

# S. J. McKee Archives



## **Registration Day**

http://archives.brandonu.ca/en/permalink/descriptions1703

Part Of: Brandon University Photograph Collection

Description Level: Item
Series Number: 6
File Number: 6.7.2
Item Number: 6.7.2
Date Range: c. 1965

Physical Description: b/w, 5.25" x 7.25"

Scope and Content:

Library reading room. registration day. Rodney Mykle, Prof. Norma Walmsley, registrar



# **Registration Day**

http://archives.brandonu.ca/en/permalink/descriptions1704

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 6

File Number: 6.7.3

Item Number: 6.7.3

Date Range: c. 1963-66

Physical Description: b/w, 6.4" x 7.5"

Scope and Content:

gymnasium. registration day: bill payment



### **Registration Day**

### http://archives.brandonu.ca/en/permalink/descriptions1705

Part Of: Brandon University Photograph Collection

Description Level: Item
Series Number: 6
File Number: 6.7.4
Item Number: 6.7.4

Date Range: c. 1963-66

Physical Description: b/w, 6.25" x 7.5"

Scope and Content:

co-ed recreation course. gymnasium. registration day. Mr. Nick Harasthy, Prof. D. Steeves, Prof. M. Marshall



## **Registration Day**

### http://archives.brandonu.ca/en/permalink/descriptions1706

Part Of: Brandon University Photograph Collection

Description Level: Item
Series Number: 6
File Number: 6.7.5
Item Number: 6.7.5

Date Range: c. early 1970s

Physical Description: b/w, 3.5" x 5"

Scope and Content:

gymnasium. registration day. Robert Ray: Sessional Lecturer, Agriculture (standing)



# **Registration Day**

### http://archives.brandonu.ca/en/permalink/descriptions1707

Part Of: Brandon University Photograph Collection

Description Level: Item
Series Number: 6
File Number: 6.7.6
Item Number: 6.7.6

Date Range: c. early 1970s

Physical Description: b/w, 5" x 8"

Scope and Content:

astronomy/physics. registration day. Dr. Archie Miller, Dr. John Rice



# Registration Day

http://archives.brandonu.ca/en/permalink/descriptions1708

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 6

File Number: 6.7.7

Item Number: 6.7.7

Date Range: c. 1970s

Physical Description: b/w, 4" x 5"

Scope and Content:

housing office, main floor McMaster Hall. registration day



# **Registration Day**

http://archives.brandonu.ca/en/permalink/descriptions1709

Part Of: Brandon University Photograph Collection

Description Level: Item
Series Number: 6
Item Number: 6.7.8
GMD: graphic
Date Range: post-1963

Physical Description: 5.25" x 7.25" (b/w)

Physical Condition: Left side of the photograph has been trimmed.

Scope and Content:

Photograph of three female students registaring as as residents of the Women's Residence at Brandon University. Behind counter: Flora Cowan.

Name Access: Flora Cowan
Subject Access: registration
student activities

campus life

Storage Location: Faculty activities photo box

### **Images**





### Career Day

### http://archives.brandonu.ca/en/permalink/descriptions3072

Part Of: Brandon University Photograph Collection

Description Level: Item
Series Number: 7

 File Number:
 7.10.213

 Item Number:
 7.10.213

 Date Range:
 Fall 1989

Physical Description: colour, 3.5" x 5"

Scope and Content:
Career Day



## Dominion Day on Rosser Avenue

http://archives.brandonu.ca/en/permalink/descriptions13697

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.7

Accession Number: 20-2009

GMD: graphic

Date Range: 1906

Physical Description: 6" x 4" (b/w)

Material Details: on matting

Physical Condition: Photographs have been glued to a backing board that has warped over

time

Scope and Content:

Photograph shows street view of north side of Rosser Avenue, primarily the 700 block. Horse and buggies are travelling on the avenue and pedestrians fill the sidewalks. Union Jacks and English flags are mounted from the windows on the Fleming and Beaubier blocks. Flag banners are drapped across Rosser Avenue. Businesses visible in the Fleming Block include: Lowes Brothers Clothing and Spring Park Nurseries. Businesses visible in the Beaubier Block include the Empire Hotel. Businesses east of the Empire Hotel are grocer A.M. Percival and the Brandon Hardware Company. An advertisement for the Northern Bank is affixed to a telephone pole on the southside of the street.

