

# S. J. McKee Archives



## Isabella Louisa McGuinness

<http://archives.brandonu.ca/en/permalink/descriptions14058>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.128

Accession Number: 1-2015

GMD: graphic

Date Range: [1940s]

Physical Description: 3.5" x 2.5" (b/w)

### Scope and Content:

Photograph shows two elderly woman standing near a dock in a harbour. The woman on the right is Isabella Louisa McGuinness. The on the left may be her sister, "Annie"

Notes: Photograph possibly of Mary Charlotte Oldfield (nee McGuinness) with Rev. Henry John Herbert Oldfield and John William Frederick "Fred"

Name Access: Isabella Louisa McGuinness

Subject Access: boats

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

BR #3 Family pictures

## Images





## Isabella Louisa McGuinness (nee Pope)

<http://archives.brandonu.ca/en/permalink/descriptions14014>

Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.84  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1910s]  
Physical Description: 2.25" x 3.25" (b/w)  
Material Details: on matting  
Physical Condition: Photograph is has been folded

### Scope and Content:

Photograph shows two women, a man, and dog, standing in a residential backyard during the winter. The women are wearing large hats and fur stoles. The woman standing in the middle is likely Isabella Louisa McGuinness (nee Pope), mother to Brandon Sun editor Fred McGuinness.

Name Access: Isabella Louisa McGuinness

Subject Access: residences

winter

dogs

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family pictures

## Images

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## Isabella Louisa Pope graduation

<http://archives.brandonu.ca/en/permalink/descriptions14020>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.90

Accession Number: 1-2015

GMD: graphic

Date Range: [1900s]

Physical Description: 5.5" x 2.25" (b/w)

Physical Condition: Photograph torn

Scope and Content:

Photograph shows Isabella Louisa Pope in graduation robes, holding an open book

Name Access: Isabella Louisa McGuinness

Subject Access: portraits

Graduation

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family pictures

### Images

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## George Pope and Isabella McGuinness in backyard

<http://archives.brandonu.ca/en/permalink/descriptions13905>



Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.215

Accession Number: 20-2009

GMD: graphic

Date Range: 1917-1929

Physical Description: 3.5" x 2.5" (b/w)

History /

Biographical:

Joseph Donaldson's Ltd. Food Market appears in the Henderson's Brandon City Directory from 1906 to 1929. Donaldson's main meat/butcher shop was located at 813 Rosser Avenue. A second branch was opened by 1914 at 228 Rosser Avenue but relocated to 654 Tenth Street by 1917. The branch relocated by 1921 to 662 Tenth Street where it remained until ca.1929. This address was referred to as the "Busy Corner" in the Henderson's Directory. In 1931, butcher Ted Hill appears to have taken over the Donaldson's establishments.

Scope and Content:

Photograph shows George Pope sitting in a backyard. Standing next to him is Isabella Louise McGuinness (Pope). A young girl, perhaps Ruth McGuinness, is standing over a stroller. A wood pile and garden plants can be seen in the backyard. An advertisement for Joseph Donaldson's Ltd Food Markets can be seen on a business beside the residence.

Notes: Writing on the back of the photograph reads: This is mum her uncle George Pope who came to Brandon in 1880 (I think) in the back yard of 708-10th Street. It looked like Ruth in the lower right corner. I was interested in the Donaldson advertising.

Name Access: George Pope  
Isabella Louise McGuinness  
Joseph Donaldson's Ltd. Food Markets  
10th Street

Subject Access: gardens  
residences

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #4 plastic envelope #2

## Images

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## Isabella Louis McGuinness (nee Pope)

<http://archives.brandonu.ca/en/permalink/descriptions14024>

Part Of: Fred McGuinness collection  
Creator: Photographer: Bryant Studios, Brandon, Man.  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.94  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1907-1908]  
Physical Description: 5.5" x 3(b/w)  
Material Details: on matting  
Physical Condition: Photograph torn and creased  
Scope and Content:

Photograph shows Isabella Louisa Pope, mother to Brandon Sun editor Fred McGuinness.  
Miss Pope is wearing a white lace blouse with a black pinafore-like dress.

