

S. J. McKee Archives



Miscellaneous freelance

<http://archives.brandonu.ca/en/permalink/descriptions13666>

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 3.2
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1970s - 2010
Physical Description:	Approximately 48 cm of textual records

History /

Biographical:

In addition to working as a journalist, editor, and publisher, Fred McGuinness worked as a freelance writer or “wordsmith” as he identified himself on his business cards. Throughout his career, McGuinness would write/publish about a topic in a variety of forums and would continually re-work manuscripts. The last piece of freelance writing the S.J. McKee Archives appears to have is a un-proofed draft manuscript titled “Tommy Douglas and Me” printed on October 2, 2010.

McGuinness wrote promotional pieces for businesses such as McKenzie Seeds, The Keystone Centre, possibly Patmore’s Nursery, and Westman Communications Group. He wrote for industry magazines and newsletters such as CP Trucking News, BC Business Journal, TV Times, and Western People. He also contributed memoirs to the Manitoba History Journal. He was invited to submit contributions to the World Book Encyclopedia (1977) and Encyclopedia of Manitoba (2007).

In the 1990s, McGuinness was a consultant with the WESTARC Group, the non-profit Western Training and Applied Research Centre affiliated with Brandon University. The group was concerned with the project management, research, training, and economic development of communities and organizations in Western Canada. McGuinness would be involved in a number of economic development workshops and rural forums through his work with WESTARC.

Additional freelance work was contracted by the Manitoba government to write business profiles about Manitoban entrepreneurs; these stories/profiles were published as booklets for distribution titled: Bootstrap Two (1989), Bootstrap Three (1994), and Bootstrap Four (1995).

McGuinness’ interests in rural development lead to writing assignments for the Community Futures Program and Western Diversification Series. He accepted a five-year writing assignment for Industry Canada (1996 – 2000) and the Community Access Program, which focused on introducing the internet into rural communities.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer in Manitoba. The records consist of research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of articles and reports, and correspondence.

Notes: Information in the history/biography was taken from documents in the Miscellaneous freelance subseries (McG 3.2)

In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this subseries may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), The Reader's Digest (McG 3.1), Local history research (McG 4.1), and Talks and workshops (McG 6.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents

