

# S. J. McKee Archives



## 100-block 10th Street, facing southwest (2)

<http://archives.brandonu.ca/en/permalink/descriptions8407>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.29

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1950

Physical Description: 8 " x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the west side of 10th Street between Rosser and Princess Avenues. Visible businesses include: Recreation Bowling & Billiards, Bottomley's, Barry Neill Men's Wear, Simpsons-Sears, Allied Hardware Stores, Box Brothers Hardware, Doig's. Painted on the north face of the Strathcona Block are two advertisements, one for Sutherland and Robertson [Grocery] and the other for Boyd Electric Co. Ltd.

Name Access: 10th Street  
Recreation Bowling and Billiards  
Bottomley's  
Barry Neill Men's Wear  
Simpsons-Sears Ltd.  
Sutherland and Robertson  
Boyd Electric Co. Ltd.  
Strathcona Block  
Box Brothers Hardware  
Doig's  
Allied Hardware  
Alexandra Block

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors

Storage Location: RG 5 photograph storage drawer

### Images



## 100-block 10th Street, facing west (3)

<http://archives.brandonu.ca/en/permalink/descriptions8408>

Part Of: Joseph H. Hughes collection  
 Creator: Photographer: R.M. Coleman  
 Description Level: Item  
 Series Number: 3-1997.1  
 Item Number: 3-1997.1.30  
 Accession Number: 3-1997  
 GMD: graphic  
 Date Range: c. 1955  
 Physical Description: 8 " x 5" (b/w)  
 Physical Condition: good  
 Scope and Content:

Photograph shows the west side of 10th Street between Rosser and Princess Avenues in the winter. Visible businesses include: Bottomley's, Simpsons-Sears, Lionel Electric, Allied Hardware Stores, Box Brothers Hardware, Doig's. Painted on the north face of the Strathcona Block are two advertisements, one for Sutherland and Robertson [Grocery] and the other for Boyd Electric Co. Ltd.

Name Access: 10th Street  
 Bottomley's  
 Simpsons-Sears Ltd.  
 Lionel Electric  
 Sutherland and Robertson  
 Boyd Electric Co. Ltd.  
 Strathcona Block  
 Box Brothers Hardware  
 Doig's  
 Allied Hardware  
 Alexandra Block

Subject Access:       downtowns  
                              street scenes  
                              Brandon business buildings & facilities after 1940  
                              building exteriors  
                              winter  
Storage Location:     RG 5 photograph storage drawer

## Images

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## Carlton Cafe, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8382>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.10

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1959

Physical Description: 8" x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph of east side of 10th Street, Brandon, Manitoba, between Rosser and Princess Avenues. Visible businesses include: The Bank of Montreal, Barclay's Shoe Store, Carlton Cafe (in the former Cigar Factory), and Ted Heming Jewellers. The McKenzie Seed building is visible in the background.

Name Access: Bank of Montreal

Barclay's Shoe Store

Carlton Cafe

Ted Heming Jewellers

McKenzie Seeds

10th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

Storage Location: RG 5 photograph storage drawer

## Images

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## The Brown Block, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8383>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.11

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1959

Physical Description: 8 " x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the east side of 10th Street, Brandon, Manitoba, between Rosser and Princess Avenues. Businesses visible in the Brown Block include (from north to south): Singer, Pittsburgh Paint & Glass, O. Stark & Son, Elna Sewing Centre, and Canadian Pacific Telegraphs. The Prince Edward Hotel is visible in the background.

Name Access: Brown Block

Singer

Pittsburgh Paint & Glass

O. Stark & Son

Elna Sewing Centre

Canadian Pacific Telegraphs

Prince Edward Hotel

10th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

Storage Location: RG 5 photograph storage drawer

## Images

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## Ted Heming Jewellers, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8379>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.8

Accession Number: 3-1997

GMD: graphic

Date Range: 1959

Physical Description: 8" x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows Ted Heming Jewellers on the east side of 10th Street, Brandon, Manitoba, with the Strand Theatre to the south of the building complex. Other visible businesses in the Strand Block include: Hughes & Co. Ltd., Smart's Stationery, Waddell's, and Metropolitan Life.

