

S. J. McKee Archives



Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P12
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX
Fedoruk's
Purity Flour
Subject Access: cars
advertising
businesses
building exteriors
grocery stores
contests
persons

Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P11
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX
Purity Flour
Subject Access: cars
advertising
winter
employees
contests

Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14000>

Part Of: Fred McGuinness collection
Creator: Printed: Crawford's Drug Store, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.70
Accession Number: 1-2015
GMD: graphic
Date Range: [1920-1930]
Physical Description: 4.25" x 2.5" (b/w)
Physical Condition: Photograph is stamped on the back

Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon

Name Access: Purity Flour
Western Canada Flour Mills Co.
Edith Harden
Kate Harden

Subject Access: advertising
women
children

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 4.1 File 27

Images





Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14005>

Part Of: Fred McGuinness collection

Creator: Printed: Crawford's Drug Store, Brandon

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.75

Accession Number: 1-2015

GMD: graphic

Date Range: [1920-1930]

Physical Description: 10.75" x 7" (b/w)

Physical Condition: Photograph is stamped on the back

Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon

Name Access: Purity Flour

Western Canada Flour Mills Co.

Edith Harden

Kate Harden

Subject Access: advertising

women

children

Storage Location: McGuinness oversize storage drawer (1-2015)

Related Material: McG 9 1-2015.70

Arrangement:

McG 4.1 File 27

Images





Western Canada Flour Mills (Purity Flour) - Advertisement

<http://archives.brandonu.ca/en/permalink/descriptions9712>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1HB5

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Advertisement for the Western Canada Flour Mills Co. and Purity Flour

Notes: From the Dominion Fair prize list.

Name Access: Western Canada Flour Mills

Purity Flour

Subject Access: advertising

mills

Flour mills

Flour

Brandon Early Business Advertisements

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images