Notes: Writing on the front of the photograph matting reads: July 1 1906, 314.

One photograph (20-2009.8) is glued below and another, 20-2009.6, is glued on the reverse side. Page appears to be from a photo album.

Name Access: Fleming Block

Lowes Brothers Clothing

Spring Park Nurseries Limited

**Empire Hotel** 

D.W. Beaubier Block

A.M. Percival

Brandon Hardware Company

Rosser Avenue

Subject Access: Street scene

Transportation downtown grocers

storefronts

Dominion Day

horses

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### **Images**





# Dominion Day on Rosser Avenue

http://archives.brandonu.ca/en/permalink/descriptions13698

Part Of: Fred McGuinness collection

Description Level: Item
Series Number: McG 9
Item Number: 20-2009.8
Accession Number: 20-2009
GMD: graphic
Date Range: 1906

Physical Description: 6" x 4" (b/w)
Material Details: on matting

Physical Condition: Photographs have been glued to a backing board that has warped over

time

Photograph shows street view of north side of Rosser Avenue, primarily the 700 block. Horse and buggies are travelling on the avenue and pedestrians fill the sidewalks. Union Jacks and English flags are mounted from the windows on the Fleming and Beaubier blocks. Flag banners are drapped across Rosser Avenue. Businesses visible in the Fleming Block include: Lowes Brothers Clothing and Spring Park Nurseries. Businesses visible in the Beaubier Block include the Empire Hotel. Businesses east of the Empire Hotel are grocer A.M. Percival and the Brandon Hardware Company. An advertisement for the Northern Bank is affixed to a telephone pole on the southside of the street. The street is lined with litter and a number of dogs can be seen roaming the area.

Notes: Writing on the front of the photograph matting reads: 313 July 1906. One

photograph (20-2009.8) is glued below and another, 20-2009.6, is glued

on the reverse side. Page appears to be from a photo album.

Name Access: Fleming Block

Lowes Brothers Clothing

Spring Park Nurseries Limited

**Empire Hotel** 

D.W. Beaubier Block

A.M. Percival

**Brandon Hardware Company** 

Rosser Avenue

Subject Access: Street scene

Transportation

downtown

grocers

storefronts

**Dominion Day** 

dogs

horses

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

#### **Images**





## Brandon University Day Care

http://archives.brandonu.ca/en/permalink/descriptions1685

Brandon University Photograph Collection

Description Level: ltem Series Number: 6 File Number: 6.5.30 Item Number: 6.5.30 Date Range: c. 1980s

Physical Description: b/w, 5.5" x 8.25"

Scope and Content:

Brandon University Day Care (Kindergarten Activity). A child paints a picture



# Day Care Children visit the President

**Item** 

http://archives.brandonu.ca/en/permalink/descriptions3042

Part Of: Brandon University Photograph Collection

Description Level: Series Number: 6 File Number: 6.10.13 Item Number: 6.10.13 Date Range: c. mid-1980s Physical Description: 15 negatives

Scope and Content:

students visit the president's office



# Medicine Hat Exhibition and Stampede - Parade Day 1

http://archives.brandonu.ca/en/permalink/descriptions14142

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: ltem Series Number: McG 9 Item Number: 1-2015.211 Accession Number: 1-2015 GMD: graphic Date Range: 1962

Physical Description: 10" x 8" (b/w)

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. A residential area showing homes with extensive backyard gardens can be seen. The South Saskatchewan River can be see on the right of the photograph.

Notes: This photograph shows the neighbourhood before rezoning and

commercial development.

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

aerial views street scenes

gardens

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

#### **Images**





http://archives.brandonu.ca/en/permalink/descriptions14143

Part Of: Fred McGuinness collection

1962

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item
Series Number: McG 9
Item Number: 1-2015.212
Accession Number: 1-2015
GMD: graphic

Physical Description: 10" x 8" (b/w)

History / Biographical:

Date Range:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: China Wonderland, Grey Cup Cafe, Lane Bros. & Gibson Ltd., Joy's, Marshall's, Monarch, Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son, Club Cafe, Black Hardware Ltd., Regency Billards, and Sair's Shoe Hospital.