Notes: Photograph dated from "Gidget," the movie playing at the Strand Theatre

Name Access: Ted Heming Jewellers

Hughes & Co.

Smart's Stationery

Waddell's

Strand Theatre

Metropolitan Life

10th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

Storage Location: RG 5 photograph storage drawer

## Images

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## Hughes and Company Real Estate Office, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8380>

Part Of: Joseph H. Hughes collection  
Creator: Photographer: Clark Smith Studio  
Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.9  
Accession Number: 3-1997  
GMD: graphic  
Date Range: 1959  
Physical Description: 8" x 10" (b/w)  
Physical Condition: good

### Scope and Content:

Photograph shows the Strand Block on the east side of 10th Street, Brandon, Manitoba.

Visible businesses in the Strand Block include: Hughes & Co. Ltd., Smart's Stationery, Waddell's, the Strand Theatre, and Metropolitan Life.

Notes: Back of the photograph is stamped: Clark Smith Studio, per July 27/59

Name Access: Ted Heming Jewellers

Hughes & Co.

Smart's Stationery

Waddell's

Strand Theatre

Metropolitan Life

10th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

Storage Location: RG 5 photograph storage drawer

## Images

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## 10th Street, Brandon

<http://archives.brandonu.ca/en/permalink/descriptions13948>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.20

Accession Number: 1-2015

GMD: graphic

Date Range: 1882

Physical Description: 5" x 4" (b/w)

Material Details: reproduction

### Scope and Content:

Photograph shows seven men posing in front of a wood-framed shack on 10th Street. The men are wearing three-piece suits or vests and long-sleeved shirts. One man can be seen holding an axe another a saw. A double ox-team wagon is in front of the structure.

Notes: Writing on the back of the photograph reads: 10th St. May 1882, Brandon. Photograph is stamped Public Archives Canada.

Name Access: 10th Street

Subject Access: Pioneers  
store exteriors

Brandon business buildings & facilities before 1940

wagons

Ox wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

See McG 4.1 File 51 William R. Morrison correspondence dated 14 January 1985

## Images

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## Hughes Building, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8403>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.25

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 4.5" x 6.75" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the northwest corner of 10th Street and Princess Avenue. Traffic on the west side of Princess Avenue appears to be travelling both ways. A taxi waits at the intersection.

Above the west entrance on the corner building is an electric sign that spells "Hughes Bldg." A second storey has been added to the portion of the Doig's shop that is adjacent to the Alexandra Block.

Notes: A negative accompanies the photograph.

Name Access: Doig's

Hughes Building

Alexandra Block

Princess Avenue

10th Street

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

taxi

Storage Location: RG 5 photograph storage drawer

## Images

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## Western Motors Ltd., Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8411>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.33

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1950

Physical Description: 10" x 8" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows Western Motors Ltd. on the southwest corner of 10th Street and Princess Avenue. Anglo gas station is part of the car shop, which sells GM, Chevrolet, and Oldsmobiles.

Hutchings' Drugs is on the ground floor of the Hughes Building on the northwest corner of 10th Street and Princess. Manufacturers Life occupies the second storey.

Name Access: Western Motors Ltd.

Hutchings Drugs

Hughes Building

10th Street

Princess Avenue

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

car lots

drug stores

garages

Storage Location: RG 5 photograph storage drawer

### Images

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## Northeast corner of 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8390>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.17

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the northeast corner of 10th Street and Princess Avenue. A cigar shop is in the building on the northeast corner. A used car lot can be seen to the north of the building and an advertisement for The Strand Optical Co. is painted on the Brown Block. The third storey of the Brown Block has been removed from the building.

Name Access: 10th Street

Princess Avenue

Subject Access: tobacconists

car lots

cigar dealer

Storage Location: RG 5 photograph storage drawer

### Images

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## Bowling alley sketch for 10th Street and Princess Avenue

<http://archives.brandonu.ca/en/permalink/descriptions14237>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.46

Accession Number: 3-1997

Other Numbers: Hughes #47

GMD: graphic

Date Range: c.1950

Physical Description: 10" x 8" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows a sketch of the intersection at 10th Street and Princess Avenue, Brandon, Manitoba facing northeast. A proposed two-storey bowling alley is situated on the northeast corner of 10th Street and Princess Avenue.