Name Access: Isabella Louisa McGuinness  
Subject Access: portraits  
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)  
Arrangement:  
BR #3 Family pictures

### Images

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Document Not  
Available

(Copyright  
Restrictions)

## McGuinness library

<http://archives.brandonu.ca/en/permalink/descriptions13683>

Other Title Info:	Title based on the contents of the series
Part Of:	Fred McGuinness collection
Description Level:	Series
Series Number:	McG 8
Accession Number:	1-2015
GMD:	multiple media
Date Range:	c. 1882-2010
Physical Description:	Approximately 2 m 83 books and other materials (see Material Details Note)
Material Details:	49 booklets 3 maps 3 newsletters 18 periodicals 16 pamphlets 35 newspapers [oversize drawer]

### History /

#### Biographical:

The publications in this series were collected by Fred McGuinness during the course of his career as a newspaperman. McGuinness' personal library contained over 500 volumes pertaining to local history. He regularly consulted these materials when writing his radio broadcasts, newspaper columns, and monographs. McGuinness was known to file related materials (e.g., correspondence, newspaper clippings, invitations) between book covers of various titles.

McGuinness donated a substantial portion of his personal library to Brandon University's John E. Robbins Library when he moved to River Heights Terrace (Brandon, Manitoba). That collection can be found in BU's library catalogue under the McGuinness local history collection. The titles McGuinness retained upon his move were donated to the McKee Archives by his estate in 2011.

#### Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Accession 20-2009 contain records created and collected by Fred McGuinness over the course of his career as a newspaper journalist and during the research and writing period of the Brandon history book, *The Wheat City*. Records remained in his possession at his home until their transfer to the McKee Archives on July 28, 2009.

Accession 6-2008 contains records created and collected during the writing of the Provincial Exhibition book, *Pride of the Land*. Fred McGuinness, who co-authored the book with Ken Coates, donated these records to the McKee Archives circa 1988. The materials relating to Souris, Manitoba, were given to McGuinness by Kay Sullivan in August 2007, and were subsequently deposited in the Archives.

#### Scope and Content:

This series contains publications collected by Fred McGuinness during the course of his lifetime as a newspaperman. McGuinness was a well-known local history enthusiast and frequently wrote about Brandon's local history. Many of his readers forwarded booklets and pamphlets for his consideration and review.

Materials in this series include books, booklets pamphlets, periodicals, newspapers and maps. Subjects include, but are not exclusive to: the city of Brandon, the town of Souris, memoirs, family histories, Canadian Pacific Railway, and local businesses.

Accruals:	Closed
Finding Aid:	A file level inventory is available
Storage Location:	All library titles, except the newspapers in the McGuinness oversize drawer, are located in Special Collections

#### Arrangement:

Arrangement was artificially created by the Archives.

McG 8 McGuinness library

McG 8.1 Books

McG 8.2 Booklets

McG 8.3 Maps, newsletters, and periodicals

McG 8.4 Pamphlets

McG 8.5 Magazines and newspapers (oversize)

## Documents

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Document Not  
Available

(Copyright  
Restrictions)

McG 8 McGuinness  
library inventory.pdf

 Read PDF

 Download PDF



## McGuinness family

<http://archives.brandonu.ca/en/permalink/descriptions14030>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.100

Accession Number: 1-2015

GMD: graphic

Date Range: 1922-1923

Physical Description: 2.5" x 4.25 (b/w)

Scope and Content:

Photograph shows the McGuinness family in laying in the grass. Baby Fred McGuinness lays before his mother, Isabella Louisa McGuinness, and his three older sisters Mary, Dorreene, and Ruth.

Name Access: Frederick George McGuinness

Fred McGuinness

Subject Access: children

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family pictures

## Images

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## Carol McGuinness

<http://archives.brandonu.ca/en/permalink/descriptions14039>

Part Of: Fred McGuinness collection

Creator: Printed: Jerrett's

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.109

Accession Number: 1-2015

GMD: graphic

Date Range: 1940

Physical Description: 2.5" x 3.5" (b/w)

### Scope and Content:

Photograph shows Carol McGuinness holding the family dog "Muggs" in front of the family home on 17th Street.

Notes: Writing on the back of photograph reads: Carol and Muggs Mar 26/40.  
Photograph is stamped: Jerrett's Photo Service, Brandon Mar 27 1940.

