

# S. J. McKee Archives



## Hughes Building - architectural sketch by W.H. Shillinglaw

<http://archives.brandonu.ca/en/permalink/descriptions8405>

Part Of: Joseph H. Hughes collection

Creator: Sketch by: W.H. Shillinglaw

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.27

Accession Number: 3-1997

GMD: graphic

Date Range: c.1910s

Physical Description: 4" x 6.75" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows a sketch of the Hughes Building by architect W.H. Shillinglaw. The building, which was erected on the northwest corner of 10th Street and Princess Avenue, had the potential to be four storeys high.

Name Access: Walter Shillinglaw  
Hughes Building  
10th Street  
Princess Avenue

Subject Access: architecture  
architects

Storage Location: RG 5 photograph storage drawer

### Images





## Hughes Building, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8403>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.25

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 4.5" x 6.75" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the northwest corner of 10th Street and Princess Avenue. Traffic on the west side of Princess Avenue appears to be travelling both ways. A taxi waits at the intersection.

Above the west entrance on the corner building is an electric sign that spells "Hughes Bldg." A second storey has been added to the portion of the Doig's shop that is adjacent to the Alexandra Block.

Notes: A negative accompanies the photograph.

Name Access: Doig's

Hughes Building

Alexandra Block

Princess Avenue

10th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

taxi

Storage Location: RG 5 photograph storage drawer

## Images

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## Hughes Building, corner of 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8404>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.26

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1950

Physical Description: 4.5" x 6.75" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the northwest corner of 10th Street and Princess Avenue. Traffic on the west side of Princess Avenue appears to be travelling both ways. A car waits at the intersection.

Above the west entrance on the corner building is an electric sign that spells "Hughes Bldg." A second storey has yet to be added to the portion of the Doig's shop that is adjacent to the Alexandra Block.

Fitwell Tailors, a barber shop, and the Federal Building are visible on Princess Avenue.

Notes: A negative is contained in the same enclosure with the print.

Name Access: Doig's  
Hughes Building  
Alexandra Block  
Princess Avenue  
Fitwell Tailors  
10th Street

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
barbers

Storage Location: RG 5 photograph storage drawer

## Images

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## Hughes residential property

<http://archives.brandonu.ca/en/permalink/descriptions14269>

Part Of: Joseph H. Hughes collection

Creator: [Photographer: C.J. Smith]

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.71

Accession Number: 3-1997

Other Numbers: Hughes #69

GMD: graphic

Date Range: [1911-1925]

Physical Description: 9.5" x 7.25" (b/w)

Material Details: on album page

Physical Condition: Photograph is stained

### Scope and Content:

Photograph shows a three-storey wood framed house with a wrap-around porch, second storey bay window, and four gables.

Notes: Photograph is stamped on the back: Hughes & Co. Ltd., 1009 Princess Ave., Brandon, Man. Location has been identified as the southwest side of 10th Street.

Name Access: 10th Street

Subject Access: residences

building exteriors

Storage Location: Hughes oversize drawer

## Images

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## Hughes residential property

<http://archives.brandonu.ca/en/permalink/descriptions14277>

Part Of: Joseph H. Hughes collection  
Creator: Photographer: C.J. Smith  
Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.79  
Accession Number: 3-1997  
Other Numbers: Hughes #78  
GMD: graphic  
Date Range: [1911-1925]  
Physical Description: 9.5" x 7.25" (b/w)  
Material Details: on matting  
Physical Condition: Photograph and matting are stained  
Scope and Content:

Photograph shows a three-storey wood framed house with a wrap-around porch, second storey bay window, and four gables.

Notes: Location has been identified as the southwest side of 10th Street.  
Name Access: 10th Street  
Subject Access: residences  
building exteriors  
Storage Location: Hughes oversize drawer  
Related Material: 3-1997.1.71

### Images

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## Hughes residential property, 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions14280>

Part Of: Joseph H. Hughes collection  
Creator: Photographer: C.J. Smith  
Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.82  
Accession Number: 3-1997  
Other Numbers: Hughes #80  
GMD: graphic  
Date Range: [1911-1925]  
Physical Description: 9.5" x 7.25" (b/w)  
Material Details: on matting  
Physical Condition: Photograph and matting are stained

### Scope and Content:

Photograph shows a two-storey wood-framed house with front porch and sunroom. Above a rocking chair and chez lounge, a Union Jack and pennant hang on the exterior wall on the porch. A five-globed black iron street lamp is on the sidewalk in front of the property. The Wheat City Arena can be seen behind the residence.

Notes: Based on the presence of the arena, the location has been identified as 10th Street near Victoria Avenue.

Name Access: Wheat City Arena  
Victoria Avenue  
10th Street

Subject Access: residences  
building exteriors  
residential streets

Storage Location: Hughes oversize drawer

## Images

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Intersection 10th Street and Princess Avenue, Brandon,  
Manitoba



<http://archives.brandonu.ca/en/permalink/descriptions8392>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.19

Accession Number: 3-1997

GMD: graphic

Date Range: 1929

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue looking northeast. A stationary policeman/divider is situated in the centre of the intersection. The lot on the corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio and a production by the Brandon Operatic Society at City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre. Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

Notes: Photograph date obtained from the presence of the Hollywood Cafe in the 1929 Henderson's Brandon City Directory and the performance by the Brandon Operatic Society.

Name Access: Brown Block  
Heintzman & Co. Pianos  
J.J.H. McLean & Co.  
Capitol Theatre  
Strand Theatre  
Hollywood Cafe  
Campbell's Furniture Store  
10th Street

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
theatres  
building exteriors  
cafes

Storage Location: RG 5 photograph storage drawer

## Images

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## Intersection 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8400>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.22

Accession Number: 3-1997

GMD: graphic

Date Range: 1929

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue facing northeast. A stationary policeman/divider is situated in the centre of the intersection. A street car is travelling south on 10th Street. Angled parking is on both sides of the street.

The lot on the northeast corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio, Imperial Gasoline (premier and ethyl), and a production a City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre on which is a poster for "Cohens and Kellys in Atlantic City." Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

A sign for Plaza Shoes can be seen on the west side of 10th Street. The train station can be seen at the base of the hill.

Notes: Photograph date based on the Capitol's film "Cohens and Kellys in Atlantic City" that was advertised in the Brandon Daily Sun 03 December 1929



Name Access: Brown Block  
Heintzman & Co. Pianos  
J.J.H. McLean & Co.  
Capitol Theatre  
Strand Theatre  
Hollywood Cafe  
Campbell's Furniture Store  
10th Street  
CPR Station

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
theatres  
building exteriors  
cafes

Storage Location: RG 5 photograph storage drawer

## Images

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### Northeast corner 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8393>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.20

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 8" x 10" (b/w)

Physical Condition: good

#### Scope and Content:

Photograph of the northeast corner of 10th Street and Princess Avenue facing northeast. An Imperial Esso Dealer is situated on the southeast corner. On the northeast side the following businesses are visible: Thunderbird Bowl, Canadian Pacific Telegraphs, Pittsburgh Paint & Glass, The Strand Theatre, Trans Canada Credit Loans, Ted Heming Jewellers, Carlton Cafe, Barclay Shoe Store, Chamber of Commerce, United Cafe, and Chop Suey. An billboard for 2 Way drink is mounted on the former Campbell's Furniture Building. A sign for the Manitoba CAA Motor League hangs from a business on the southwest corner of 10th Street and Princess Avenue. Traffic on Princess Avenue, on the east side of 10th Street, is travelling one-way.

#### Name Access:

Esso  
Thunderbird Bowl  
Canadian Pacific Telegraphs  
Pittsburgh Paint & Glass  
Strand Theatre  
Trans Canada Credit Loans  
Ted Heming Jewellers  
Carlton Cafe  
Barclay's Shoe Store  
Chamber of Commerce  
United Cafe  
10th Street  
Princess Avenue

#### Subject Access:

downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
gas stations  
Chinese restaurants  
cafes

#### Storage Location:

RG 5 photograph storage drawer

#### Images

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Northeast corner 10th Street and Princess Avenue, Brandon,



## Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8399>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.21

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 8" x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph of the northeast corner of 10th Street and Princess Avenue facing northeast. An Imperial Esso Dealer is situated on the southeast corner. On the northeast side the following businesses are visible: Thunderbird Bowl, Canadian Pacific Telegraphs, Pittsburgh Paint & Glass, The Strand Theatre, Trans Canada Credit Loans, Ted Heming Jewellers, Carlton Cafe, Barclay Shoe Store, Chamber of Commerce, United Cafe, and Chop Suey. An billboard for 2 Way drink is mounted on the former Campbell's Furniture Building. A sign for the Manitoba CAA Motor League hangs from a business on the southwest corner of 10th Street and Princess Avenue. Traffic on Princess Avenue, on the east side of 10th Street, is travelling one-way.