Name Access: 10th Street

Princess Avenue

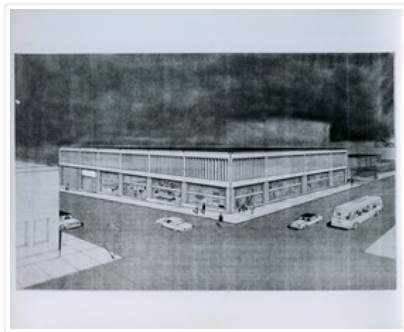
Subject Access: bowling alleys

architecture

architects

Storage Location: RG 5 photograph storage drawer

### Images



## West End Millinery & Dry Goods

<http://archives.brandonu.ca/en/permalink/descriptions13815>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.125

Accession Number: 20-2009

GMD: graphic

Date Range: 1922  
Physical Description: 5" x 7" (b/w)  
Material Details: reproduction  
Physical Condition: Photograph is overexposed

History /

Biographical:

The West End Millinery & Dry Goods shop appears in the 1914 Henderson's Brandon City Directory. The store was located in the Avenue Block at 1124 Rosser Avenue. Mrs. A. Barker was listed as the proprietor and milliner. By 1917, Mr. A.F. [Arthur Fred] Barker became the proprietor and Mrs. Barker remained the milliner. By 1919, the shop moved to 130-10th Street, across from the Strand Theatre, where it remained until c.1933.

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

Scope and Content:

Photograph shows the store interior of West End Millinery & Dry Goods located on 130-10th Street. Coats are hanging from a rack, clothing is displayed on dress forms as well as on wooden tables that are lined up in the centre of the shop. The store's tin ceiling, light fixtures, and hardwood floors are visible.

Notes: Writing on the back of the photograph reads: Part of West End Millinery & Dry Goods 10th St across from Strand Theatre, 1922

Name Access: West End Millinery & Dry Goods  
10th Street

Subject Access: clothing  
store interiors  
Brandon business buildings & facilities before 1940  
milliners  
dry goods

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos

## Images

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## West End Millinery & Dry Goods

<http://archives.brandonu.ca/en/permalink/descriptions13816>

Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.126  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1922  
Physical Description: 5" x 7" (b/w)  
Material Details: reproduction  
Physical Condition: Photograph is overexposed

### History /

#### Biographical:

The West End Millinery & Dry Goods shop appears in the 1914 Henderson's Brandon City Directory. The store was located in the Avenue Block at 1124 Rosser Avenue. Mrs. A. Barker was listed as the proprietor and milliner. By 1917, Mr. A.F. [Arthur Fred] Barker became the proprietor and Mrs. Barker remained the milliner. By 1919, the shop moved to 130-10th Street, across from the Strand Theatre, where it remained until c.1933.

#### Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

#### Scope and Content:

Photograph shows the store interior of West End Millinery & Dry Goods located on 130-10th Street. A shelving unit lines the wall and is filled with boxes, bolts of cloth, and yarns. Displays can be seen on the top of the shelves as well as on wooden tables that are lined up in the centre of the shop. The store's tin ceiling, light fixtures, panelling, radiators, and hardwood floors are visible.

Notes: Writing on the back of the photograph reads: 1/2 of West End Millinery & Dry Goods, 10th St across from Strand Theatre, 1922

Name Access: West End Millinery & Dry Goods  
10th Street

Subject Access: clothing  
store interiors  
Brandon business buildings & facilities before 1940  
milliners  
dry goods

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

#### Arrangement:

From 2009 loose photos

### Images

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## Tenth Street looking towards CPR Station, Brandon, Man.

<http://archives.brandonu.ca/en/permalink/descriptions13780>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.91

Accession Number: 20-2009

GMD: graphic

Date Range: [1917-1919]

Physical Description: 5.5" x 3.5" (colour)

Material Details: postcard

History /

Biographical:

According to Russ Gurluck (Silver Screens on the Prairie, Winnipeg: Great Plains Publications, 2012, 26), the Orpheum Theatre was in operation from 1917 to 1920 when it then became the Willis Theatre.