Name Access: 17th Street

Subject Access: residences

dogs

children

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

BR #3 Family pictures

## Images

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## McGuinness family

<http://archives.brandonu.ca/en/permalink/descriptions14042>

Part Of: Fred McGuinness collection  
Creator: Printed: Crawford Drug Store, Brandon  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.112  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1943  
Physical Description: 3.25" x 2" (b/w)

### Scope and Content:

Photograph shows the McGuinness family women posing with Fred McGuinness who is wearing his Royal Canadian Navy uniform

Notes: Back of the photograph is stamped: Crawford Drug Store, Nov 30, 1943, Brandon, Man.

Name Access: Fred McGuinness  
Frederick George McGuinness  
Royal Canadian Navy

Subject Access: World War II  
uniforms  
military  
military people & associations  
military personnel

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

BR #3 Family pictures

## Images

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## Ruth McGuinness

<http://archives.brandonu.ca/en/permalink/descriptions14046>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.116

Accession Number: 1-2015

GMD: graphic

Date Range: [1940s]

Physical Description: 3.5" x 2.5" (b/w)

Scope and Content:

Photograph shows a two women next to a canoe. The woman on the right is Ruth McGuinness.

Name Access: Ruth McGuinness

Subject Access: canoes

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family pictures

### Images

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## Ruth McGuinness

<http://archives.brandonu.ca/en/permalink/descriptions14047>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.117

Accession Number: 1-2015

GMD: graphic

Date Range: [1940s]

Physical Description: 3.5" x 2.5" (b/w)

Scope and Content:

Photograph shows three women standing near a waterfront. The woman on the left is Ruth McGuinness. The woman in the middle has a camera around her neck.

Name Access: Ruth McGuinness

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family pictures

### Images

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## Ruth McGuinness

<http://archives.brandonu.ca/en/permalink/descriptions14048>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.118

Accession Number: 1-2015

GMD: graphic

Date Range: [1940s]

Physical Description: 3" x 4.75" (b/w)

Scope and Content:

Photograph shows Ruth McGuinness standing on a gravel roadway.

Name Access: Ruth McGuinness

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family pictures

### Images

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## Christine McGuinness

<http://archives.brandonu.ca/en/permalink/descriptions14061>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.131

Accession Number: 1-2015

GMD: graphic

Date Range: [1940s]

Physical Description: 3" x 2" (b/w)

Scope and Content:

Photograph shows a young woman, possibly Christine McGuinness (nee Thompson), standing in a yard.

Name Access: Christine McGuinness

Subject Access: street scenes

residential streets

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family pictures

### Images

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## McGuinness family

<http://archives.brandonu.ca/en/permalink/descriptions14122>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.191

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 3" x 3" (b/w)

Scope and Content:

Photograph shows the McGuinness family posing for a picture in the livingroom of their new home in Medicine Hat.

Notes: A negative exists for this photo and is stored with the picture.

Name Access: Fred McGuinness

Frederick George McGuinness

Subject Access: residences

building interiors

families

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

## Images

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## McGuinness boys

<http://archives.brandonu.ca/en/permalink/descriptions14123>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.192

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 3" x 3" (b/w)

Scope and Content:

Photograph shows the McGuinness boys with the family dog posing for a picture in the livingroom of their new home in Medicine Hat.

Notes: A negative exists for this photo and is stored with the picture.

Name Access: Fred McGuinness

Frederick George McGuinness

Subject Access: residences

building interiors

families

children

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

## Images

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## McGuinness family

<http://archives.brandonu.ca/en/permalink/descriptions14124>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.193

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 3" x 3" (b/w)

Scope and Content:

Photograph shows the McGuinness family with the family dog posing for a picture in the livingroom of their new home in Medicine Hat.

Notes: A negative exists for this photo and is stored with the picture.

Name Access: Fred McGuinness

Frederick George McGuinness

Subject Access: residences

building interiors

families

children

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

## Images

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## McGuinness boys

<http://archives.brandonu.ca/en/permalink/descriptions14159>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.228

Accession Number: 1-2015

GMD: graphic

Date Range: [1960s]

Physical Description: 4" x 3.25" (b/w)

Scope and Content:

Photograph shows Fred McGuinness' sons Frederick Jr., Gallagher, and Timothy, standing in front of a Medicine Hat mural with a friend.

