



RG 2 Provincial Exhibition of Manitoba Association fonds

<http://archives.brandonu.ca/en/permalink/descriptions4351>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1884-1992

Physical Description: 9.46 m textual records; 1919 photographs & graphics

History /

Biographical:

Brandon, Manitoba was incorporated as a city in 1881. In 1882, led by Charles Whitehead and a small Board of Directors that included J.W. Vantassel, Charles Pilling, George Halse, J.E. Smith, William Johnson, R.T. Evans, and Thomas Lockhart, it was decided to hold an agricultural exhibition. These men were all involved in the farm business in one way or another, and they wanted an opportunity to help residents realize the agricultural potential of the region. In October of that year, the fledgling community held its first agricultural exhibition. The fair was held in downtown Brandon at what was known as "Market Square." Market Square was two acres of land located on Princess Avenue between Eighth and Ninth Streets. Due to poor weather, and the fact that not many people were ready to show animals and grain, there was a relatively small turnout. The following year was much improved. There were 730 entries into the exhibition. By 1884, the Board of Directors of the Brandon Agricultural Society, which was in charge of the exhibition, realized that they were in poor financial shape, to the point of being personally out of pocket. It was realized that October was not the best time for farmers to be leaving their farms to go to an exhibition. In 1888, it was decided to move the exhibition to the summer time, when it was much easier for people to attend.

The first Brandon Summer Fair was held in July 1889, and it was a resounding success. The Board of Directors had added many items of interest to appeal to the entire public, not just agricultural people. In 1892, the Western Agricultural and Arts Association (WAAA) was formally established to take over duties from the Brandon Agricultural Society. However, it was not until 1897 that the WAAA held its first meeting. There is no explanation as to why there is a five year gap between the formation and the first meeting of this organization. 1897 was the turning point of the Brandon Exhibition. The fair was now firmly established in Brandon, and the Board of Directors was instrumental in ensuring that it remained so. This was done by petitioning to both the municipal and provincial governments for grant money. As well, the Board booked midway and grandstand acts that would bring the city dwellers to the agricultural exhibition.

There were also early attempts at holding an agricultural exhibition in the winter. The first such attempt was in 1884. There was also a Spring Stallion show held in 1891. By 1904, however, a petition by J.D. McGregor had gone out to formally establish a winter exhibition. This effort also failed, but by 1906, it was decided by businessmen, politicians, and farm representatives in Brandon, including McGregor, to organize a winter fair. Rather than seeing this new fair as competition, the Board of Directors of the summer fair felt that it would complement their exhibition. The new fair would remain primarily agricultural. The first winter fair was held in 1906. While the two fairs were not amalgamated, they did share the same secretary-manager. The secretary-manager was responsible for the day to day management of the fair, as well as

keeping track of meetings and decisions reached by the various fair boards and committees. In 1907, the Brandon Winter Fair and Livestock Association (BWFLA) was formed to act primarily as a land-holding joint stock company. The following year the Provincial Winter Fair and Fat Stock Association (PWFFSA), an entirely separate organization from the BWFLA, was formed to manage the activities of the winter fair. The PWFFSA name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA).

By 1906, Brandon could boast two full size exhibitions, one in the summer and one in the late winter, both of which were considered to be premiere events. In 1908, the Brandon summer fair was renamed the Inter-Provincial Exhibition, and in 1912 it held it's first Traveller's Day, an event which would soon become an important addition to the fair and is still in existence today. It is thought that the name "Traveller's Day" came from the fact that it was held on a Saturday, a day when many people could travel to Brandon for the exhibition.

In 1913, Brandon was bestowed with the honour of hosting the Dominion Exhibition. This was a national exhibition sponsored by the federal government. It was held in a different city every year. There were several cities vying for the 1913 Dominion Exhibition, but it was Brandon that impressed the sponsors the most. With the government funds received for this honour, the Board of Directors supervised the building of a new grandstand, display buildings, and racetrack, as well as the general expansion and improvements to the fairgrounds.