Scope and Content:

Postcard shows the 100 block of 10th Street facing north. The CPR train station can be seen at the end of 10th Street. The sign for the Rex Cafe is visible on the west side of 10th Street. On the east side of 10th Street, billboards for Campbell & Campbell furniture are visible as well as signs for Pianos and the Orpheum Theatre. Motorists and cyclists share the road. Street car tracks run the length of 10th Street.

Notes: Postcard was manufactured by T.B. [Tichnor Brothers, Inc., 1908-1987] Cambridge, Massachusetts.

Name Access: 10th Street  
CPR Station  
Orpheum Theatre  
Rex Cafe  
Campbell & Campbell  
Brandon Municipal Railway

Subject Access: street scenes  
building exteriors  
store exteriors  
automobiles  
Transportation  
street cars  
bicycles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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### Brandon street cars in front of Winter Fair Building on 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions13753>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.64

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 5.5" x 3.5" (b/w)

Material Details: postcard

Physical Condition: Postcard is discoloured around the edges

History /  
Biographical:

According to the Brandon Daily Sun (07 May 1913), the first three street cars (Nos. 10, 9, and 7) arrived in Brandon on the evening of May 6, 1913. The cars were shipped via Canadian National Rail to Brandon from Winnipeg and stored at the railway siding on McTavish Avenue between 8th and 9th Streets. The daily paper (15 May 1915) reported that a test run for the street cars was scheduled for May 16, 1913. The City Clerk published a public notice in the paper (29 May 1913) announcing the formal opening of the "Brandon Municipal Street Raily" for on Monday, June 2, from 2 p.m. to 4 p.m. at city hall where the cars would be displayed.

#### Custodial History:

Donated to Fred McGuinness by Allena Strath (nee Coombs).



#### Scope and Content:

Postcard depicts three municipal street cars parked on the 10th Street tracks in front of the Winter Fair Building. In front of the cars are a group of men wearing suits, hats, and top coats. Two automobiles are parked alongside the street cars. According to Archivist Emeritus Tom Mitchell, the group of men are members of the Brandon Municipal Street Railway Committee. The chairman of the committee, Harry Cater, can be seen in the center-left of the group wearing a watch fob. The committee had assembled for a test run of the street car service, which the Brandon Daily Sun reported to have occurred on Sunday, May 16, 1913.

Notes:	Back of postcard reads: First Street Car in Brandon in front of Winter Fair building 1910.
Name Access:	Brandon Municipal Railway Winter Fair Building Harry Cater 10th Street
Subject Access:	street cars Transportation cars automobiles
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	Lawrence Stuckey collection 1-2002.3.112

#### Images

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## Hughes residential property, 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions14280>

Part Of: Joseph H. Hughes collection  
Creator: Photographer: C.J. Smith  
Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.82  
Accession Number: 3-1997  
Other Numbers: Hughes #80  
GMD: graphic  
Date Range: [1911-1925]  
Physical Description: 9.5" x 7.25" (b/w)  
Material Details: on matting  
Physical Condition: Photograph and matting are stained

### Scope and Content:

Photograph shows a two-storey wood-framed house with front porch and sunroom. Above a rocking chair and chez lounge, a Union Jack and pennant hang on the exterior wall on the porch. A five-globed black iron street lamp is on the sidewalk in front of the property. The Wheat City Arena can be seen behind the residence.

Notes: Based on the presence of the arena, the location has been identified as 10th Street near Victoria Avenue.