Name Access: Medicine Hat

Fred McGuinness

Frederick George McGuinness

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

Cigar box photographs

### Images

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## McGuinness aunts

<http://archives.brandonu.ca/en/permalink/descriptions14261>

Part Of: Fred McGuinness collection  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.281  
Accession Number: 1-2015  
GMD: graphic  
Date Range: [1920s]  
Physical Description: 3.25 " x 2.25" (b/w)  
Physical Condition: Writing on front of photograph

### Scope and Content:

Photograph shows three women with two children posing in front of an automobile. The woman on the right, identified as Annie May, is the sister of William Frederick McGuinness, Fred McGuinness' father.

Notes: Writing on the front of the photograph reads: Aunt Ena, Grace, Jim, Betty, Annie May. Back of the photograph is stamped Crawford's Drug Store, Brandon.

Subject Access: portraits  
children  
families

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

Funny trunk loose photos

## Images





## Fred McGuinness

<http://archives.brandonu.ca/en/permalink/descriptions4128>

Part Of: RG 6 Brandon University fonds  
Description Level: File  
Series Number: 6.5.1  
File Number: 63  
GMD: textual records  
Date Range: May 1997  
Physical Description: 1 file  
Scope and Content:  
File consists of correspondence and McGuinness' nomination form.  
Storage Location: RG 6 Brandon University fonds  
Series 6: Senate Office  
6.5 Convocation Services, Baccalaureates Services, Banquets



## Fred McGuinness collection

<http://archives.brandonu.ca/en/permalink/descriptions13654>

Other Title Info: Title based on the name of donor  
Part Of: RG 5 Western Manitoba Manuscript Collection  
Description Level: Collection  
Accession Number: 1-2015  
GMD: multiple media  
Date Range: c. 1880 - 2010  
Physical Description: Approximately 7.4 m of textual records  
Approximately 300 photographs (unprocessed)  
Other media (see Material Details)  
Material Details: 10 sound recordings  
17 artifacts  
49 booklets  
3 maps  
3 newsletters  
18 periodicals  
16 pamphlets  
35 newspapers [oversize drawer]

History /

Biographical:

Popularly known as the "voice of the prairies," Fred McGuinness was known by many titles and honorifics: wordsmith, apiarist, author, beekeeper, brother, columnist, editor, father, historian, husband, journalist, memoirist, Morse operator, member of the Order of Canada, member of the Order of Manitoba, public speaker, publisher, radio broadcaster, son, telegrapher (CP), telegraphist (Navy), vice-president, and writer.

Frederick George McGuinness (b. 21 January 1921 – d. 22 March 2011) was born in Brandon, Manitoba. He attended Park and Earl Oxford public schools. Upon his father's death

in 1933, McGuinness worked as a paper carrier for the Brandon Sun, whose route covered the City's downtown core. In 1937, he quit school and began working for the CP Telegraph Service initially as a telegram messenger and later as a Morse code operator.

In 1939, McGuinness enlisted in the Royal Canadian Navy in Winnipeg and served as a wireless operator on the HMCS Alachassee. On 23 September 1940, McGuinness was seriously injured in a naval accident when his ship ran aground; McGuinness' leg was broken when the ship's tow cable snapped and he spent the next 11 months convalescing at Camp Hill Hospital in Halifax, Nova Scotia. While in hospital McGuinness contracted scarlet fever and diphtheria and developed osteomyelitis as a complication of his femur fracture. McGuinness returned to Winnipeg to continue his convalescence at Deer Lodge Hospital and was ultimately discharged from the navy in 1941.

Fred McGuinness' newspaper, public speaking, and broadcasting career began after he enrolled at St. Paul's College in 1941. At St. Paul's, which was affiliated with the University of Manitoba, McGuinness was able to complete his high school equivalency and university preparation courses. Additionally, in 1942, he served as a Sports Editor for St. Paul's College Crusader student newspaper.