In the spring of 1912, it was decided by the Board of Directors of the winter fair that the facilities they were currently housed in were inadequate for their needs. The mayor and city clerk of Brandon went to the provincial legislature in order to request that there be an amendment added to the Brandon city charter. This amendment would allow the city to guarantee bonds issued by the winter fair board to help pay for the construction of a new facility. This request was granted, and a \$70 000 addition was built next to the original winter fair building. The new building was opened in 1913.

Throughout the First World War, both the winter fair and Provincial Exhibition buildings were used for the war effort. There was one distinct difference however. The summer fair Board was able to negotiate a deal with the army that enabled it to reclaim the fair buildings during fair week. The winter fair, however, had to give up the idea of holding fairs in 1915 and 1916. It was not until 1917, that the winter fair was able to resume.

During this time, due to the financial problems that had beset the winter fair, the two exhibitions considered amalgamation. The Board of Directors of the winter fair felt that because they were the smaller of the two fairs, their interests would be swallowed up by the summer fair. The winter fair withdrew from the negotiations to amalgamate. With this rather sudden turn of events, the Board of Directors of the summer fair petitioned the government to be allowed to incorporate. This was granted, and in 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba. From 1920, the summer fair was officially known as the Provincial Exhibition of Manitoba. This was the first time that the summer fair was incorporated, and received the "status and financial assistance" that came with incorporation.

More problems beset the winter fair in the 1920s. In 1920, a fire burned down the winter fair pavilion, located at the south end of the winter fair buildings, and caused the Board to cancel the 1921 winter fair. It was not until 1922, that a new building was completed. By 1929, both fairs were well regarded throughout Canada. In 1929, a decade long Depression hit the west. While many fairs closed during this time, Brandon struggled to keep its open. The Directors of both fairs felt that the agricultural shows "encouraged excellence at a time when faith and enthusiasm were at a low ebb." The summer fair proved to be quite successful during the Depression, likely as a result of the few moments one was able to forget one's troubles while there. The winter fair was not quite as successful, although both fairs received government grants and work relief projects. There was little new entertainment in these exhibitions.

There were changes about to manifest themselves at the summer fair, however. While the

winter fair had representatives from various associations on its Board of Directors, the summer fair Board of Directors was a small close-knit group of men. Citizens saw entry into this elite group as elusive and difficult. To ward off the possibility of the Board becoming a "self-sustaining clique," that only chose Directors from within, it was decided by several citizens to try and elect some new blood into the fair Board. In 1933, there was a general election for the Board. Instead of the usual men shuffling positions, there were forty-four nominations for the twenty positions. When the voting was all over, seven new men sat on the Board. Despite some inner rumblings, especially on the summer fair Board over the next few years, both exhibitions survived the Depression.

During the Second World War the fairs once again were forced to operate under adversity. Once again, the buildings were requisitioned for the army, although they were released during fair week. The summer fair was forced to make several concessions, and the winter fair was relocated to the summer fair grounds for the duration.

The winter fair did not survive the Second World War intact. Due to financial reasons, in December of 1945, the Board of Directors turned the winter fair buildings over to the City of Brandon. By 1946, the BWFLA, which was the joint-stock land holding company, had ceased operations because the city now controlled the winter fair land and buildings.

The next fifteen years would be a time of rebuilding for both of Brandon's exhibitions. Children especially were more active participants in the agricultural exhibitions. The summer fair continued to diversify and look for new ways of entertaining the public at large. The winter fair remained primarily agricultural. By the end of the 1950s the winter fair, which was used to struggling, was now both successful and stable; and the summer fair, a perennial success, was starting to fade.

