

# S. J. McKee Archives



## B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21s  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images





## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21t  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4.75" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21u  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21w  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX  
B.C. Fruit Growers

Subject Access: displays  
advertising  
commercials

Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11322>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B19a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handiapak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11323>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B19b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brisk toothpaste display

<http://archives.brandonu.ca/en/permalink/descriptions11463>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B70  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brisk toothpaste display.

Name Access: CKX Television  
Brisk toothpaste  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Personalities of Topic 65

<http://archives.brandonu.ca/en/permalink/descriptions12959>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: T  
Item Number: 11-2010.T34a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: February 15, 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a man and woman holding piece of jewelry.

Name Access: CKX  
Subject Access: persons  
on set  
displays

Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11320>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B18a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11321>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B18b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Bata Shoes - interior display

<http://archives.brandonu.ca/en/permalink/descriptions11624>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B128g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1969  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an in-store display at Bata Shoes.

Name Access: CKX Television

Bata Shoes

Subject Access: shoe stores

displays

Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apple display

<http://archives.brandonu.ca/en/permalink/descriptions11246>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table with a display of B.C. McIntosh, Rome Beauty, Delicious, Golden Delicious and Spartan apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - Thanksgiving display

<http://archives.brandonu.ca/en/permalink/descriptions11248>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples, a variety of other food items, a tea pot and a coffee pot, as well as a place setting of dishes and silverware and a sign which reads "Include B.C. fruit this Thanksgiving".

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11257>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. freestone peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11261>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21j  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11262>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21k  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. apricots.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11277>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11337>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21v  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. apricots in what appears to be a store (possibly Safeway).

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruits - winesaps display

<http://archives.brandonu.ca/en/permalink/descriptions11354>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B22h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. Winesap apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - Christmas display

<http://archives.brandonu.ca/en/permalink/descriptions11268>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21n  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying apples and some Christmas decorations.

Name Access: CKX  
Subject Access: displays  
advertising  
Christmas  
Storage Location: CKX fonds - 2010 accessions

### Images

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