### Name Access:

Esso

Thunderbird Bowl

Canadian Pacific Telegraphs

Pittsburgh Paint & Glass

Strand Theatre

Trans Canada Credit Loans

Ted Heming Jewellers

Carlton Cafe

Barclay's Shoe Store

Chamber of Commerce

United Cafe

10th Street

Princess Avenue

### Subject Access:

downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

gas stations

Chinese restaurants

cafes

Storage Location: RG 5 photograph storage drawer

## Images

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## Northeast corner 10th Street and Princess Avenue, Brandon, Manitoba (1)

<http://archives.brandonu.ca/en/permalink/descriptions8372>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.3

Accession Number: 3-1997

GMD: graphic

Date Range: 1962

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph of an northeast corner 10th Street and Princess Avenue and the rear of buildings facing 200 block on 9th Street. The business in foreground is Thunderbird Bowl. The rear of the Brandon Inn is in the background.

Notes: Photograph dated from "Tara's Bulba," the movie playing at the Strand Theatre and similiar vehicles captured in the photograph.

Name Access: Thunderbird Bowl

10th Street

Subject Access: Brandon business buildings & facilities after 1940

bowling

Storage Location: RG 5 photograph storage drawer

### Images

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## Northeast corner 10th Street and Princess Avenue, Brandon, Manitoba (2)

<http://archives.brandonu.ca/en/permalink/descriptions8374>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.4

Accession Number: 3-1997

GMD: graphic

Date Range: 1962

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows a view of downtown Brandon from the northeast corner of 10th Street and Princess Avenue. Thunderbird Bowl is in the foreground. Painted advertisements on the sides of buildings include: The Mitrou's Cafe and Tea Room and Brandon Musical Supply Ltd.

Vehicles parked on 10th Street are facing north.

Notes: Photograph dated from "Tara's Bulba," the movie playing at the Strand Theatre and similar vehicles captured in the photograph.

Name Access: Thunderbird Bowl  
Mitrou Building  
Brandon Musical Supply Ltd.  
10th Street

Subject Access: downtowns  
Brandon business buildings & facilities after 1940

Storage Location: RG 5 photograph storage drawer

### Images

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## Northeast corner of 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8390>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.17

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 8" x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the northeast corner of 10th Street and Princess Avenue. A cigar shop is in the building on the northeast corner. A used car lot can be seen to the north of the building and an advertisement for The Strand Optical Co. is painted on the Brown Block. The third storey of the Brown Block has been removed from the building.

Name Access: 10th Street

Princess Avenue

Subject Access: tobacconists

car lots

cigar dealer

Storage Location: RG 5 photograph storage drawer

## Images

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## Northeast corner of 10th Street and Princess, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8389>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.16

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the northeast corner of 10th Street and Princess Avenue. OK Used Cars - Western Motors Ltds - used car lot and a building containing The Specialty Shop and another business are pictured. The exposed wall of the Brown Block has been painted over.

Name Access: 10th Street

Princess Avenue

Western Motors Ltd.

The Specialty Shop

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

car lots

Storage Location: RG 5 photograph storage drawer

### Images

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## Parade on 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions14253>

Part Of: Joseph H. Hughes collection

Creator: Photographer: C.J. Smith





Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.62  
Accession Number: 3-1997  
Other Numbers: Hughes #63  
GMD: graphic  
Date Range: 1924  
Physical Description: 7.5" x 9.5" (b/w)  
Material Details: on matting  
Physical Condition: Mat is scuffed

#### History /

#### Biographical:

The Brandon Daily Sun (26 May 1924, 16) reported the annual church parade of Brandon Lodge 173 Sons of England was held on Sunday, May 25, 1924. The Brandon City Band lead the parade with H.J. Barter, P.P., serving as parade marshal. Over 100 members paraded to St. Mary's Church. Representatives from a variety of lodges participated, including Alexander, Neepawa, Souris, Wawanesa, and Lodge Carpenter Juveniles.

#### Scope and Content:

Photograph shows a parade travelling southwards on 10th Street between Rosser and Princess Avenues. A mounted rider wearing white appears to be leading the parade. A car draped with American and British flags follows. A band follows the vehicle. Individuals wearing white hats walk up the street.

Business visible on the west side (100-block) of 10th Street include: Doig, Rankin, & Robertson, Limited; Bowling Alley, Billiards; Olympia Cafe Candies. The second storey on the Hughes Building has not been erected. The Alexandra Block, Strathcona Block, Olympia Block are visible. A large Union Jack flies from the Canadian Pacific Station. Vehicles are diagonally parked on both sides of 10th Street.

Notes: Back of photograph is stamped: Hughes & Co. Ltd., 1009 Princess Ave., Brandon, Man. Date for photograph obtained from licence plates.

Name Access: Doig, Rankin & Robertson

Olympia Cafe

Hughes Building

Alexandra Block

Strathcona Block

10th Street

Subject Access: parades

Brandon business buildings & facilities before 1940

cafes

street scenes

Storage Location: Hughes oversize drawer

#### Images

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## Picturesque Brandon

<http://archives.brandonu.ca/en/permalink/descriptions8640>

Part Of:	RG 11 Lawrence Stuckey fonds
Creator:	Publisher: Bloom Bros., Winnipeg
Description Level:	Item
Series Number:	3.9
Item Number:	1-2002.3.9.18
Accession Number:	1-2002
GMD:	multiple media
Date Range:	c. 1911
Physical Description:	19 cm x 14cm (b/w)
Physical Condition:	There are some scribbles on the cover and some of the pages and/or the interleaving pages.

### Scope and Content:

Item is a copy of Picturesque Brandon, a book of pictorial images of Brandon, MB.

Notes: The Fowler collection (6-1999) and the Stuckey collection (1-2002) contain many of the photographs used in the book.

Name Access: CPR  
Railways  
Rosser Avenue  
Prince Edward Hotel  
Rideau Park  
Experimental Farm  
McKenzie Block  
City Hall  
10th Street  
Sherman Theatre  
Lorne Avenue  
First Methodist Church  
St. Paul's Presbyterian Church  
Brandon Armoury  
Court House for the Western Judicial District  
9th Street  
Clement Block  
Central Fire Station  
Brandon Collegiate Institute (BCI)  
Brandon College  
Clark Hall  
Grant Stand  
Bank  
School  
Lake Clementi

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: RG 5 photograph storage drawer

## Images

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## RG 2 Provincial Exhibition of Manitoba Association fonds

<http://archives.brandonu.ca/en/permalink/descriptions4351>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1884-1992

Physical Description: 9.46 m textual records; 1919 photographs & graphics

History /

Biographical:

Brandon, Manitoba was incorporated as a city in 1881. In 1882, led by Charles Whitehead and a small Board of Directors that included J.W. Vantassel, Charles Pilling, George Halse, J.E. Smith, William Johnson, R.T. Evans, and Thomas Lockhart, it was decided to hold an agricultural exhibition. These men were all involved in the farm business in one way or another, and they wanted an opportunity to help residents realize the agricultural potential of the region. In October of that year, the fledgling community held its first agricultural exhibition. The fair was held in downtown Brandon at what was known as "Market Square." Market Square was two acres of land located on Princess Avenue between Eighth and Ninth Streets. Due to poor weather, and the fact that not many people were ready to show animals and grain, there was a relatively small turnout. The following year was much improved. There were 730 entries into the exhibition. By 1884, the Board of Directors of the Brandon Agricultural Society, which was in charge of the exhibition, realized that they were in poor financial shape, to the point of being personally out of pocket. It was realized that October was not the best time for farmers to be leaving their farms to go to an exhibition. In 1888, it was decided to move the exhibition to the summer time, when it was much easier for people to attend.

The first Brandon Summer Fair was held in July 1889, and it was a resounding success. The Board of Directors had added many items of interest to appeal to the entire public, not just agricultural people. In 1892, the Western Agricultural and Arts Association (WAAA) was formally established to take over duties from the Brandon Agricultural Society. However, it was not until 1897 that the WAAA held its first meeting. There is no explanation as to why there is a five year gap between the formation and the first meeting of this organization. 1897 was the turning point of the Brandon Exhibition. The fair was now firmly established in Brandon, and the Board of Directors was instrumental in ensuring that it remained so. This was done by petitioning to both the municipal and provincial governments for grant money. As well, the Board booked midway and grandstand acts that would bring the city dwellers to the agricultural exhibition.