By 1969, both the winter and summer fair Boards had realized that amalgamation was the best possible decision, both practically and financially, for the future of the two fairs. On 29 October, 1969, the two exhibitions amalgamated to become the Manitoba Exhibition Association. The reconstituted Provincial Exhibition of Manitoba was now responsible for both the winter and summer fairs. A new building was erected on the summer fair grounds to house both of the exhibitions. On 2 April 1973, the Keystone Centre was officially opened at the winter fair, although it had been in use since October of the preceding year.

In 1970, Manitoba's Centennial, it was decided that an organization in Manitoba would receive the title of "Royal," as a way to celebrate the centennial. Although many organizations applied for the honour, it was the Brandon winter fair that received the accolades. The winter fair was bestowed with the title "Royal", and became known as the Royal Manitoba Winter Fair.

In 1975, a third exhibition was added, this time a purely agricultural fall show known as the Agricultural Exhibition, or AgEx. This fair was partly organized on behalf of the cattle growers, who found that the summer and winter fairs did not give them adequate time and space to properly show their cattle. The return to a fall show, which had not existed since 1888, would be the return to a purely agricultural exhibition. This show was to be primarily a show and sale event. On 3 November 1975, the first AgEx was opened to resounding success.

The Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair and AgEx are all still in existence in Brandon. They are regarded as three of the most important events to take place annually in the city.

Custodial History:

These files were housed with the Manitoba Exhibition Association until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

Scope and Content:

The fonds consists of textual records and photographs comprised of the records from the three annual exhibitions that are held in Brandon, Manitoba: the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and the Agricultural Exhibition (Ag-Ex). The textual records include prize lists, programs, minutes, financial, administrative files, original results, scrapbooks, tickets, news releases, contracts, by laws, documents as well as a miscellaneous section. There are approximately 1846 photographs that include scenes from these three exhibitions. These records provide a unique perspective on the development of agriculture and rural life in southwestern Manitoba. Fairs such as these have been and remain prime media of farm improvement, technological and scientific advancement in rural Canada, and the promoters of country living. These fairs also reflected the long tradition inherited from Britain and Europe of country fairs as centers of entertainment, social interchange and diversion. These records are a principal source of information about the most broadly based vocational, entertainment and social events held on an annual basis in southwestern Manitoba over the last century. The records are vital to academic research on agriculture or fairs, individual biography, or community history.

Notes:	The RG 2 Provincial Exhibition of Manitoba Association finding aid was created by Karyn (Riedel) Taylor with the exception of Series 9 and the accompanying database, which were created by Donica Belisle. This finding aid was created in August 1999.
Name Access:	Charles Whitehead J.W. Vantassel Charles Pilling George Halse
Subject Access:	Brandon Agricultural Society Provincial Exhibition of Manitoba Royal Manitoba Winter Fair Agricultural Exhibition Brandon Manitoba AgEx
Repro Restriction:	Researchers are responsible for observing Canadian copyright restrictions.
Finding Aid:	Available
Storage Location:	RG 2 Provincial Exhibition of Manitoba Association fonds
Storage Range:	RG 2 Provincial Exhibition of Manitoba Association fonds
Related Material:	Additional records regarding the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and AgEx are housed at the Provincial Exhibition of Manitoba Association offices. To gain access to these records, it is necessary to contact the general manager of the Provincial Exhibition of Manitoba Association.

Arrangement:

The fonds is divided into sous-fonds by exhibition. There is a Provincial Exhibition sous-fonds, a Royal Manitoba Winter Fair sous-fonds, an Ag-Ex sous-fonds, and a Miscellaneous sous-fonds that holds information that could not be easily broken down into one exhibition. The arrangement is as follows:

RG 2 Provincial Exhibition Association of Manitoba fonds

RG2SF1 Provincial Exhibition of Manitoba

- 1.1 Documents
- 1.2 Minutes
- 1.3 Financial Records
- 1.4 Administrative Files
- 1.5 Prize Lists and Programs
- 1.6 News Releases
- 1.7 Original Results
- 1.8 Tickets
- 1.9 Photographs
- 1.10 Scrapbooks
- 1.11 Miscellaneous

