

# S. J. McKee Archives



## International Toastmistress Club - Land O'Lakes Region fonds

<http://archives.brandonu.ca/en/permalink/descriptions4829>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 15-2002

GMD: textual records

Date Range: 1963-1992

Physical Description: 1.75 m

History /

Biographical:

The International Toastmistress Club was officially organized in October of 1938, in California by Ernestine White. White thought that communication was the key to success in government, business, and community service. The purpose of the club was to help women gain communication and leadership skills. The North Central Region of the International Toastmistress Club began with the formation of the Winnipeg Toastmistress Club in 1946-47. This club was the first Toastmistress Club in Manitoba and the second club in Canada. The idea of forming a Toastmistress Club in Winnipeg came partly from some members of the Toastmaster Club in the city who had heard of the women's club formed in California. Other North Central Toastmistress Clubs soon followed, including more clubs in Winnipeg, and others throughout southern and central Manitoba, such as the Yellow Quill (Portage), Fort La Bosse (Virden), Colleen (Killarney), Cornucopia (Neepawa), Dauphin, Prairie Horizons (Brandon), Valley Echoes (Swan River), Urban Acres (Brandon), and Kinrossie (Souris) Toastmistress Clubs. The North Central Region was renamed the Land O'Lakes Region in 1966. In 1985, the International Toastmistress Club became the International Training in Communication organization.

Custodial History:

This fonds was deposited at the McKee Archives on June 2, 1995 by Marlene Brichon of Brandon, Manitoba.

Scope and Content:

Fonds includes a scrapbook made by the Urban Acres Toastmistress Club of Brandon, which spans the years 1963-1977. The scrapbook includes pictures, newspaper clippings, and programs. The fonds also includes the minutes of the Urban Acres Club from 1973-1986 and the club's reports from 1964-1986. A large number of newsletters such as the C4 News, Land O'Lakes Schooner, Ten-Talk, The Communicator, Pieces of Eight, and The Gavel, running from 1967-1990, as well as the official newsletter of the International Toastmistress Club "Toastmistress" from 1963-1972 are included. Fonds contains a history of the Winnipeg Toastmistress Club, as well as a history of the North Central Region, which later became the Land O'Lakes Region. There are also brief histories of the Yellow Quill, Urban Acres, Greenmantle, and Nellie McClung Toastmistress Clubs. Included in the fonds are bylaws and standing rules of the Land O'Lakes clubs, as well as the charters of the Yellow Quill, Colleen, Cornucopia, Fort La Bosse, Dauphin, and Prairie Horizons Clubs. A large part of the record consists of the minutes from international and regional meetings for the years 1969 to 1988. The fonds includes a public relations survey from the Land O'Lakes Region 1977-78, evaluations of various council meetings, Land O'Lakes' agendas and budgets from 1980-1985, and lists of Land O'Lakes executives. Finally, the fonds contains reports from various Land O'Lakes clubs from 1968-1992, as well as Land O'Lakes rosters from 1979-1985.

Notes: CAIN No. 202594

Subject Access: Thelma McClelland  
Ernestine White  
International Toastmistress Club  
Land O'Lakes Region of International Toastmistress Club  
Urban Acres Toastmistress Club  
Valley Echoes Toastmistress Club  
Prairie Horizons Toastmistress Club  
Cornucopia Toastmistress Club  
Colleen Toastmistress Club  
Yellow Quill Toastmistress Club  
Fort La Bosse Toastmistress Club  
Dauphin Toastmistress Club  
Kinrossie Toastmistress Club  
Winnipeg Toastmistress Club  
Nellie McClung Toastmistress Club  
Greenmantle Toastmistress Club  
women's organizations  
public relations  
leadership  
communication

Storage Location: 2002 accessions

Storage Range: 2002 accessions