

S. J. McKee Archives



City of Brandon's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13741>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.52

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

Scope and Content:

Photograph shows the City of Brandon parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The float is decorated with wheat sheaves, the city's coat of arms, and the words "education" and "health" adorn a pergola or arbour in the centre of the float. Seven people are on the float and appear to be in costume. An Aboriginal man is dressed in full regalia, one man appears to be in academic robes, another dressed as a farmer. One woman appears to be dressed like a nurse while another may be wearing a pioneer costume.

Notes: Writing on the back of the photograph reads: Brandon City's foat in 1927, Celebrating 60 years of Confederation, The lady in white is Miss Ann Carnahan who was on the city staff for a number of years and now resides in Victoria. She is my husbands [sic.] sister.

Subject Access: **parades**
Transportation
parade floats
horses
Confederation
anniversaries
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





Military parade in Brandon

<http://archives.brandonu.ca/en/permalink/descriptions13951>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.23

Accession Number: 1-2015

GMD: graphic

Date Range: 1915-1919

Physical Description: 2.5" x 4.25" (b/w)

Scope and Content:

Photograph shows a crowded and muddy Brandon street. A military parade consisting of a band and mounted cavalry fill the street. A banner extends across the street reading: Brandon Heartily Welcomes Her Returning Heros.

Subject Access: parades

street scenes

military

World War I

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images



Ab Gowanlock of Dauphin

<http://archives.brandonu.ca/en/permalink/descriptions14170>

Part Of: Fred McGuinness collection



Description Level: Item
Series Number: McG 9
Item Number: 1-2015.239
Accession Number: 1-2015
GMD: graphic
Date Range: [c.1984]
Physical Description: 8" x 10" (b/w)
Physical Condition: A typed label has been taped to the back of the photograph. Back of photograph has yellowed. No other degradation observed. ST/2016

Custodial History:

Photograph sent to Fred McGuinness from the Winnipeg Free Press Photo Department

Scope and Content:

Photograph shows a platform party in front of the Westman Centennial Auditorium. At the microphone is Mayor Ken Burgess. Seated on the mayor's left is Her Majesty Queen Elizabeth II, to his right Lorne Watson. The party may have been assembled for the founding of the Brandon University School of Music's Queen Elizabeth II building.

Notes: Photograph was collected during the research phase of the monograph "Manitoba: The Province & The People" (1987) written by Fred McGuinness and Ken Coates.
Writing on the back of the photograph reads: Ab Gowanlock 85 years old of Dauphin, two-time winner of the Brier (once in 1938 at Toronto and once in Sudbury in 1953) at the wheel of a Rumley Oil Pull tractor during the Thursday afternoon parade of steam and oil and gas tractors. Mr. Gowanlock is not a newcomer to threshing as he was involved with it on a regular basis from 1916 to 1947. dirk...shot directly into sun and was hard to print...

Name Access: Ab Gowanlock

Subject Access: Tractors
parades

Repro Restriction: Photograph may be subject to Canadian Copy Right Laws.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 5.4 File 2

Images





Austin Threshermen's Reunion

<http://archives.brandonu.ca/en/permalink/descriptions14172>

Part Of: Fred McGuinness collection
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.241
Accession Number: 1-2015
GMD: graphic
Date Range: 1985
Physical Description: 10" x 8" (b/w)
Physical Condition: Emulsive side of image has residue and mock-up lines. A typed label has been taped to the back of the photograph. Back of photograph has yellowed. No other degradation observed. ST/2016

Custodial History:

Photograph sent to Fred McGuinness from the Winnipeg Free Press Photo Department

Scope and Content:

Photograph shows a steam tractor on display at the Austin, Manitoba's Threshermen's Reunion.

Notes: Photograph was collected during the research phase of the monograph "Manitoba: The Province & The People" (1987) written by Fred McGuinness and Ken Coates.
Writing on the back of the photograph reads: Kevin Milne and Makinak and Gordon Down of Winnipeg chugging up a storm at Austin Thursday. Dirk Aberson for Greg McComb. 1985

Name Access: Manitoba Threshermen's Reunion & Stampede

Subject Access: Tractors
parades

Repro Restriction: Photograph may be subject to Canadian Copy Right Laws.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 5.4 File 2

Images





Austin Threshermen's Reunion

<http://archives.brandonu.ca/en/permalink/descriptions14173>

Part Of: Fred McGuinness collection
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.242
Accession Number: 1-2015
GMD: graphic
Date Range: 1979
Physical Description: 10" x 8" (b/w)
Physical Condition: Emulsive side of image has mock-up lines.