Name Access: Wheat City Arena  
Victoria Avenue  
10th Street

Subject Access: residences  
building exteriors  
residential streets

Storage Location: Hughes oversize drawer

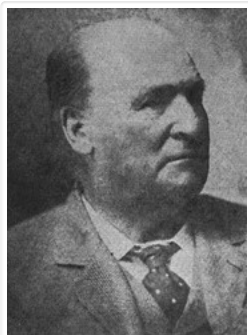
## Images

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## Charles Whitehead

<http://archives.brandonu.ca/en/permalink/descriptions9819>



Part Of: RG 11 Lawrence Stuckey fonds  
Description Level: Item  
Series Number: 3.1  
Item Number: 1-2002.3.1M30(1)  
Accession Number: 1-2002  
GMD: graphic  
Date Range: [18-?]  
Physical Description: 3 1/2" x 5"  
Material Details: Negative  
Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Charles Whitehead, President of Provincial Exhibition 1882 - 1896

Notes: Mr. Stuckey originally placed 32 negatives in one envelope labeled "M – Presidents of Fair Boards 1882 – 1972"; We have separated and renumbered these negatives as M30(1) to M30(32) inclusively; Records of the Provincial Exhibition Association are held in the S.J. McKee Archives (RG2) including photos of board members; [This negative was produced using a previously published image. P.E. 10/07/09].

Name Access: Charles Whitehead  
Presidents of Fair Boards

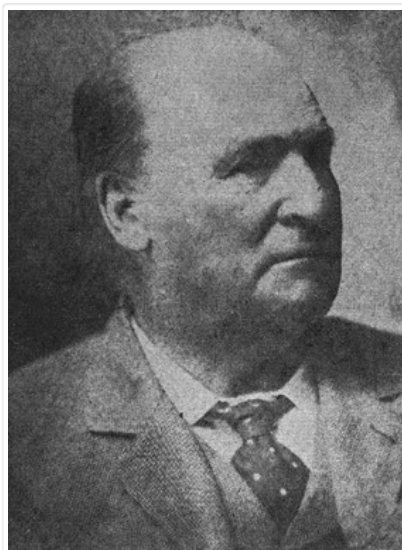
Subject Access: fairs  
exhibitions  
Provincial Exhibitions  
officials  
Brandon Exhibitions & Facilities

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images

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## RG 2 Provincial Exhibition of Manitoba Association fonds

<http://archives.brandonu.ca/en/permalink/descriptions4351>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1884-1992

Physical Description: 9.46 m textual records; 1919 photographs & graphics

History /

Biographical:

Brandon, Manitoba was incorporated as a city in 1881. In 1882, led by Charles Whitehead and a small Board of Directors that included J.W. Vantassel, Charles Pilling, George Halse, J.E. Smith, William Johnson, R.T. Evans, and Thomas Lockhart, it was decided to hold an agricultural exhibition. These men were all involved in the farm business in one way or another, and they wanted an opportunity to help residents realize the agricultural potential of the region. In October of that year, the fledgling community held its first agricultural exhibition. The fair was held in downtown Brandon at what was known as "Market Square." Market Square was two acres of land located on Princess Avenue between Eighth and Ninth Streets. Due to poor weather, and the fact that not many people were ready to show animals and grain, there was a relatively small turnout. The following year was much improved. There were 730 entries into the exhibition. By 1884, the Board of Directors of the Brandon Agricultural Society, which was in charge of the exhibition, realized that they were in poor financial shape, to the point of being personally out of pocket. It was realized that October was not the best time for farmers to be leaving their farms to go to an exhibition. In 1888, it was decided to move the exhibition to the summer time, when it was much easier for people to attend.

The first Brandon Summer Fair was held in July 1889, and it was a resounding success. The Board of Directors had added many items of interest to appeal to the entire public, not just agricultural people. In 1892, the Western Agricultural and Arts Association (WAAA) was formally established to take over duties from the Brandon Agricultural Society. However, it was not until 1897 that the WAAA held its first meeting. There is no explanation as to why there is a five year gap between the formation and the first meeting of this organization. 1897 was the turning point of the Brandon Exhibition. The fair was now firmly established in Brandon, and the Board of Directors was instrumental in ensuring that it remained so. This was done by petitioning to both the municipal and provincial governments for grant money. As well, the Board booked midway and grandstand acts that would bring the city dwellers to the agricultural exhibition.