RG2SF2 Royal Manitoba Winter Fair

- 2.1 Documents
- 2.2 Minutes
- 2.3 Financial Records
- 2.4 Administrative Files
- 2.5 Prize Lists and Programs
- 2.6 News Releases
- 2.7 Original Results
- 2.8 Tickets
- 2.9 Photographs
- 2.10 Scrapbooks
- 2.11 Miscellaneous

RG2SF3 AgEx

- 3.4 Administrative Files
- 3.5 Prize Lists and Programs
- 3.6 News Releases
- 3.7 Original Results
- 3.9 Photographs

RG2SF4 Miscellaneous

- 4.1 Documents
- 4.2 Minutes
- 4.3 Financial Records
- 4.4 Administrative Files
- 4.9 Photographs
- 4.10 Scrapbooks
- 4.11 Miscellaneous

Westman Coalition on Equality Rights in the Canadian
Constitution fonds



<http://archives.brandonu.ca/en/permalink/descriptions4878>

Part Of: RG 5 Western Manitoba Manuscript Collection
Description Level: Fonds
Accession Number: 9-2004
4-2011
GMD: multiple media
Date Range: 1987-1999
Physical Description: 1.2 m textual records
9 video tapes

History /

Biographical:

In 1988, Sheila Doig was the Rural Liaison Coordinator for the Manitoba Action Committee on the Status of Women. That winter, she travelled to Crystal City, Manitoba, to meet with a group of women that included Verna Menzies. At the meeting, the women were concerned about the efforts of Prime Minister Brian Mulroney to amend the Constitution so that Quebec would sign on. They believed that the amending document, The Meech Lake Accord, would jeopardize women's rights under the Charter of Rights and Freedoms.

Thus began a chain of events that resulted in the formation of The Westman Coalition for Equality Rights under The 1987 Meech Lake Accord. The group became known simply as The Westman Coalition. During the years 1988-1990, these women—almost all grassroots rural women with no special training in things constitutional—met with and lobbied politicians, other feminists, and the public in order to change Meech Lake or defeat it.

There were many high points to this campaign. Sheila conducted an extensive tour of rural and northern Manitoba, recruiting women to express their concerns in writing to Ottawa. The Coalition presented briefs to the Manitoba hearings and to the Charest Commission. They were only permitted to appear at the latter after they picketed the hearings in Winnipeg and demanded that women be heard. They were courted by the national media for comments, and became adept at handling interviews and public appearances.

After much turmoil, in June 1990, Meech Lake was defeated in the Manitoba legislature by Elijah Harper on behalf of Aboriginal peoples, who had largely been left out of the constitutional debate. The Coalition was there to support him and to show the face of women, who also felt that they had not been heard.

This should have been the end of Canada's constitutional debate, but Prime Minister Mulroney was determined to succeed where others had failed, and so a new process (the Charlottetown Accord, as it became known) was soon under way to bring Quebec into the fold by amending the Constitution. This time there was endless consultation with the public, and the women scrambled to respond to the many commissions and hearings. There were the Spicer Commission, the Manitoba hearings, the Dobbie/Beaudoin committee and so on. Finally, there were five (and later, six) constitutional conferences to be held around the country. Ordinary Canadians would be invited to apply to attend, and they would be chosen randomly.

The women were invited to 5 of the 6 conferences. Just a coincidence of random selection? Or a consequence of their high profile in the debate? They thought the latter. In any event, Terri Deller, Kady Denton, Paula Mallea and Sheila Doig all attended at various venues and advanced the position of women on equality rights and on the other issues on the table.

A high point of this second campaign was the visit to Brandon of Marcelle Dolment from Quebec City. As one of the few vocal feminists in Quebec who opposed the new Charlottetown proposal, she was a precious ally. She came to meet with the women, forge solidarity, and show that French and English, Quebec and The Rest of Canada, were capable of meeting and

coming to agreement.

