

# S. J. McKee Archives



## Beverley Hicks fonds

<http://archives.brandonu.ca/en/permalink/descriptions14431>

Part Of: MG 3 Brandon University Teaching & Administration

Description Level: Fonds

Accession Number: 1-2014

GMD: textual records

Date Range: March 12, 2002 to October 6, 2007

Physical Description: 6 cm textual records

15 electronic files

Material Details: Word documents

## History /

### Biographical:

Beverley Clare Hicks (nee Williams) was born in New Zealand in 1938. At the age of sixteen she began working as a nurse's aide at the Mater Misericordiae Hospital in Auckland. From here, she began training at the same hospital and attained her Registered Nurse Diploma, after which she obtained her maternity nursing diploma from the National Women's Hospital in Auckland.

Hicks came to Canada in 1962, and began to work at the Toronto General Hospital in the cardiac care unit. After returning to New Zealand to complete her midwifery training at St. Helens Hospital, she returned to Canada in 1964. She then completed Canadian university entrance equivalency courses in Vancouver while working at the Vancouver General Hospital emergency department. Because her nursing transcript included no psychiatric nursing, she travelled to Brandon in 1967 to participate in a six-month post-diploma course in psychiatric nursing.

Hicks' passion was teaching, and after her six-month course was completed, she spent her time at the School of Nursing at the Brandon Mental Health Centre (BMHC), after which she was offered the opportunity to attend McGill University to obtain a Bachelor of Nursing degree with a psychiatric nursing specialty. Upon her return to Brandon, Hicks developed an in-service education program at the Brandon Mental Health Centre and began training psychiatric nurses to upgrade their skills, particularly in group therapy. She was also the first in Manitoba to train new community health workers. This community education sector of her career lasted nearly 20 years; she was responsible for travelling around Westman to deliver programs in suicide prevention, stress management along with other mental health topics.

As an educator, Hicks taught Family Life Education at Brandon University, Gerontology courses at Assiniboine Community College (ACC), and Counselling for the University of Manitoba Extension Department.

In the later part of her career, Hicks was responsible for resource and housing development for the final phase of the closure of the BMHC. While doing this, Hicks obtained a Masters Degree in Health Education in 1986 from the University of Manitoba.

The final stage of her education career consisted of being hired by Brandon University to teach in Canada's first baccalaureate psychiatric nursing education program. Being in the education setting allowed Hicks to pursue further education at the doctorate level. Once she completed the required courses, Hicks retired from Brandon University to write her dissertation, "From Barnyards, to Bedsides to Books and Beyond: The Evolution and Professionalization of Psychiatric Nursing in Manitoba 1955-1980."

In 2020, with Lesley Peterson, Hicks published "Politics, Personalities, and Persistence: One Hundred Years of Psychiatric Nursing Education in Manitoba."

Beverley Hicks continues to live in Brandon, MB.

### Custodial History:

These records were in the possession of Beverley Hicks until she donated them to the S.J. McKee Archives at Brandon University in December 2013.

### Scope and Content:

Collection consists of transcripts of interviews conducted by Hicks as part of the research for her PhD dissertation. The interviews were conducted with a variety of former psychiatric nurses, directors, educators and other ward staff regarding their experiences working at the Brandon Mental Health Centre and related groups and organizations. All of the interviews took place between March 2002 and October 2007, and all of the participants were over 65 years of age and had worked or trained between the 1940s and 1980s. The interviews conducted

were not formal in nature, rather they were intended to be a casual conversation between Hicks and the interviewee. Each interview begins with a brief biography of the interviewee written by Hicks.

Each interviewee was interviewed once, except for Jack Holleman and Elinor Samuels. Hicks interviewed Hollman three times over the course of approximately a year. Samuels was interviewed twice.

Below is a brief account of specific topics and subjects discussed during each interview. This does not include the standard topics discussed in each interview (schooling, experiences, etc.):

Myrtle Barnett – Barnett was the wife of the first president of the Registered Psychiatric Nurses Association of Manitoba, Alf Barnett. During the interview, she discusses when the association began, and how Alf went to war from 1942 to 1945. It was during this time, Barnett claims, that her husband began to question why men could not be formally trained as psychiatric nurses. Barnett comments on how her husband treated the patients like human beings and discusses his relationship with the Association. She also talks about her husband's time in World War II as well as their relationship.

Remi Beaudette – Beaudette was a long-time attendant/psychiatric nurse at the Brandon Mental Health Centre. His interview describes his participation in the association as well as what duties he conducted through his many years working at the centre. Beaudette goes into detail about the various wards he worked on and what his duties were on each specific ward.

Marlene Brichon – Brichon was one of the first psychiatric nurses to graduate under the first legislation of 1960. During her interview, she discusses the changes in medication and treatments during her time working as a psychiatric nurse, some of the incidents that occurred between nurses and patients, patients with schizophrenia (and what the nurses did to treat it), and her feelings towards the textbooks used in her schooling.

Jack Holleman – During Holleman's interview, they discuss the association, his presidency, how he commissioned the Breen Report and how much he paid for it, as well as the report itself.