There were also early attempts at holding an agricultural exhibition in the winter. The first such attempt was in 1884. There was also a Spring Stallion show held in 1891. By 1904, however, a petition by J.D. McGregor had gone out to formally establish a winter exhibition. This effort also failed, but by 1906, it was decided by businessmen, politicians, and farm representatives in Brandon, including McGregor, to organize a winter fair. Rather than seeing this new fair as competition, the Board of Directors of the summer fair felt that it would complement their exhibition. The new fair would remain primarily agricultural. The first winter fair was held in 1906. While the two fairs were not amalgamated, they did share the same secretary-manager. The secretary-manager was responsible for the day to day management of the fair, as well as keeping track of meetings and decisions reached by the various fair boards and committees. In 1907, the Brandon Winter Fair and Livestock Association (BWFLA) was formed to act primarily as a land-holding joint stock company. The following year the Provincial Winter Fair and Fat Stock Association (PWFFSA), an entirely separate organization from the BWFLA, was formed to manage the activities of the winter fair. The PWFFSA name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA).

By 1906, Brandon could boast two full size exhibitions, one in the summer and one in the late winter, both of which were considered to be premiere events. In 1908, the Brandon summer fair was renamed the Inter-Provincial Exhibition, and in 1912 it held its first Traveller's Day, an event which would soon become an important addition to the fair and is still in existence today. It is thought that the name "Traveller's Day" came from the fact that it was held on a Saturday, a day when many people could travel to Brandon for the exhibition.

In 1913, Brandon was bestowed with the honour of hosting the Dominion Exhibition. This was a national exhibition sponsored by the federal government. It was held in a different city every year. There were several cities vying for the 1913 Dominion Exhibition, but it was Brandon that impressed the sponsors the most. With the government funds received for this honour, the Board of Directors supervised the building of a new grandstand, display buildings, and racetrack, as well as the general expansion and improvements to the fairgrounds.

In the spring of 1912, it was decided by the Board of Directors of the winter fair that the facilities they were currently housed in were inadequate for their needs. The mayor and city clerk of Brandon went to the provincial legislature in order to request that there be an amendment added to the Brandon city charter. This amendment would allow the city to guarantee bonds issued by the winter fair board to help pay for the construction of a new facility. This request was granted, and a \$70 000 addition was built next to the original winter fair building. The new building was opened in 1913.

Throughout the First World War, both the winter fair and Provincial Exhibition buildings were used for the war effort. There was one distinct difference however. The summer fair Board was able to negotiate a deal with the army that enabled it to reclaim the fair buildings during fair week. The winter fair, however, had to give up the idea of holding fairs in 1915 and 1916. It was not until 1917, that the winter fair was able to resume.

During this time, due to the financial problems that had beset the winter fair, the two exhibitions considered amalgamation. The Board of Directors of the winter fair felt that because they were the smaller of the two fairs, their interests would be swallowed up by the summer fair. The winter fair withdrew from the negotiations to amalgamate. With this rather sudden turn of events, the Board of Directors of the summer fair petitioned the government to be allowed to incorporate. This was granted, and in 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba. From 1920, the summer fair was officially known as the Provincial Exhibition of Manitoba. This was the first time that the summer fair was incorporated, and received the "status and financial assistance" that came with incorporation.

More problems beset the winter fair in the 1920s. In 1920, a fire burned down the winter fair pavilion, located at the south end of the winter fair buildings, and caused the Board to cancel the 1921 winter fair. It was not until 1922, that a new building was completed. By 1929, both fairs were well regarded throughout Canada. In 1929, a decade long Depression hit the west. While many fairs closed during this time, Brandon struggled to keep its open. The Directors of both fairs felt that the agricultural shows "encouraged excellence at a time when faith and enthusiasm were at a low ebb." The summer fair proved to be quite successful during the Depression, likely as a result of the few moments one was able to forget one's troubles while there. The winter fair was not quite as successful, although both fairs received government grants and work relief projects. There was little new entertainment in these exhibitions.

There were changes about to manifest themselves at the summer fair, however. While the winter fair had representatives from various associations on its Board of Directors, the summer fair Board of Directors was a small close-knit group of men. Citizens saw entry into this elite group as elusive and difficult. To ward off the possibility of the Board becoming a "self-sustaining clique," that only chose Directors from within, it was decided by several citizens to try and elect some new blood into the fair Board. In 1933, there was a general election for the Board. Instead of the usual men shuffling positions, there were forty-four nominations for the twenty positions. When the voting was all over, seven new men sat on the Board. Despite some inner rumblings, especially on the summer fair Board over the next few years, both exhibitions survived the Depression.