Custodial History:

Photograph sent to Fred McGuinness from the Winnipeg Free Press Photo Department

Scope and Content:

Photograph shows historic tractors on display at the Austin, Manitoba's Threshermen's Reunion. The tractors are parading on an outdoor track before a packed grandstand.

Notes: Photograph was collected during the research phase of the monograph "Manitoba: The Province & The People" (1987) written by Fred McGuinness and Ken Coates.
Writing on the front of the photograph reads: Austin Parade Thursday, July 27/79

Name Access: Manitoba Threshermen's Reunion & Stampede

Subject Access: Tractors
parades

Repro Restriction: Photograph may be subject to Canadian Copy Right Laws.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 5.4 File 2

Images



Austin Threshermen's Reunion

<http://archives.brandonu.ca/en/permalink/descriptions14174>



Part Of: Fred McGuinness collection
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.243
Accession Number: 1-2015
GMD: graphic
Date Range: 1982
Physical Description: 8" x 10" (b/w)
Physical Condition: Emulsive side of image has mock-up lines.
Custodial History:

Photograph sent to Fred McGuinness from the Winnipeg Free Press Photo Department

Scope and Content:

Photograph shows a small steam engine to which a tug of rope is affixed. Seven young boys are pulling counter to the engine as an engine operator makes adjustment. Bemused spectators look on.

Notes: Photograph was collected during the research phase of the monograph "Manitoba: The Province & The People" (1987) written by Fred McGuinness and Ken Coates.
Writing on the label filed with the photograph reads: A miniature case steam engine gets an unexpected load as a group of boys try to haul it to a stop during the Thursday afternoon parade. dirk. 19/82

Name Access: Manitoba Threshermen's Reunion & Stampede

Subject Access: Tractors
parades
entertainment

Repro Restriction: Photograph may be subject to Canadian Copy Right Laws.

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 5.4 File 2

Images





Parade on 8th Street

<http://archives.brandonu.ca/en/permalink/descriptions13696>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.6

Accession Number: 20-2009

GMD: graphic

Date Range: 1906

Physical Description: 8" x 6" (b/w)

Material Details: on matting

Physical Condition: Photographs have been glued to a backing board that has warped over time

Scope and Content:

Photograph shows parade floats travelling on 100 block of 8th Street (Brandon). Horse-drawn floats appear to belong to the Amalgamated Society of Carpenters and Joiners, Murdock/Murdoch Brothers (furniture dealers), and F.W. Durst (cement contractor). Businesses visible in the background include the Sylvester Brothers Manufacturing Company and McDiarmid and Clarke lumber and fuel yard. Spectators in the foreground are leaning on a wooden fence likely belonging to the Old City Hall.

Notes: Writing on the front of the photograph matting reads: 315 July 1906. Two photographs (20-2009.7, 20-2009.6) are glued on the reverse side. Page appears to be from a photo album.

Name Access: Sylvester Brothers Manufacturing Co.

8th Street

McDiarmid & Clarke

Murdoch Brothers

Murdock Brothers

F.W. Durst

Subject Access: parades

Transportation

parade floats

horses

downtown

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





Odd Fellows parade

<http://archives.brandonu.ca/en/permalink/descriptions13715>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.24

Accession Number: 20-2009

GMD: graphic

Date Range: 1931

Physical Description: 6" x 5" (b/w)

Scope and Content:

Photograph shows members of the Independent Order of Odd Fellows (IOOF) Brandon City Lodge No.6 parading down a street, possibly Portage Avenue in Winnipeg. Spectators line the street. Visible storefronts include: Central Barber Shop, The Royal Bank of Canada, and Liggetts Drug Store.

Notes: Back of photograph is stamped: The Star Photo Studio, 490 Main Street, Winnipeg, Sep 23, 1931

Name Access: Independent Order of Odd Fellows

IOOF

Liggetts Drug Store

Subject Access: parades

fraternal organizations

Transportation

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





Brandon College building

<http://archives.brandonu.ca/en/permalink/descriptions8961>

Part Of: RG 1 Brandon College fonds
Description Level: Item
Series Number: MG 1 1.11
Item Number: 8-2009.9
Accession Number: 8-2009
GMD: graphic
Date Range: c. 1939
Physical Description: 4.5" x 2.5" (b/w)
Physical Condition: Bottom right and left corners are missing

Custodial History:

See MG 1 Brandon College Teaching and Administration, 1.11 Martin Johns fonds for custodial history.