Sheila conducted another rural tour in 1992, and also attended the Annual General Meeting of the National Action Committee on the Status of Women, where she felt she was given short shrift.

The women were discouraged on many fronts during this campaign. They were out of pocket many thousands of dollars, and the promised funding from the Secretary of State for the Status of Women was finally denied. As well, despite herculean efforts to put their position to politicians and the media, the women felt again as though they were not being heard.

By this time, the Coalition had developed a position on all of the salient issues under the Charlottetown process: property rights, distinct society, an interpretative clause, equal representation of women in the Senate, the economic agenda and the Canada Clause. In the summer of 1992, Canadians were finally shown the text of the Charlottetown Accord and were told that they would be voting on it in a referendum, even though the text was not in its final form.

The women waged a final campaign asking people to vote "No" to the Charlottetown proposals. Politicians, business leaders, many academics and constitutional experts were saying that "No" would mean immediate Quebec separation and the breakdown of the country. The same had been said of Meech Lake. The women of the Coalition did not believe that the country was so frail, and they were proved right. On October 26, 1992, the country voted "No".

Secretary of State finally came through with funding to cover the Coalition's many expenses, thanks largely to the efforts of M.P. Lee Clark.

Sheila Doig was awarded the prestigious Governor General's Award in Commemoration of the Person's Case for her work on behalf of rural women. Paula was given the Manitoba Human Rights Award for her work on the constitution.

All of the women who were involved in the Meech and Charlottetown campaigns felt that their lives had been changed by the experience. Like ordinary Canadians everywhere, they did not believe that they could have any real influence over constitutional affairs, much less national politics. They knew nothing about constitutions or the law of the Charter, but they educated themselves on the issues, and became articulate and incisive advocates. They were fearless in front of Prime Ministers and news anchors. They entered corridors of power that they had never thought possible. They were, then and now, a force to be reckoned with.

The Westman Coalition became Women for Equality (WE) after the Charlottetown campaign. They met for many years every week to discuss the issues of the day. Then, as various members dispersed, the group waned. A new crisis threatening the equality rights of women, however, would surely revive what was once a powerful grassroots lobby.

Custodial History:

Paula Mallea was using the records in accession 9-2004 to write a book on the Westman Coalition on Equality Rights ("The Fight for Women's Rights: Meech, Charlottetown and Manitoba women" published 2005). Once she was finished with the records, her husband, former president of Brandon University John Mallea, delivered three boxes of records to the Archives in 2004. A small number of photographs were donated later.

The records in accession 4-2011 were originally in the possession of Shiela (Doig) Kingham. They were given to Terri Deller who donated them to the McKee Archives in 2011.

Scope and Content:

Accession 9-2004 (96 cm textual records, 9 video tapes - 1987-1993) contains the records of the Westman Coalition on Equality Rights in the Canadian Constitution including newspaper clippings 1988-1991, dealing with the Meech Lake Accord and the Charlottetown Accord and the failed ratification of both; meeting notes and agendas of the Coalition 1987-1993; miscellaneous documents dealing with Canadian constitutional reform circa 1988-1993; documents related to the Manitoba Task Force on Meech Lake; correspondence 1987-1993; budget matters; rural tour by Coalition members; constitutional proposals development and submitted by the Coalition; miscellaneous files relating to Meech Lake and Charlottetown; a file dealing with Manitoba first-wave feminist Nellie McClung; and published commentary on the Charlottetown Accord.

Accession 9-2004 also contains 2 video tapes of an interview conducted with Elsie McLaughlin, niece of Nellie McClung, as well as 7 additional video tapes consisting of panels with Coalition members, information sessions, Meech Lake workshops, the Westman Coalition meeting with Jean Chretien and Sheila Doig receiving the Governor General's Award.

