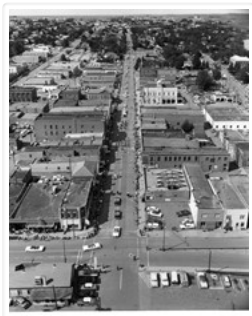


S. J. McKee Archives



Medicine Hat Exhibition and Stampede - Parade Day 2

<http://archives.brandonu.ca/en/permalink/descriptions14143>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.212
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: China Wonderland, Grey Cup Cafe, Lane Bros. & Gibson Ltd., Joy's, Marshall's, Monarch, Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son, Club Cafe, Black Hardware Ltd., Regency Billards, and Sair's Shoe Hospital.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
 floats
 aerial photography
 aerial views
 street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

 BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 3

<http://archives.brandonu.ca/en/permalink/descriptions14144>

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.213

Accession Number: 1-2015

GMD: graphic

Date Range: 1962

Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on the First Street SE and North Railway Street merge.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 1

<http://archives.brandonu.ca/en/permalink/descriptions14142>

Part Of: Fred McGuinness collection
 Creator: Photographer: Howard Heid, Medicine Hat News
 Description Level: Item
 Series Number: McG 9
 Item Number: 1-2015.211
 Accession Number: 1-2015
 GMD: graphic
 Date Range: 1962
 Physical Description: 10" x 8" (b/w)
 History /
 Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. A residential area showing homes with extensive backyard gardens can be seen. The South Saskatchewan River can be seen on the right of the photograph.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 5

<http://archives.brandonu.ca/en/permalink/descriptions14146>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.215
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
gardens

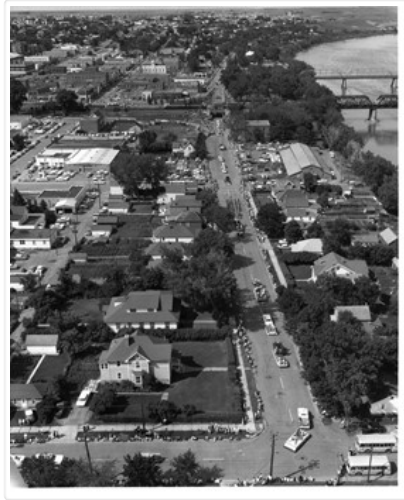
Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 7

<http://archives.brandonu.ca/en/permalink/descriptions14148>

Part Of: Fred McGuinness collection
 Creator: Photographer: Howard Heid, Medicine Hat News
 Description Level: Item
 Series Number: McG 9
 Item Number: 1-2015.217
 Accession Number: 1-2015
 GMD: graphic
 Date Range: 1962
 Physical Description: 10" x 8" (b/w)
 History /
 Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Sixth Avenue intersection. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. A number of observers can be seen sitting on rooftops.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 8

<http://archives.brandonu.ca/en/permalink/descriptions14149>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.218
Accession Number: 1-2015

GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)
History /
Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son Furniture, Alberta Credit Jewellers, James Richardson & Sons, Medicine Hat Gas Power Water City Owned Utilities.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 9

<http://archives.brandonu.ca/en/permalink/descriptions14150>

Part Of: Fred McGuinness collection
 Creator: Photographer: Howard Heid, Medicine Hat News
 Description Level: Item
 Series Number: McG 9
 Item Number: 1-2015.219
 Accession Number: 1-2015
 GMD: graphic
 Date Range: 1962
 Physical Description: 10" x 8" (b/w)
 History /
 Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 10

<http://archives.brandonu.ca/en/permalink/descriptions14151>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.220
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus west of the railway allowance, showing First Street SE, Second Street SE, and Third Street SE.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images





Medicine Hat Exhibition and Stampede - Parade Day 11

<http://archives.brandonu.ca/en/permalink/descriptions14152>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.221
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of possibly 8th Street NW and Tweed Avenue NW. A Safeway grocery store, park and residential area are visible. Many of the homes appear to have gardens.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images





McGuinness Medicine Hat residence - aerial

<http://archives.brandonu.ca/en/permalink/descriptions14115>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.184

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 10" x 8" (b/w)

Scope and Content:

Photograph shows the construction of the McGuinness home in a new housing development in Medicine Hat, 492 6th Street Northeast. Aerial view shows that neighbouring blocks have yet to be constructed.

Name Access: Fred McGuinness
Frederick George McGuinness
Medicine Hat

Subject Access: residences
street scenes
residential streets
winter
aerial views
aerial photography

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images





McGuinness Medicine Hat residence - winter aerial

<http://archives.brandonu.ca/en/permalink/descriptions14116>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.185

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 10" x 8" (b/w)

Scope and Content:

Photograph shows the McGuinness home in a new housing development in Medicine Hat, 492 6th Street Northeast. Aerial view shows that neighbouring blocks have yet to be constructed and the backyard to the McGuinness home is completed.

Name Access: Fred McGuinness

Frederick George McGuinness

Medicine Hat

Subject Access: residences

street scenes

residential streets

winter

aerial views

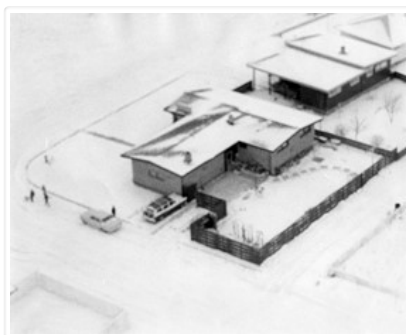
aerial photography

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 4

<http://archives.brandonu.ca/en/permalink/descriptions14145>

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News



Description Level: Item
Series Number: McG 9
Item Number: 1-2015.214
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
fraternal organizations
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 6

<http://archives.brandonu.ca/en/permalink/descriptions14147>

Part Of: Fred McGuinness collection
 Creator: Photographer: Howard Heid, Medicine Hat News
 Description Level: Item
 Series Number: McG 9
 Item Number: 1-2015.216
 Accession Number: 1-2015
 GMD: graphic
 Date Range: 1962
 Physical Description: 10" x 8" (b/w)
 History /
 Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
gardens
fraternal organizations
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images

