City), Coca-Cola winners

<http://archives.brandonu.ca/en/permalink/descriptions12755>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W62  
Accession Number: 11-2010  
GMD: graphic  
Date Range: April 9 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a family in their living room.

Name Access: CKX  
NHL  
Subject Access: persons  
contests  
on location  
house interiors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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