In 1943, McGuinness began his undergraduate university career at United College, which was also affiliated with the University of Manitoba. From 1943 to 1946, McGuinness served on the student union's Public Relations Committee; in 1945, he became chairman of the Radio Subcommittee working as the Director of the University Radio Series where he was responsible (i.e., writing, casting, directing) for a half-hour Saturday afternoon radio programme. During this period McGuinness also utilized his previous military experience to work as an Assistant Veterans Counsellor in the university, and, following a recommendation from the President of the University of Manitoba, as a speaker for the War Finance Committee in the Winnipeg Area.

In 1946, McGuinness moved to Port Arthur to work in public relations with the Wartime Prices and Trade Board. He married Christine Thompson (d. 14 August 2009) in Port Arthur, Ontario on 29 June 1946. Married for 61 years, the couple had four children together: Colleen, Fred Jr., Gallagher, and Timothy.

In 1947, the couple returned to Winnipeg when McGuinness took a job as a Public Relations Officer for the National Employment Service's Unemployment Insurance Commission (UIC). During the 1950 Winnipeg Flood the UIC offices served as a communication base between the federal, provincial, and municipal governments and McGuinness received commendation from the military for his assistance during the disaster. While employed with the UIC, McGuinness also travelled the summer fair circuit with displays promoting the UIC and its benefits. During that time, Royal American Shows also hired McGuinness as its Director of Publicity and Exploitation while the show toured with the fairs on the Canadian prairies. As part of his responsibilities McGuinness had to submit weekly reports to Billboard Magazine on the Royal American fairs. McGuinness also sold his first manuscript to the CBC in 1947, recording a 14-minute broadcast titled the "Class A Circuit" about the Royal American tour, after his summer fair schedule concluded.

McGuinness continued his work with Royal American and the UIC until he accepted a position with the Saskatchewan government in 1952 to promote its upcoming 1955 golden jubilee. McGuinness worked closely with Tommy Douglas during the jubilee preparations, driving the premier to sites throughout the province. His experience with the Saskatchewan Jubilee preparations lead to McGuinness being appointed as a provincial representative to the Canadian Centennial Commission in 1963.

Fred McGuinness worked with The Medicine Hat News for 10 years, starting in 1955, when he was hired as an assistant to the paper's publisher. In 1958, he was promoted to publisher of the newspaper. At the same time McGuinness was also appointed vice-president of Southam

the newspaper. At the same time McGuinness was also appointed vice-president of Sudbourn Company Limited. In addition to his administrative and editorial work, McGuinness also authored a column titled, "The Lighthouse" while employed by The Medicine Hat News. During his time in Medicine Hat, McGuinness was heavily involved with the Chamber of Commerce and community service organizations. His position within the community had him delivering talks to many local groups and working in tandem with the Chamber to actively solicit businesses to the City.

In November of 1965, McGuinness resigned as publisher of The Medicine Hat News and moved with his family to Winnipeg where he was appointed manager of the New Personnel and Information Division with James Richardson and Sons. At that time McGuinness began developing broadcast scripts for the CBC in earnest.

In November 1966, McGuinness was hired as associate editor and vice-president to the Brandon Sun. He moved to Brandon with his family and had a career with the paper until his death in 2011. During that time McGuinness also had an extensive career as a freelance writer and journalist for the CBC, Reader's Digest, and prairie weekly newspapers, as well as authoring several books. By the 1970s, McGuinness was writing copy for CBC's Radio Noon and Information Radio, as well as producing Ashgrove Farm, a CBC radio drama.

During his years with the Sun, McGuinness wrote a tri-weekly "Sunbeams" (sometimes spelled "Sun Beams") column using the nom-de-plume F.A. Rosser. The F.A. stood for "Fifth and," and referenced the fact that the Brandon Sun offices and publication plant occupies the city block between 6th Street and 5th Street along Rosser Avenue, and McGuinness' office overlooked the intersection at 5th Street and Rosser Avenue. The Sunbeams column was similar in style and content to McGuinness' "Lighthouse" column for The Medicine Hat News; commenting on a variety of current events, Sunbeams also included book reviews, local events, and reminiscences.

In 1979, McGuinness started writing the syndicated weekly news column "Neighorly News." He would write the column for 22 years until his age-related macular degeneration (AMD), diagnosed in 2001, became an impediment to his research, writing, and editing abilities. The column initially began with a dozen subscriptions from prairie weeklies and grew to publication in 55 weeklies.