During the Second World War the fairs once again were forced to operate under adversity. Once again, the buildings were requisitioned for the army, although they were released during fair week. The summer fair was forced to make several concessions, and the winter fair was relocated to the summer fair grounds for the duration.

relocated to the summer fair grounds for the duration.

The winter fair did not survive the Second World War intact. Due to financial reasons, in December of 1945, the Board of Directors turned the winter fair buildings over to the City of Brandon. By 1946, the BWFLA, which was the joint-stock land holding company, had ceased operations because the city now controlled the winter fair land and buildings.

The next fifteen years would be a time of rebuilding for both of Brandon's exhibitions. Children especially were more active participants in the agricultural exhibitions. The summer fair continued to diversify and look for new ways of entertaining the public at large. The winter fair remained primarily agricultural. By the end of the 1950s the winter fair, which was used to struggling, was now both successful and stable; and the summer fair, a perennial success, was starting to fade.

By 1969, both the winter and summer fair Boards had realized that amalgamation was the best possible decision, both practically and financially, for the future of the two fairs. On 29 October, 1969, the two exhibitions amalgamated to become the Manitoba Exhibition Association. The reconstituted Provincial Exhibition of Manitoba was now responsible for both the winter and summer fairs. A new building was erected on the summer fair grounds to house both of the exhibitions. On 2 April 1973, the Keystone Centre was officially opened at the winter fair, although it had been in use since October of the preceding year.

In 1970, Manitoba's Centennial, it was decided that an organization in Manitoba would receive the title of "Royal," as a way to celebrate the centennial. Although many organizations applied for the honour, it was the Brandon winter fair that received the accolades. The winter fair was bestowed with the title "Royal", and became known as the Royal Manitoba Winter Fair.

In 1975, a third exhibition was added, this time a purely agricultural fall show known as the Agricultural Exhibition, or AgEx. This fair was partly organized on behalf of the cattle growers, who found that the summer and winter fairs did not give them adequate time and space to properly show their cattle. The return to a fall show, which had not existed since 1888, would be the return to a purely agricultural exhibition. This show was to be primarily a show and sale event. On 3 November 1975, the first AgEx was opened to resounding success.

The Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair and AgEx are all still in existence in Brandon. They are regarded as three of the most important events to take place annually in the city.

#### Custodial History:

These files were housed with the Manitoba Exhibition Association until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The fonds consists of textual records and photographs comprised of the records from the three annual exhibitions that are held in Brandon, Manitoba: the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and the Agricultural Exhibition (Ag-Ex). The textual records include prize lists, programs, minutes, financial, administrative files, original results, scrapbooks, tickets, news releases, contracts, by laws, documents as well as a miscellaneous section. There are approximately 1846 photographs that include scenes from these three exhibitions. These records provide a unique perspective on the development of agriculture and rural life in southwestern Manitoba. Fairs such as these have been and remain prime media of farm improvement, technological and scientific advancement in rural Canada, and the promoters of country living. These fairs also reflected the long tradition inherited from Britain and Europe of country fairs as centers of entertainment, social interchange and diversion. These records are a principal source of information about the most broadly based vocational, entertainment and social events held on an annual basis in southwestern Manitoba over the last century. The records are vital to academic research on agriculture or fairs, individual biography, or community history.

Notes: The RG 2 Provincial Exhibition of Manitoba Association finding aid was created by Karyn (Riedel) Taylor with the exception of Series 9 and the accompanying database, which were created by Donica Belisle. This finding aid was created in August 1999.

Name Access: Charles Whitehead  
J.W. Vantassel  
Charles Pilling  
George Halse

Subject Access: Brandon Agricultural Society  
Provincial Exhibition of Manitoba  
Royal Manitoba Winter Fair  
Agricultural Exhibition  
Brandon Manitoba  
AgEx

Repro Restriction: Researchers are responsible for observing Canadian copyright restrictions.

Finding Aid: Available

Storage Location: RG 2 Provincial Exhibition of Manitoba Association fonds

Storage Range: RG 2 Provincial Exhibition of Manitoba Association fonds

Related Material: Additional records regarding the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and AgEx are housed at the Provincial Exhibition of Manitoba Association offices. To gain access to these records, it is necessary to contact the general manager of the Provincial Exhibition of Manitoba Association.