There were also early attempts at holding an agricultural exhibition in the winter. The first such attempt was in 1884. There was also a Spring Stallion show held in 1891. By 1904, however, a petition by J.D. McGregor had gone out to formally establish a winter exhibition. This effort also failed, but by 1906, it was decided by businessmen, politicians, and farm representatives in Brandon, including McGregor, to organize a winter fair. Rather than seeing this new fair as competition, the Board of Directors of the summer fair felt that it would complement their exhibition. The new fair would remain primarily agricultural. The first winter fair was held in 1906. While the two fairs were not amalgamated, they did share the same secretary-manager. The secretary-manager was responsible for the day to day management of the fair, as well as keeping track of meetings and decisions reached by the various fair boards and committees. In 1907, the Brandon Winter Fair and Livestock Association (BWFLA) was formed to act primarily as a land-holding joint stock company. The following year the Provincial Winter Fair and Fat Stock Association (PWFFSA), an entirely separate organization from the BWFLA, was formed to manage the activities of the winter fair. The PWFFSA name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA).

By 1906, Brandon could boast two full size exhibitions, one in the summer and one in the late winter, both of which were considered to be premiere events. In 1908, the Brandon summer fair was renamed the Inter-Provincial Exhibition, and in 1912 it held it's first Traveller's Day, an event which would soon become an important addition to the fair and is still in existence today. It is thought that the name "Traveller's Day" came from the fact that it was held on a Saturday, a day when many people could travel to Brandon for the exhibition.

In 1913, Brandon was bestowed with the honour of hosting the Dominion Exhibition. This was a national exhibition sponsored by the federal government. It was held in a different city every year. There were several cities vying for the 1913 Dominion Exhibition, but it was Brandon that impressed the sponsors the most. With the government funds received for this honour, the Board of Directors supervised the building of a new grandstand, display buildings, and racetrack, as well as the general expansion and improvements to the fairgrounds.

In the spring of 1912, it was decided by the Board of Directors of the winter fair that the facilities they were currently housed in were inadequate for their needs. The mayor and city clerk of Brandon went to the provincial legislature in order to request that there be an amendment added to the Brandon city charter. This amendment would allow the city to guarantee bonds issued by the winter fair board to help pay for the construction of a new facility. This request was granted, and a \$70 000 addition was built next to the original winter fair building. The new building was opened in 1913.

Throughout the First World War, both the winter fair and Provincial Exhibition buildings were used for the war effort. There was one distinct difference however. The summer fair Board was able to negotiate a deal with the army that enabled it to reclaim the fair buildings during fair week. The winter fair, however, had to give up the idea of holding fairs in 1915 and 1916. It was not until 1917, that the winter fair was able to resume.

During this time, due to the financial problems that had beset the winter fair, the two exhibitions considered amalgamation. The Board of Directors of the winter fair felt that because they were the smaller of the two fairs, their interests would be swallowed up by the summer fair. The winter fair withdrew from the negotiations to amalgamate. With this rather sudden turn of events, the Board of Directors of the summer fair petitioned the government to be allowed to incorporate. This was granted, and in 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba. From 1920, the summer fair was officially known as the Provincial Exhibition of Manitoba. This was the first time that the summer fair was incorporated, and received the "status and financial assistance" that came with incorporation.

More problems beset the winter fair in the 1920s. In 1920, a fire burned down the winter fair pavilion, located at the south end of the winter fair buildings, and caused the Board to cancel the 1921 winter fair. It was not until 1922, that a new building was completed. By 1929, both fairs were well regarded throughout Canada. In 1929, a decade long Depression hit the west. While many fairs closed during this time, Brandon struggled to keep its open. The Directors of both fairs felt that the agricultural shows "encouraged excellence at a time when faith and enthusiasm were at a low ebb." The summer fair proved to be quite successful during the Depression, likely as a result of the few moments one was able to forget one's troubles while there. The winter fair was not quite as successful, although both fairs received government grants and work relief projects. There was little new entertainment in these exhibitions.

