

S. J. McKee Archives



Cowan's Cocoa wagon

<http://archives.brandonu.ca/en/permalink/descriptions13711>

Part Of: Fred McGuinness collection
Creator: Photographer: Pringle and Booth of Toronto
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.21
Accession Number: 20-2009
GMD: graphic
Date Range: [1909-1922]
Physical Description: 6.5" x 4.5" (b/w)
Material Details: on matting
Physical Condition: matting is torn

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a horse drawn wagon advertising Cowan's Cocoa. The Gilmore Advertising Company of Toronto appears to be responsible for the ad and the wagon is numbered "No.4". Three men appear in the photograph: one behind the reins, one in the rear seat of the wagon, and other standing at the rear axle.

Notes: Writing on the front of the photograph matting reads: Pringle & Booth, 181 George Street, Toronto. Writing on the back of the photograph matting reads: Mrs. R. Miles, R.J. Brdgdon?, Right Side 2.50 a day. Date obtained from <http://photographersofontario.ca>

Name Access: Cowan's Cocoa
Gilmore Advertising Company
Pringle and Booth

Subject Access: Transportation
wagons
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Ruby Miles collection 14-2003, File 2

Images



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection
 Creator: Photographer: Davidson and Gowen, Brandon
 Description Level: Item
 Series Number: McG 9
 Item Number: 20-2009.98
 Accession Number: 20-2009
 GMD: graphic
 Date Range: 1913
 Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College
 Davidson & Gowen Photographers
 18th Street
 Gilmore Advertising Company
 Taylor's Infants-Delight Toilet Soap
 Dyson's Red Cross Baking Powder

Subject Access: universities
 colleges
 advertising
 Trucks
 Transportation
 delivery services
 wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5
 Ruby Miles collection 14-2003, File 2

Images

