

S. J. McKee Archives



B.C. tree fruit - Bartlett pears display

<http://archives.brandonu.ca/en/permalink/descriptions11282>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21r
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. pears, as well as a stove with a canning kettle on one of the burners.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11339>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21y
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of Sun-Rype applecot and orange-cot nectar products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - It's B.C. cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11270>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21o
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. cherries.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - It's B.C. cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11278>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21p
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. cherries.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Tastes good ... podner display

<http://archives.brandonu.ca/en/permalink/descriptions11265>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21m
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl and a box of apples plus two other food items.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - winter sunshine pear display

<http://archives.brandonu.ca/en/permalink/descriptions11281>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21q
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. pears.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits

<http://archives.brandonu.ca/en/permalink/descriptions11326>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B20c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image shows Harold Robbins and another man (possibly a B.C. Fruits representative) with what appear to be contest entries for a B.C. handipak and CKX promotion.

Name Access: CKX Radio
Subject Access: advertising
displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - peaches, pears, plums

<http://archives.brandonu.ca/en/permalink/descriptions11357>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.B22j

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display illustrating B.C. peaches, pears, and plums.

Name Access: CKX

Subject Access: displays

advertising

Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - Sun-Rype pie filling

<http://archives.brandonu.ca/en/permalink/descriptions11349>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21s
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21t
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4.75" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21u
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - it's B.C. apricot time

<http://archives.brandonu.ca/en/permalink/descriptions11264>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B211
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a sign which reads "It's B.C. apricot time".

Name Access: CKX
Subject Access: displays
advertising
signs and signboards
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11322>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B19a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11323>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B19b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21w
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11320>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B18a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11321>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B18b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





Baby's own display - Crawford's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11181>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B1
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of baby's own display at Crawford's Drug Store.

Name Access: CKX Radio
Crawford's Drug Store

Subject Access: Radio
displays
advertising

Storage Location: CKX fonds - 2010 accessions

Images





Brisk toothpaste display

<http://archives.brandonu.ca/en/permalink/descriptions11463>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B70
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Brisk toothpaste display.

Name Access: CKX Television
Brisk toothpaste

Subject Access: displays

Storage Location: CKX fonds - 2010 accessions

Images