Scope and Content:

Photograph is looking west down Lorne Avenue towards the Brandon College Building. Clark Hall and the Citizens' Science Building are visible through the trees.

Notes: Writing on the back of the photo reads: "Brandon College from 16th Street and Lorne Ave. Looking up Lorne Ave (i.e. looking west). Laurie is in the foreground taking a picture. My room is behind the top 3 windows of the tower. Laurie's directly below me and Dalton's are the 3 at the extreme right on the same floor. Science building is at the left." Laurie may be a reference to Lawrence H. Cragg who taught Chemistry at Brandon College from 1937-1943. Dalton refers to W.H. Dalton Vernon who taught Philosophy and Psychology at Brandon College from 1938-1940.

Storage Location: Photographs: RG 5 photograph storage drawer

Images





Brandon College building

<http://archives.brandonu.ca/en/permalink/descriptions8973>

Part Of: RG 1 Brandon College fonds

Description Level: Item

Series Number: MG 1 1.11

Item Number: 8-2009.21

Accession Number: 8-2009

GMD: graphic

Date Range: c. 1942

Physical Description: 5" x 7" (b/w)

Custodial History:

See MG 1 Brandon College Teaching and Administration, 1.11 Martin Johns fonds for custodial history.

Scope and Content:

Photograph is looking west southwest from the front lawn towards the Brandon College Building.

Storage Location: Photographs: RG 5 photograph storage drawer

Images



Queen Victoria's Diamond Jubilee, Winnipeg 1899

<http://archives.brandonu.ca/en/permalink/descriptions13777>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.88

Accession Number: 20-2009

GMD: graphic

Date Range: 1899

Physical Description: 8" x 6" (b/w)

Material Details: on matting

History /

Biographical:

According to the Manitoba Historical Society, the Volunteer Monument was unveiled at Winnipeg's Old City Hall on September 28, 1886. The monument commemorated the soldiers of 90th Winnipeg Rifles (also known as the "Little Black Devils") who were killed during the 1885 North West Rebellion. In 1968, the monument was moved to the east side of Main Street, between the Centennial Concert Hall and the Manitoba Museum.

Scope and Content:

Photograph shows a parade marching south along Main Street in front of the Volunteer Monument on Winnipeg's Old City Hall grounds (1886-1962). The parade was in honour of Queen Victoria's Diamond Jubilee that was held June 22, 1899. Businesses visible on the west (left) side of Main Street include: the Great Northern Railway Line, Gurney Stove & Range Co., Sherman House, The Arlington Hotel, Hurtley & Co., Central Drug Hall, Inman Optical Co. On the east side of Main Street, the Confederation Life Block is draped with bunting and a large ensign flag is flying from its tower. Spectators line the streets and can be seen on roof tops and leaning from windows.

Notes:	The front of the photograph reads: Jublee [sic.] Procession June 22/99 Winnipeg
Name Access:	Queen Victoria Diamond Jubilee The Volunteer Monument Main Street (Winnipeg) Great Northern Railway Gurney Stove & Range Company Sherman House Arlington Hotel Hurtley & Company Central Drug Hall Inman Optical Company Confederation Life Block
Subject Access:	anniversaries parades monuments Diamond anniversary
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)

Images





Mental Hospital's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13742>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.53

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

Scope and Content:

Photograph shows the Mental Hospital parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float is decorated with Canada's coat of arms and the words "Sixty Years." In the centre of the float is a three-tiered birthday cake with a Union Jack affixed to its top. Four women are draped in toga-like gowns and each are holding provincial (small) coat of arms for New Brunswick, British Columbia, Nova Scotia, and Ontario. Two men can be seen wearing top hats and coats.

Notes: Writing on the back of the photograph reads: Mental Hospital float in 1927.

Subject Access: parades
Transportation
parade floats
horses
Confederation
anniversaries
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





T. Eaton Company parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13743>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.54

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

Scope and Content:

Photograph shows the Timothy Eaton Company's parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float reads: Canada's Power in the Affairs of the World. A large globe is strapped to the back of the float and the provincial coat of arms for Prince Edward Island, British Columbia, Nova Scotia, New Brunswick, Quebec, and the Dominion of Canada line the side. The Canadian Red Ensign is mounted at the front of the float.

