

S. J. McKee Archives



O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.96
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.5" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.

Name Access: Brandon College
O-Pee-Chee Chewing Gum
Davidson & Gowen Photographers
18th Street

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7
Ruby Miles collection 14-2003, File 2





Victoria Motors

<http://archives.brandonu.ca/en/permalink/descriptions12916>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: V
Item Number: 11-2010.V2b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of trucks in front of the Victoria Motors building.

Name Access: CKX
Victoria Motors
Esso
Subject Access: businesses
building exteriors
Trucks
signs and signboards
automobile dealerships
Storage Location: CKX fonds - 2010 accessions

Images





Rexall Drugs (Rivers)

<http://archives.brandonu.ca/en/permalink/descriptions13502>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R24a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Rexall drug store building.

Name Access: CKX
Rexall Drugs
Subject Access: businesses
store exteriors
building exteriors
drug stores
Trucks
Storage Location: CKX fonds - 2010 accessions

Images





William Phipps, B.A. agent

<http://archives.brandonu.ca/en/permalink/descriptions13613>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: P
 Item Number: 11-2010.P25
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of William Phipps at work.

Name Access: CKX
 William Phipps
 Subject Access: business and professional people
 persons
 building exteriors
 fuel truck

Storage Location: CKX fonds - 2010 accessions

Images



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection
 Creator: Photographer: Davidson and Gowen, Brandon
 Description Level: Item
 Series Number: McG 9
 Item Number: 20-2009.98

Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.25" (b/w)
Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College
Davidson & Gowen Photographers
18th Street
Gilmore Advertising Company
Taylor's Infants-Delight Toilet Soap
Dyson's Red Cross Baking Powder

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services
wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5
Ruby Miles collection 14-2003, File 2

Images





Souris Feed Rite mill

<http://archives.brandonu.ca/en/permalink/descriptions13183>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S72
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.75" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Souris Feed Rite building.

Name Access: CKX
Feed-Rite Mill
Subject Access: businesses
building exteriors
Trucks
Agriculture
commercial buildings
farm implements

Storage Location: CKX fonds - 2010 accessions

Images





Stephenson's Motors (Minnedosa)

<http://archives.brandonu.ca/en/permalink/descriptions13285>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S9a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Stephenson's Motors building.

Name Access: CKX
Stephenson's Motors
Subject Access: businesses
building exteriors
signs and signboards
automobile dealerships
cars
Trucks

Storage Location: CKX fonds - 2010 accessions

Images





Post office (new building)

<http://archives.brandonu.ca/en/permalink/descriptions13542>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P57i
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a post office being constructed.

Name Access: CKX
Subject Access: post offices
construction of buildings
building exteriors
construction equipment
employees
Trucks
Storage Location: CKX fonds - 2010 accessions

Images





Post office (new building)

<http://archives.brandonu.ca/en/permalink/descriptions13546>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P57e
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a post office being constructed.

Name Access: CKX
Court House
Bottomley's
Subject Access: post offices
construction of buildings
building exteriors
employees
construction equipment
Trucks
Storage Location: CKX fonds - 2010 accessions

Images





Smith's Lumber Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions13270>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S15d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4.75" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Smith's Lumber building.

Name Access: CKX
Smith's Lumber Ltd.
Subject Access: building exteriors
employees
Trucks
signs and signboards
businesses
machinery
lumber
store exteriors

Storage Location: CKX fonds - 2010 accessions

Images





Rivers

<http://archives.brandonu.ca/en/permalink/descriptions13412>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R69b
Accession Number: 11-2010
GMD: graphic
Date Range: 1969
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a street in Rivers.

Name Access: CKX
North American Lumber
Rex Theatre
Subject Access: building exteriors
winter
businesses
cars
signs and signboards
Trucks
theatres
hardware stores
Storage Location: CKX fonds - 2010 accessions

Images





Roy's Sales & Service - Cockshutt Farm Equipment Limited

<http://archives.brandonu.ca/en/permalink/descriptions13463>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R39a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Cockshutt Farm Equipment building.

Name Access: CKX
Cockshutt Farm Equipment Ltd.
Subject Access: building exteriors
businesses
Tractors
cars
Trucks
signs and signboards
farm implements
persons
Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13586>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man walking down a street.