The "Neighorly News" column evolved from the interest in and the impending cancellation of McGuinness' CBC Radio broadcast "Neighorly News from the Prairies," that he hosted from 1980 to 1983. The show was cancelled in 1983 but was picked up by Altona broadcaster CFAM later that year with McGuinness at the microphone. The radio show ended its run in the summer of 1987. McGuinness continued working with the CBC, however, and is popularly known for his work as the prairie essayist for CBC Radio's Morningside with Peter Gzowski, a position he held for 17 years.

Many of McGuinness' Morningside essays were autobiographical in nature. He often reported about life on Christmas Tree Farm, a section of land where the McGuinnesses built their dream home in the late 1970s. The couple planted a Christmas tree farm on the property and Christine maintained an extensive kitchen garden, while Fred tended honey bees. Life on the farm made its way into radiobroadcasts, Neighorly News columns, and the book Letters from Section 17: A Collection of Morningside Essays.

Upon his retirement in January 1987, McGuinness was made publisher emeritus of the Brandon Sun. A week after his retirement, he began writing a new column for the Sun called the "Diary." McGuinness continued writing the "Diary" until his hospitalization in 2010. The Diary column was primarily a historical retrospective of Brandon, although it also touched on broader topics of interest to McGuinness during the time period.

During the 1980s and 1990s, McGuinness co-taught an undergraduate journalism class at

Brandon University with English Professor John Blaikie. Around that time, he also partnered with Brandon University History Professor Ken Coates and published a number of popular books on Manitoba social history. McGuinness also delivered community workshops on memoir writing, a past time he continued until shortly before his death.

McGuinness took an active roll in the community and cultivated his interest in local history. Consequently he was invited to guest speak and chair sessions on local history, rural development, and the economy while providing his personal insights as a newspaper publisher. His previous experience with the Saskatchewan Jubilee and Canadian Centennial Commission made him a desirable committee and board member for many local organizations and planning committees. McGuinness' lifelong commitment to prairie social history, earned him numerous awards and recognitions including an honorary doctorate from Brandon University, the Order of Manitoba, and the Order of Canada.

Fred McGuinness died on 22 March 2011 in Brandon, Manitoba.

#### Custodial History:

Records in this collection were acquired by the S.J. McKee Archives in four accruals. Prior to their donation to the Archives the materials were in the possession of Fred McGuinness.

Accession 18-2002 contains records created and collected by Fred McGuinness until the publication of *Only in Canada*, a history of the Kinsmen Club Association in Canada co-authored with BU history professor Ken Coates. During the research and writing process for the book, originals and copies of Kinsmen Club of Canada records were amassed at the McKee Archives. Coates and McGuinness added their research materials to these records circa 1987. The Kinsmen records have since been deaccessioned by the McKee Archives and transferred to Kin Headquarters in Ontario.

Accession 6-2008 contains records created and collected during the writing of the Provincial Exhibition book, *Pride of the Land*. Fred McGuinness, who co-authored the book with Ken Coates, donated these records to the McKee Archives circa 1988. The materials in the accession relating to Souris, Manitoba, were given to McGuinness by Kay Sullivan in August 2007, and were subsequently deposited in the Archives. The material in the accession related to Kemnay, Manitoba, was given to Colleen McGuinness (Fred's daughter) by Mona McKinnon (nee Corkish) in the fall of 2007. Colleen then passed the materials on to her father, who in turn donated them to the S.J. McKee Archives.

Accession 20-2009 contains records created and collected by Fred McGuinness over the course of his career as a newspaper journalist and during the research and writing period of the Brandon history book, *The Wheat City*. Records remained in his possession at his home until their transfer to the McKee Archives on July 28, 2009.

Accession 1-2015 contains records created and collected by Fred McGuinness over the course of his career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the S.J. McKee Archives in March 2011. The Archives accessioned the records in 2015.

#### Scope and Content:

The records in this collection touch on every aspect of Fred McGuinness' life. From his childhood, his education, his war experience, his newspaper and freelance career, his work in radio and public speaking, and his family the collection covers both his personal and professional life. In addition to the records created by McGuinness, there are also records created and collected by a variety of his relatives (on both sides of the family), as well as correspondence from his readers. The collection includes newspaper clippings, research materials, letters, certificates, scrapbooks, photographs, books, periodicals, pamphlets, sound recordings, artifacts, maps, newsletters, magazines, teaching materials, workshop materials, and financial records.