Notes: Writing on the back of the photograph reads: T. Eaton Co. float, 1927, 60th Anniversary of, Confederation.

Name Access: Timothy Eaton

Eaton's

Subject Access: parades

Transportation

parade floats

horses

Confederation

anniversaries

Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





Brandon College viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13882>

Part Of: Fred McGuinness collection
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.192
Accession Number: 20-2009
GMD: graphic
Date Range: 1920s
Physical Description: 3.5" x 5.5" (b/w)
Material Details: postcard
Scope and Content:

Photograph shows a southwestern view of Clark Hall and the Brandon College Original Building. The Citizen Science Building is absent from the campus grounds.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: Brandon College, Brandon, Man.

Name Access: Brandon General Hospital

Subject Access: Brandon business buildings & facilities before 1940
hospitals
building exteriors

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 photos

Images





Brandon Collegiate Institute men's basketball team

<http://archives.brandonu.ca/en/permalink/descriptions14009>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.79

Accession Number: 1-2015

GMD: graphic

Date Range: 1937

Physical Description: 7" x 5" (b/w)

Custodial History:

Photograph given to Fred McGuinness by Jack Stothard?

Scope and Content:

Photograph shows the 1936-1937 men's Brandon Collegiate Basketball team posing in the studio with their coach. A trophy cup is displayed next to a basketball.

Notes: Writing on the back of the photograph reads: Brandon Collegiate Inst.
Brandon, Man, 5" by 3", 5" by 3", 5" by 3".

Name Access: Brandon Collegiate Institute

Subject Access: basketball

sport trophies

team sports

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 4.1 file 63

Images





Brandon College building and Clark Hall

<http://archives.brandonu.ca/en/permalink/descriptions8955>

Part Of: RG 1 Brandon College fonds

Description Level: Item

Series Number: MG 1 1.11

Item Number: 8-2009.3

Accession Number: 8-2009

GMD: graphic

Date Range: 1944

Physical Description: 3.5" x 2.5" (b/w)

Physical Condition: Top left corner is missing

Custodial History:

See MG 1 Brandon College Teaching and Administration, 1.11 Martin Johns fonds for custodial history.

Scope and Content:

Photograph is looking northwest from 18th Street and shows the Brandon College Building and Clark Hall. There are a number of handmade election signs on the buildings.

Storage Location: Photographs: RG 5 photograph storage drawer

Images





Brandon College building and Clark Hall

<http://archives.brandonu.ca/en/permalink/descriptions8957>

Part Of: RG 1 Brandon College fonds

Description Level: Item

Series Number: MG 1 1.11

Item Number: 8-2009.5

Accession Number: 8-2009

GMD: graphic

Date Range: 1943

Physical Description: 4" x 3" (b/w)

Custodial History:

See MG 1 Brandon College Teaching and Administration, 1.11 Martin Johns fonds for custodial history.

Scope and Content:

Photograph is looking southwest from 18th Street and shows Clark Hall and the Brandon College Building with the Citizens' Science Building partially visible on the lefthand side of the photo.

Notes: Writing on the back of the photo reads: "Brandon College and boys' res. is joined to Clark Hall" "from Marion(?)/Marvin(?) McLure(?)"

Storage Location: Photographs: RG 5 photograph storage drawer

Images



Medicine Hat Exhibition and Stampede - Parade Day 2

<http://archives.brandonu.ca/en/permalink/descriptions14143>

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.212

Accession Number: 1-2015

GMD: graphic

Date Range: 1962

Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: China Wonderland, Grey Cup Cafe, Lane Bros. & Gibson Ltd., Joy's, Marshall's, Monarch, Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son, Club Cafe, Black Hardware Ltd., Regency Billards, and Sair's Shoe Hospital.

Name Access:	Medicine Hat South Saskatchewan River
Subject Access:	parades floats aerial photography aerial views street scenes
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 3

<http://archives.brandonu.ca/en/permalink/descriptions14144>

Part Of: Fred McGuinness collection
 Creator: Photographer: Howard Heid, Medicine Hat News
 Description Level: Item
 Series Number: McG 9
 Item Number: 1-2015.213
 Accession Number: 1-2015
 GMD: graphic
 Date Range: 1962
 Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on the First Street SE and North Railway Street merge.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 1

<http://archives.brandonu.ca/en/permalink/descriptions14142>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.211
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. A residential area showing homes with extensive backyard gardens can be seen. The South Saskatchewan River can be seen on the right of the photograph.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