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

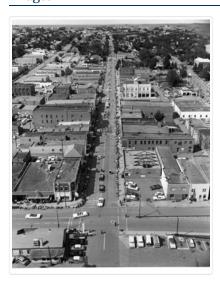
aerial views street scenes

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### BR #3 Family photos

### **Images**





# Medicine Hat Exhibition and Stampede - Parade Day 3

http://archives.brandonu.ca/en/permalink/descriptions14144

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item
Series Number: McG 9
Item Number: 1-2015.213
Accession Number: 1-2015

GMD: graphic Date Range: 1962

Physical Description: 10" x 8" (b/w)

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on the First Street SE and North Railway Street merge.

Notes: This photograph appeared on the front page of The Medicine Hat News

(19 July 1962).

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

aerial views street scenes

Repro Restriction: Subject to Canadian Copyright Law

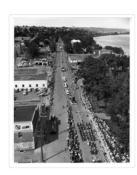
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

**Images** 





http://archives.brandonu.ca/en/permalink/descriptions14145

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item
Series Number: McG 9

Item Number: 1-2015.214

Accession Number: 1-2015
GMD: graphic
Date Range: 1962

Physical Description: 10" x 8" (b/w)

History /
Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph appeared on the front page of The Medicine Hat News

(19 July 1962).

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

aerial views street scenes

fraternal organizations

garages

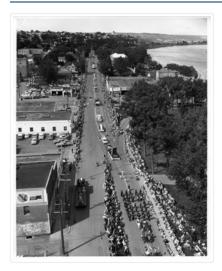
Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

### **Images**





# Medicine Hat Exhibition and Stampede - Parade Day 5

http://archives.brandonu.ca/en/permalink/descriptions14146

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.215

Accession Number: 1-2015
GMD: graphic
Date Range: 1962

Physical Description: 10" x 8" (b/w)

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Ash Street. A residential area showing homes with extensive backyard gardens can be seen.

Notes: This photograph shows the neighbourhood before rezoning and

commercial development.

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

aerial views street scenes gardens

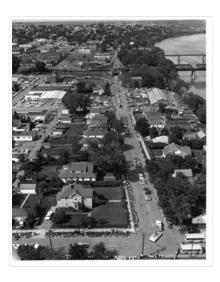
Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

### **Images**





http://archives.brandonu.ca/en/permalink/descriptions14147

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item
Series Number: McG 9

Item Number: 1-2015.216

Accession Number: 1-2015
GMD: graphic
Date Range: 1962

Physical Description: 10" x 8" (b/w)

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph shows the neighbourhood before rezoning and

commercial development.

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

aerial views street scenes gardens

fraternal organizations

garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

#### **Images**



# Medicine Hat Exhibition and Stampede - Parade Day 7

http://archives.brandonu.ca/en/permalink/descriptions14148

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item
Series Number: McG 9



Item Number:1-2015.217Accession Number:1-2015GMD:graphicDate Range:1962

Physical Description: 10" x 8" (b/w)

History / Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

#### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Sixth Avenue intersection. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. A number of observers can be seen sitting on rooftops.

Notes: This photograph shows the neighbourhood before rezoning and

commercial development.

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

aerial views street scenes

garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

#### **Images**





http://archives.brandonu.ca/en/permalink/descriptions14149

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: ltem Series Number: McG 9

1-2015.218 Item Number: 1-2015 Accession Number: GMD: graphic Date Range: 1962

Physical Description: 10" x 8" (b/w)

History / Biographical:

> The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshall Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "Eye in the Sky Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son Furniture, Alberta Credit Jewellers, James Richardson & Sons, Medicine Hat Gas Power Water City Owned Utilities.

Notes: This photograph shows the neighbourhood before rezoning and

commercial development.

Name Access: Medicine Hat

South Saskatchewan River

Subject Access: parades

floats

aerial photography

aerial views street scenes

garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

### **Images**