Because of McGuinness' wide-ranging interests, the records include a significant number of subjects, both within his own writing and correspondence, but also within his library. They would be of particular interest to researchers who share McGuinness' passions for local history and rural topics.

The scope and importance of McGuinness' work in the prairies also resulted in a number of noteworthy honors, in particular the Order of Manitoba and the Order of Canada. The collection contains materials related to both.

The Fred McGuinness collection consists of nine (9) series further divided into subseries, including: (McG 1) Personal papers; (McG 2) Newspaper career; (McG 3) Freelance; (McG 4) McGuinness research materials; (McG 5) Monographs; (McG 6) Broadcasts, lectures, workshops; (McG 7) McGuinness artifacts and sound recordings; (McG 8) McGuinness library; and (McG 9) McGuinness photographs.

See the Arrangement Note for a more detailed breakdown of the collection's arrangement.

#### Notes:

The description of the Fred McGuinness collection was made possible by financial assistance from: The Manitoba Government Department of Tourism, Culture, Heritage Sport and Consumer Protection through the Manitoba Heritage Grants Program & The Fred McGuinness Endowment for Rural Archives, Brandon University

Information for the history/biography was compiled by the Archives and can be found in the Fred McGuinness timeline containing footnotes (see the S.J. McKee Archivist). Additional information was taken from his book, Letters from Section 17: A Collection of Morningside Essays, which is autobiographical in nature

Description by Suyoko Tsukamoto and Christy Henry (2015)

#### Finding Aid:

A file level inventory is available for each subseries, see subseries descriptions

#### Storage Location:

2015 accessions  
Oversize drawer ?  
RG 5 photograph drawer



Related Material: William Frederick McGuinness sous-fonds  
Ray Bailey fonds  
John Everitt collection  
Clarence Hopkin collection  
Provincial Exhibition Association of Manitoba fonds  
Lawrence Stuckey collection  
Jack Stothard collection  
Trillium Business and Professional Women's Club records  
Oriole Vane-Veldhuis collection  
William Wallace papers  
Fred McGuinness local history collection (John E. Robbins Library)  
CBC Radio Archives – Morningside  
Trent University, Peter Gzowski fonds (99-015)  
Kin Headquarters, Mississauga

Arrangement:

The arrangement was artificially created by the Archives with the intention of grouping like materials. Records within files were placed in chronological order wherever possible. An inventory of the prearranged materials is available (consult the Archivist)

McG 1 Personal papers

McG 1.1 McGuinness family papers and letters  
McG 1.2 Fred McGuinness correspondence  
McG 1.3 Fred McGuinness Ltd. business documents  
McG 1.4 Fred McGuinness certificates and scrapbook

McG 2 Newspaper career

McG 2.1 The Medicine Hat News  
McG 2.2 The Brandon Sun  
McG 2.3 Neighborly News

McG 3 Freelance

McG 3.1 Reader's Digest  
McG 3.2 Miscellaneous freelance

McG 4 McGuinness research

McG 4.1 Local history research materials  
McG 4.2 Newspaper clippings

McG 5 Monographs

McG 5.1 Pride of the Land (1985)  
McG 5.2 Only in Canada (1987)  
McG 5.3 Old Pathways, New Horizons (1995)  
McG 5.4 Manitoba: The Province & The People (1987)  
McG 5.5 The Keystone Province: Manitoba Enterprise (1988)

McG 5.6 The Wheat City (1988)  
McG 5.7 Chronicle of Canada (1990)

McG 6 McGuinness broadcasts, lectures, workshops

McG 6.1 Radio broadcast scripts  
McG 6.2 BU Journalism course  
McG 6.3 Talks and workshops

McG 7 McGuinness artifacts and sound recordings

McG 8 McGuinness library

McG 8.1 Books  
McG 8.2 Booklets  
McG 8.3 Maps, newsletters, and periodicals  
McG 8.4 Pamphlets  
McG 8.5 Magazines and newspapers (oversize)

McG 9 McGuinness photographs

6-2008 photographs  
20-2009 photographs  
1-2015 photographs