

# S. J. McKee Archives



## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21t  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4.75" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images