There were changes about to manifest themselves at the summer fair, however. While the winter fair had representatives from various associations on its Board of Directors, the summer fair Board of Directors was a small close-knit group of men. Citizens saw entry into this elite group as elusive and difficult. To ward off the possibility of the Board becoming a "self-sustaining clique," that only chose Directors from within, it was decided by several citizens to try and elect some new blood into the fair Board. In 1933, there was a general election for the Board. Instead of the usual men shuffling positions, there were forty-four nominations for the

twenty positions. When the voting was all over, seven new men sat on the Board. Despite some inner rumblings, especially on the summer fair Board over the next few years, both exhibitions survived the Depression.

During the Second World War the fairs once again were forced to operate under adversity. Once again, the buildings were requisitioned for the army, although they were released during fair week. The summer fair was forced to make several concessions, and the winter fair was relocated to the summer fair grounds for the duration.

The winter fair did not survive the Second World War intact. Due to financial reasons, in December of 1945, the Board of Directors turned the winter fair buildings over to the City of Brandon. By 1946, the BWFLA, which was the joint-stock land holding company, had ceased operations because the city now controlled the winter fair land and buildings.

The next fifteen years would be a time of rebuilding for both of Brandon's exhibitions. Children especially were more active participants in the agricultural exhibitions. The summer fair continued to diversify and look for new ways of entertaining the public at large. The winter fair remained primarily agricultural. By the end of the 1950s the winter fair, which was used to struggling, was now both successful and stable; and the summer fair, a perennial success, was starting to fade.

By 1969, both the winter and summer fair Boards had realized that amalgamation was the best possible decision, both practically and financially, for the future of the two fairs. On 29 October, 1969, the two exhibitions amalgamated to become the Manitoba Exhibition Association. The reconstituted Provincial Exhibition of Manitoba was now responsible for both the winter and summer fairs. A new building was erected on the summer fair grounds to house both of the exhibitions. On 2 April 1973, the Keystone Centre was officially opened at the winter fair, although it had been in use since October of the preceding year.

In 1970, Manitoba's Centennial, it was decided that an organization in Manitoba would receive the title of "Royal," as a way to celebrate the centennial. Although many organizations applied for the honour, it was the Brandon winter fair that received the accolades. The winter fair was bestowed with the title "Royal", and became known as the Royal Manitoba Winter Fair.

In 1975, a third exhibition was added, this time a purely agricultural fall show known as the Agricultural Exhibition, or AgEx. This fair was partly organized on behalf of the cattle growers, who found that the summer and winter fairs did not give them adequate time and space to properly show their cattle. The return to a fall show, which had not existed since 1888, would be the return to a purely agricultural exhibition. This show was to be primarily a show and sale event. On 3 November 1975, the first AgEx was opened to resounding success.

The Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair and AgEx are all still in existence in Brandon. They are regarded as three of the most important events to take place annually in the city.

#### Custodial History:

These files were housed with the Manitoba Exhibition Association until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The fonds consists of textual records and photographs comprised of the records from the three annual exhibitions that are held in Brandon, Manitoba: the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and the Agricultural Exhibition (Ag-Ex). The textual records include prize lists, programs, minutes, financial, administrative files, original results, scrapbooks, tickets, news releases, contracts, by laws, documents as well as a miscellaneous section. There are approximately 1846 photographs that include scenes from these three exhibitions. These records provide a unique perspective on the development of agriculture and rural life in southwestern Manitoba. Fairs such as these have been and remain prime media of farm improvement, technological and scientific advancement in rural Canada, and the promoters of country living. These fairs also reflected the long tradition inherited from Britain and Europe of country fairs as centers of entertainment, social interchange and diversion. These records are a principal source of information about the most broadly based vocational, entertainment and social events held on an annual basis in southwestern Manitoba over the last century. The records are vital to academic research on agriculture or fairs, individual biography, or community history.

Notes:	The RG 2 Provincial Exhibition of Manitoba Association finding aid was created by Karyn (Riedel) Taylor with the exception of Series 9 and the accompanying database, which were created by Donica Belisle. This finding aid was created in August 1999.
Name Access:	Charles Whitehead J.W. Vantassel Charles Pilling George Halse
Subject Access:	Brandon Agricultural Society Provincial Exhibition of Manitoba Royal Manitoba Winter Fair Agricultural Exhibition Brandon Manitoba AgEx
Repro Restriction:	Researchers are responsible for observing Canadian copyright restrictions.
Finding Aid:	Available
Storage Location:	RG 2 Provincial Exhibition of Manitoba Association fonds
Storage Range:	RG 2 Provincial Exhibition of Manitoba Association fonds
Related Material:	Additional records regarding the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and AgEx are housed at the Provincial Exhibition of Manitoba Association offices. To gain access to these records, it is necessary to contact the general manager of the Provincial Exhibition of Manitoba Association.