Name Access: CKX
Bass Storkland
Bottomley's
Subject Access: winter
persons
building exteriors
store exteriors
Trucks
clothing stores
financial services

Storage Location: CKX fonds - 2010 accessions

Images





Ford "Model T" Delivery Wagon

<http://archives.brandonu.ca/en/permalink/descriptions9780>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Davidson & Gowen

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1L7

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Ford "Model T" Delivery Wagon

Notes: Photo taken on 18th Street, looking west toward Clark Hall (Brandon College).

Advertisement: O-Pee-Chee Chewing Gum ("Oh so good and flavor for every taste").

Original loaned by Mrs. Ruby Miles

Name Access: Delivery Wagon

Subject Access: advertising
Transportation
delivery services
vans

Trucks

Brandon Transportation (other than rail)

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Stewart Motors (Minnedosa)

<http://archives.brandonu.ca/en/permalink/descriptions13283>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S10a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the Stewart Motors car lot.

Name Access: CKX
Stewart Motors

Subject Access: businesses
building exteriors
signs and signboards
car lots
automobile dealerships
cars
houses
Trucks

Storage Location: CKX fonds - 2010 accessions

Images





Smith's Lumber Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions13271>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S15c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4.75" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Smith's Lumber building.

Name Access: CKX
Smith's Lumber Ltd.
Subject Access: building exteriors
cars
Trucks
signs and signboards
businesses
house exteriors
hardware stores
store exteriors

Storage Location: CKX fonds - 2010 accessions

Images





Early MacArthur & Son Ltd. Truck

<http://archives.brandonu.ca/en/permalink/descriptions9686>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1H21

Accession Number: 1-2002

GMD: graphic

Date Range: [194-?]

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

An early MacArthur & Son Ltd. truck

Notes: One of their first semi-trailers

Photo courtesy of Dave MacArthur

Name Access: MacArthur & Son Ltd.

MacArthur Transportation Co. Ltd.

Subject Access: businesses

Transportation

trucking

Brandon Industries

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Semi-Trailer Advertising Brandon Centennial

<http://archives.brandonu.ca/en/permalink/descriptions9694>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1HA4

Accession Number: 1-2002

GMD: graphic

Date Range: June 25, 1981

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

History /

Biographical:

Brandon homecoming July 3 - 11, 1982.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

View of a semi-trailer advertising Brandon's 1982 centennial celebrations

Name Access: Semi-Trailer Advertising Brandon Centennial

Subject Access: businesses

Transportation

trucking

Brandon Industries

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





The cost of transporting grain by custom and commercial trucks

<http://archives.brandonu.ca/en/permalink/specialcollections330>

Part Of:	RG 4 Manitoba Pool Elevator fonds
Collection:	Manitoba Pool Elevator Library Collection
Creator:	Tyrchniewicz, Edward W., 1941 Tangri, Om P., 1930 Moore, G. W
Description Level:	Item
Item Number:	Archives 14-19-12
Item Number Range:	Archives 14-19-12
Responsibility:	by E. W. Tyrchniewicz, G. W. Moore, and O. P. Tangri
Start Date:	1974
Date Range:	1974
Publication:	Winnipeg : Center for Transportation Studies, University of Manitoba
Publisher Series:	Research report - Center for Transportation Studies, University of Manitoba ; no. 16
Physical Description:	iv leaves, 56 p. ; 28 cm
Notes:	Based on Master's thesis by G. W. Moore, University of Manitoba Bibliography: p. 56
Subject Access:	Grain Canada Transportation Costs Trucking Canada Costs
Storage Location:	Box 19 - Transportation II
Storage Range:	Box 19 - Transportation II



MacArthur Transportation Co. Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions9494>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Clark J. Smith

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1E21

Accession Number: 1-2002

GMD: graphic

Date Range: [193-]

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

MacArthur Transportation Co. Ltd.

Notes: Located on the east side of the 100 block of 7th Street (next to Fire Hall).

Photo shows Leyland bus used on south end route & furniture van.

Copy of 8x10 neg by C.J. Smith.

Name Access: MacArthur Transportation Co. Ltd.

MacArthur & Son Ltd.

Subject Access: businesses

buses

trucking

passenger services

taxi

Brandon business buildings & facilities before 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images