John Martyniw – During his interview he discussed his presidency of the Registered Psychiatric Nurses Association of Manitoba, the different locations he worked at (Selkirk Mental Hospital, Misericordia Hospital) as well as his teaching jobs (Selkirk as per the Province of Manitoba). Martyniw discussed his displeasure with how they treated him when he first came to Canada – as an attendant rather than a registered psychiatric nurse, as he was trained. They also discussed the textbooks used during his time as a teacher.

Annette Osted – During Osted's interview, they discuss the Breen Report, a quote from Dr. Tavener, what patients should be called, Challenge and Change, The Task Force, and changes in legislation.

Shirley-Jo Paine – During Paine's interview, they discuss her role in proposing the program for registered nurses and registered psychiatric nurses to Brandon University. They also discuss how supportive surrounding universities and colleges were of the new program at Brandon University.

Gerald Pronyk – Pronyk did not actively practice clinical psychiatric nursing, he focused his attention on the administrative and education side of nursing. The interview discusses his positions as the Director of Nursing Education in Selkirk, the Senior Nursing Administrative Officer, and a mental health program specialist in the mental health directorate in Winnipeg.

Janissa Read – During her interview, they discuss how she became interested in psychiatric

nursing, how spirituality relates to psychiatric nursing, the distinction between a Registered Nurse and a Registered Psychiatric Nurse, and how others felt about the profession of a registered psychiatric nurse.

Elinor Samels – The interview begins with them discussing her achievements at the beginning of her career, after she finished school post-World War II. They follow up by discussing some of the patients she had to deal with, her participation in the Association, her coworkers and how they treated her, and how the new changes affected their day-to-day work.

Walter Tetzlaff – In addition to being a psychiatric nurse, Tetzlaff was also a vocational rehabilitation counselor. He discusses how much he got paid at the beginning of his career, how much his room and board cost during school, what school was like for him, the kinds of things he did after he got his degree, and the textbooks he needed for class. They also discussed what he did as a vocational counselor.

Tom Street – Street was the fifth president of the Registered Psychiatric Nurses Association of Manitoba and graduated from the Portage la Prairie School of Psychiatric Nursing in 1967. During his interview they talk about how he became interested into psychiatric nursing, where he did his schooling, how he was involved with the union and how he didn't like it.

Notes: History/Bio information provided by Beverley Hicks. Description by Karmelle Tower (September 2018) and Christy Henry

Subject Access: Psychiatric Nursing

Access Restriction: Consult the University Archivist for access.

Storage Location: 2014 accessions

Related Material: School of Nursing records  
Westman Oral History collection



## A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records  
500 photographs

History /  
Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented

premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

#### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

#### Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access:	A.E. McKenzie
	J. Lasby Lowes
	Irene Cullen
	Joseph Airey
	Alan R. Mundie
	Sandy Black
	Brett-Young Seeds/Sabetha
	McFayden Seeds
	Steele-Briggs Seed Co
	Pike & Co
	Davidson & Gowen
	Davidson Studio
	Frank Gowen
	Dean Photo Service
	Jerrett's Photo-Art Studio/Jerrett's Photo Service
	Crawford Drug Store
	Leech Printing Ltd
	Eastman Photographic Materials Ltd
Subject Access:	Seed Industry
	Seed Catalogues
	Brandon Business
	Seed Photographs
	Brandon Photographs
	Seed Packets
	Agriculture
	Women Workers
	Labour Relations
	A.E. McKenzie
	J. Lasby Lowes
	A.R. Swanson
	William Moore
	Anthony J. Maruca
	Pat Kelleher
	Keith Guelpa
	Raymond West
	Brett-Young Seeds
	Sabetha
	Steele Briggs Seed Co
	Pike & Co
	McFayden Seeds
	Seed Marketing Co
	Brandon Board of Trade
	Brandon Allied Arts Council
	McKenzie Foundation
	Regal Greetings and Gifts



Repro Restriction: Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).

Storage Location: RG 3 A.E. McKenzie Company fonds

Related Material: Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.

Arrangement:

RG 3 A.E. McKenzie Seed Co. Ltd. Fonds

McS 1 Board of Directors

- 1.1 Documents
- 1.2 Minutes/Meetings
- 1.3 Management Consultant Reports
- 1.4 Miscellaneous
- 1.5 Financial Records

McS 2 Office of the President/General Manager

- 2.1 A.E. McKenzie
- 2.2 J. Lasby Lowes
- 2.3 Comptroller
- 2.4 Properties
- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs

5.2 Oversized Photographs

5.21.1 Drawer #1: Executive Photographs

5.21.2 Drawer #2: Office and Equipment/Plant Photographs

5.21.3 Drawer #3: Miscellaneous Oversized Photographs

5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

6.1 Centennial Exhibition

6.2 Miscellaneous Publications

6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

1.1 Brandon College Inc.

1.2 McKenzie Foundation

1.3 Brandon Allied Arts Council

1.4 Brandon Board of Trade

1.5 Miscellaneous