Accession 4-2011 (6.5 cm textual records - 1989-1999) consists of the records of the Westman Coalition on Equality Rights in the Canadian Constitution including notes on the origin and activities of the Coalition; a grant application - 1992 - by the Coalition; Coalition proposals and lobbying strategies concerning the Meech Lake Accord; a brief to the Special Committee on the Companion Resolution to Meech April 1990; a brief to the Manitoba All-Party Task Force on the Meech Lake Constitutional Accord, April 1990; a brief to the Dobbie Commission, November 1991; correspondence, clippings and e-mails concerning Coalition activities; book drafts - history of the Coalition - Paula Mallea, February 1996 and spring 1996; a brief to the Manitoba Legislative Task Force on Canadian Unity [nd]; copies of letters "Rural Tour" 1992; and several published sources on constitutional matters.

Notes: History/Bio information provided by Paula Mallea. See Paula Mallea, *The Fight for Women's Rights: Meech, Charlottetown and Manitoba Women* (Kagawong, Ont.: Paula Mallea, 2005).

Name Access: Paula Mallea
Shiela Doig
Shiela Kingham
Mary Annis
Terri Deller
Kady Denton

Subject Access: women's rights

Storage Location: 2004 accessions
2011 accessions

Related Material: Brandon Chapter - Manitoba Action Committee on the Status of Women

Arrangement:

For accession 9-2004
Box 1

File 1 Meech Westman Coalition
File 2 Correspondence 87-91
File 3 Clippings 87-88
File 4 Budget meech
File 5 Rural Tour Meech
File 6 Final Document 1990
File 7 Minutes and Correspondence Meech
File 8 Meech lake Correspondence

File 9 Correspondence
File 10 Meech – Our Own Stories

Box 2

File 1 Meech cartoons
File 2 Meech Effects on Economy
File 3 Meech proposed legislation and early Responses
File 4 Meech Charest Committee
File 5 Analysis and Clippings 1989
File 6 Clippings January - February 1990
File 7 Clippings March - April 1990
File 8 Clippings May 1990
File 9 Clippings June 1990

Box 3

File 1 Meech – General Information – members, terms of reference
File 2 Nellie McClung
File 3 Coalition Financial
File 4 Coalition Financial
File 5 Manitoba Task Force on Meech
File 6 Books on Meech
File 7 Miscellaneous Meech
File 8 Miscellaneous c. 1990
File 9 Meech miscellaneous

Box 4

File 1 Shiela's (Doig) Rural Tour fall 87'
File 2 Actions for Change - women
File 3 Charter of Rights
File 4 WE Meetings 1993
File 5 WE & WC correspondence
File 6 Meech WE analysis
File 7 Addresses
File 8 Petition

Box 5

File 1 Meech miscellaneous
File 2 Westman Coalition 1987
File 3 Women for Equality 1993
File 4 Womens' Centre

Tapes and recordings

Box 6

File 1 Meetings 1992
File 2 Correspondence 92-93
File 3 Fundraising general
File 4 Minutes 1992
File 5 Miscellaneous
File 6 Charlottetown documents for book
File 7 CBC Commentary 1992
File 8 Charlottetown Bulletins

File 9 Referendum

Box 7

File 1 Charlottetown & referendum clippings
File 2 Charlottetown – Manitoba task Force
File 3 Charlottetown Conferences
File 4 First Peoples and the Constitution 1992 – Report
File 5 Report of the special Joint Committee on a Renewed Canada 1992
File 6 Charlottetown – Lobbying
File 7 Charlottetown – Rural letters
File 8 Charlottetown – correspondence
File 9 Press Releases 1992

Box 8

File 1 WC Brief 1991
File 2 Charlottetown – clippings March 92-November 92
File 3 Published Analysis and Commentary on Charlottetown
File 4 Published Analysis and Commentary on Charlottetown
File 5 Published Analysis and Commentary on Charlottetown
File 6 Photographs and Press clippings related to the activities of the organization