#### Arrangement:

The fonds is divided into sous-fonds by exhibition. There is a Provincial Exhibition sous-fonds, a Royal Manitoba Winter Fair sous-fonds, an Ag-Ex sous-fonds, and a Miscellaneous sous-fonds that holds information that could not be easily broken down into one exhibition. The arrangement is as follows:

#### RG 2 Provincial Exhibition Association of Manitoba fonds

##### RG2SF1 Provincial Exhibition of Manitoba

- 1.1 Documents
- 1.2 Minutes
- 1.3 Financial Records
- 1.4 Administrative Files
- 1.5 Prize Lists and Programs
- 1.6 News Releases
- 1.7 Original Results
- 1.8 Tickets
- 1.9 Photographs
- 1.10 Scrapbooks
- 1.11 Miscellaneous

##### RG2SF2 Royal Manitoba Winter Fair

- 2.1 Documents
- 2.2 Minutes
- 2.3 Financial Records
- 2.4 Administrative Files
- 2.5 Prize Lists and Programs
- 2.6 News Releases
- 2.7 Original Results
- 2.8 Tickets
- 2.9 Photographs
- 2.10 Scrapbooks
- 2.11 Miscellaneous

##### RG2SF3 AgEx

- 3.4 Administrative Files
- 3.5 Prize Lists and Programs
- 3.6 News Releases
- 3.7 Original Results
- 3.9 Photographs

##### RG2SF4 Miscellaneous

- 4.1 Documents
- 4.2 Minutes
- 4.3 Financial Records
- 4.4 Administrative Files
- 4.9 Photographs
- 4.10 Scrapbooks
- 4.11 Miscellaneous

## Picturesque Brandon

<http://archives.brandonu.ca/en/permalink/descriptions8640>





Part Of: RG 11 Lawrence Stuckey fonds  
Creator: Publisher: Bloom Bros., Winnipeg  
Description Level: Item  
Series Number: 3.9  
Item Number: 1-2002.3.9.18  
Accession Number: 1-2002  
GMD: multiple media  
Date Range: c. 1911  
Physical Description: 19 cm x 14cm (b/w)  
Physical Condition: There are some scribbles on the cover and some of the pages and/or the interleaving pages.

Scope and Content:

Item is a copy of Picturesque Brandon, a book of pictorial images of Brandon, MB.

Notes: The Fowler collection (6-1999) and the Stuckey collection (1-2002) contain many of the photographs used in the book.

Name Access: CPR  
Railways  
Rosser Avenue  
Prince Edward Hotel  
Rideau Park  
Experimental Farm  
McKenzie Block  
City Hall  
10th Street  
Sherman Theatre  
Lorne Avenue  
First Methodist Church  
St. Paul's Presbyterian Church  
Brandon Armoury  
Court House for the Western Judicial District  
9th Street  
Clement Block  
Central Fire Station  
Brandon Collegiate Institute (BCI)  
Brandon College  
Clark Hall  
Grant Stand  
Bank  
School  
Lake Clementi  
Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.  
Storage Location: RG 5 photograph storage drawer

Images

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## Horse team in front of Brandon Sun

<http://archives.brandonu.ca/en/permalink/descriptions13717>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.27

Accession Number: 20-2009

GMD: graphic

Date Range: [19--]

Physical Description: 4" x 3" (b/w)

Scope and Content:

Photograph shows a team of six horses attached to a sleigh in front of the Brandon Sun building on 10th Street.

Notes: Photograph appears to be a part of a sequence of photographs, see 20-2009.28 and 20-2009.29.

Name Access: Brandon Sun  
10th Street

Subject Access: Transportation  
horses  
sleighs  
newspapers

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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