

S. J. McKee Archives



B.C. tree fruit - cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11234>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a stand displaying B.C. cherries, on what appears to be a television studio set.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11241>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. McIntosh apples.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11245>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. McIntosh apples, several other food items and a metal lunch box.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Bartlett pears display

<http://archives.brandonu.ca/en/permalink/descriptions11282>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21r
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. pears, as well as a stove with a canning kettle on one of the burners.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11339>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21y
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of Sun-Rype applecot and orange-cot nectar products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Christmas display

<http://archives.brandonu.ca/en/permalink/descriptions11268>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21n
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying apples and some Christmas decorations.

Name Access: CKX
Subject Access: displays
advertising
Christmas
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21s
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21t
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4.75" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21u
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Tastes good ... podner display

<http://archives.brandonu.ca/en/permalink/descriptions11265>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21m
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl and a box of apples plus two other food items.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - winter sunshine pear display

<http://archives.brandonu.ca/en/permalink/descriptions11281>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21q
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. pears.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11250>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Halloween decorations, a bowl of apples, a plate of caramel apples and two packages of Kraft caramels. Two signs read respectively: "Hey kids, it's time for caramel apples" and "B.C. apples: best treat of all for Halloween".

Name Access: CKX
Subject Access: displays
advertising
halloween
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - it's B.C. apricot time

<http://archives.brandonu.ca/en/permalink/descriptions11264>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B211
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a sign which reads "It's B.C. apricot time".

Name Access: CKX
Subject Access: displays
advertising
signs and signboards
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21w
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11322>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B19a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11323>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B19b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio
Subject Access: displays
Storage Location: CKX fonds - 2010 accessions

Images





Baby's own display - Crawford's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11181>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B1
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of baby's own display at Crawford's Drug Store.

Name Access: CKX Radio
Crawford's Drug Store

Subject Access: Radio
displays
advertising

Storage Location: CKX fonds - 2010 accessions

Images





Brandon Packers - Laurel brand ham party

<http://archives.brandonu.ca/en/permalink/descriptions11409>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B64e(1) to (3)
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1957
Physical Description: 3 negatives - each 1.5" x 1" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Images taken during the 21st anniversary party for Brandon Packers' Laurel brand ham products.

Name Access: CKX Television
Brandon Packers
Subject Access: advertising
displays
celebrations
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Packers - Laurel Brand ham party

<http://archives.brandonu.ca/en/permalink/descriptions11410>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B64f(1) to (3)
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1957
Physical Description: 3 negatives - each 1.5" x 1" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Images taken during the 21st anniversary party for Brandon Packers' Laurel brand ham products.

Name Access: CKX Television
Brandon Packers
Subject Access: advertising
displays
celebrations
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Packers - Laurel Brand ham party

<http://archives.brandonu.ca/en/permalink/descriptions11411>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B64g(1) to (3)
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1957
Physical Description: 3 negatives - each 1.5" x 1" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Images taken during the 21st anniversary party for Brandon Packers' Laurel brand ham products.

Name Access: CKX Television
Brandon Packers
Subject Access: advertising
displays
celebrations
Storage Location: CKX fonds - 2010 accessions

Images