Arrangement:

The fonds is divided into sous-fonds by exhibition. There is a Provincial Exhibition sous-fonds, a Royal Manitoba Winter Fair sous-fonds, an Ag-Ex sous-fonds, and a Miscellaneous sous-fonds that holds information that could not be easily broken down into one exhibition. The arrangement is as follows:

RG 2 Provincial Exhibition Association of Manitoba fonds

RG2SF1 Provincial Exhibition of Manitoba

- 1.1 Documents
- 1.2 Minutes
- 1.3 Financial Records
- 1.4 Administrative Files
- 1.5 Prize Lists and Programs
- 1.6 News Releases
- 1.7 Original Results
- 1.8 Tickets
- 1.9 Photographs
- 1.10 Scrapbooks
- 1.11 Miscellaneous

RG2SF2 Royal Manitoba Winter Fair

- 2.1 Documents
- 2.2 Minutes
- 2.3 Financial Records
- 2.4 Administrative Files
- 2.5 Prize Lists and Programs
- 2.6 News Releases
- 2.7 Original Results
- 2.8 Tickets
- 2.9 Photographs
- 2.10 Scrapbooks
- 2.11 Miscellaneous

RG2SF3 AgEx

- 3.4 Administrative Files
- 3.5 Prize Lists and Programs
- 3.6 News Releases
- 3.7 Original Results
- 3.9 Photographs

RG2SF4 Miscellaneous

- 4.1 Documents
- 4.2 Minutes
- 4.3 Financial Records
- 4.4 Administrative Files
- 4.9 Photographs
- 4.10 Scrapbooks
- 4.11 Miscellaneous





## Southwest corner 10th Street and Rosser Avenue

<http://archives.brandonu.ca/en/permalink/descriptions8409>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.31

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1950

Physical Description: 10" x 8" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the Kresge store on the southwest corner of 10th Street and Rosser Avenue. Other 10th Street businesses that are visible on the west side of the street include: James Richardson & Son Investments, Beneficial Finance and Loans, Bass' Storkland, Brandon News & Record Shop, Recreation Bowling and Billiards, and Bottomley's. The Welcome Brandon sign can be seen in the top right corner of the photograph.

Name Access: 10th Street

Kresge

James Richardson & Sons

Beneficial Finance Co.

Bass Storkland

Brandon News & Record Shop

Recreation Bowling and Billiards

Bottomley's

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

Storage Location: RG 5 photograph storage drawer

## Images

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## Ted Heming Jewellers, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8379>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.8

Accession Number: 3-1997

GMD: graphic

Date Range: 1959

Physical Description: 8" x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows Ted Heming Jewellers on the east side of 10th Street, Brandon, Manitoba, with the Strand Theatre to the south of the building complex. Other visible businesses in the Strand Block include: Hughes & Co. Ltd., Smart's Stationery, Waddell's, and Metropolitan Life.

Notes: Photograph dated from "Gidget," the movie playing at the Strand Theatre

Name Access: Ted Heming Jewellers

Hughes & Co.

Smart's Stationery

Waddell's

Strand Theatre

Metropolitan Life

10th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

Storage Location: RG 5 photograph storage drawer

## Images



## Tenth Street looking towards CPR Station, Brandon, Man.

<http://archives.brandonu.ca/en/permalink/descriptions13780>



Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.91

Accession Number: 20-2009

GMD: graphic

Date Range: [1917-1919]

Physical Description: 5.5" x 3.5" (colour)

Material Details: postcard

History /

Biographical:

According to Russ Gurluck (Silver Screens on the Prairie, Winnipeg: Great Plains Publications, 2012, 26), the Orpheum Theatre was in operation from 1917 to 1920 when it then became the Willis Theatre.

Scope and Content:

Postcard shows the 100 block of 10th Street facing north. The CPR train station can be seen at the end of 10th Street. The sign for the Rex Cafe is visible on the west side of 10th Street. On the east side of 10th Street, billboards for Campbell & Campbell furniture are visible as well as signs for Pianos and the Orpheum Theatre. Motorists and cyclists share the road. Street car tracks run the length of 10th Street.

Notes: Postcard was manufactured by T.B. [Tichnor Brothers, Inc., 1908-1987] Cambridge, Massachusetts.

Name Access: 10th Street  
CPR Station  
Orpheum Theatre  
Rex Cafe  
Campbell & Campbell  
Brandon Municipal Railway

Subject Access: street scenes  
building exteriors  
store exteriors  
automobiles  
Transportation  
street cars  
bicycles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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